

From: [Mayank Gogia](#)
To: [TM FR Notices](#); [Fee.Setting](#); [Cain, Catherine](#)
Subject: LOP Fees
Date: Sunday, September 22, 2019 11:48:26 PM

To whom it may concern,

The LOP is an important way to let people have a say and help protect small businesses.

I agree 100% that there is a cost to reviewing every submitted letter of protest.

However if the barrier to registration of trademarks that provide merely ornamental evidence to a trademark application were enforced more thoroughly there would not be a need to review as many letter of protests.

I believe a deterrent to filing frivolous marks would be far more effective than to make it harder for people to assist the examining attorney by providing evidence in a protest.

A simple proposed solution would be to raise the fees for the Initial application that may deter people from attempting to file the frivolous mark in the first place.

For example if the average trademark receives 2 filed letters of protest I would propose keeping the LOP a free to file system and increase the cost of application by \$400 to offset the costs.

I would be happy to provide more feedback regarding this concerning issue that may raise the likelihood of trademark abuse.

Mayank Gogia