

United States of America

United States Patent and Trademark Office



Reg. No. 7,015,236

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Int. Cl.: 35, 41, 42

Service Mark

Principal Register

Dotdash Media Inc. (DELAWARE CORPORATION), AKA Dotdash
28 Liberty Street
New York, NEW YORK 10005

CLASS 35: Advertising, including on-line advertising on a computer network;
Advertising on the Internet for others; Digital advertising services

FIRST USE 1-5-2021; IN COMMERCE 1-5-2021

CLASS 41: Publication of online magazines; publication of the editorial content of sites accessible via a global computer network; online electronic publishing of blogs featuring audio and video on the subjects of Health, namely, fitness, exercise, nutrition, physical health care, personal health risks, personal health risk counseling, health risk intervention, health promotion, health risk and behavior modification, preventative medical assessment and screening, parenting in connection improving child health, health in connection with familial and marital relationships, and children's physical exercise, educating children on health, children's physical exercise, training, fertility health, pregnancy health, having a healthy childbirth, wellness and children's' physical and mental health, mental health, bettering ones health through self-improvement, and psychological well-being; online electronic publishing of blogs featuring audio and video on the subjects of Finance, namely, financial planning and financial investment, cryptocurrency, budgeting, economics, banking, entrepreneurship in relation to finances, taxes, business financial tools, financial career planning; online electronic publishing of blogs featuring audio and video on the subjects of Food and Drink, namely, cooking and culinary arts, cooking tips, food and beverage preparation and presentation, recipes, wine, beverages, baking, incorporating food and drink into entertaining, diet and nutrition, food, beverages, restaurants and other food services, healthy diets, diets, cooking and nutritional information, lifestyle health and wellness as it relates to food and drink consumption, menu planning, cocktails, dining, kitchenware in relation to preparation of food; online electronic publishing of blogs featuring audio and video on subjects related to the home, namely, decorating, interior design, home improvement,

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



home remodeling, plumbing, flooring, housekeeping and organization, gardening, landscaping, events and parties held at home, entertaining at home, woodworking on the home, woodworking tools and supplies needed for the home, farming and ranching at home, quilting and sewing items for the home; online electronic publishing of blogs featuring audio and video on the subjects of Beauty and Style, namely, beauty, fashion, style, lifestyle, hair care, skin care, makeup and cosmetics, fragrance, beauty in relation to wellness, makeup for weddings and wedding related events, jewelry; online electronic publishing of blogs featuring audio and video on the subjects of Travel, namely, travel, travel guides, travel tips and planning, cruises; online electronic publishing of blogs featuring audio and video on the subjects of Technology, namely, technology products and news, wearables, electric vehicles, software, gaming, networking and security; online electronic publishing of blogs featuring audio and video on the subjects eco-design, current events and news, science, animals and wildlife, all the aforementioned as it relates to sustainability; online electronic publishing of blogs featuring audio and video on the subjects of Entertainment, namely, current events and news, information on movies, television, music, celebrities, personalities; publishing of web magazines; publishing of electronic publications; Online electronic publishing of periodicals; Digital video, audio, and multimedia publishing services; Multimedia publishing of electronic publications and online magazines

FIRST USE 1-5-2021; IN COMMERCE 1-5-2021

CLASS 42: Developing customized web pages and other data feed formats for websites featuring user-defined information in the field of health, home, food, money, finance, technology, electronics, travel, automobiles, business and industry, dating and relationships, education, entertainment, hobbies and games, pets, jobs and careers, news, current events, topics of local interest, parenting, religion and spirituality, sports, fashion, style and beauty; providing customized on-line web pages and data feeds for websites featuring user-defined information, which includes blog posts, new media content, other on-line content, and on-line web links to other websites; providing customized on-line web pages for websites featuring user-defined information, which includes search engines and on-line web links to other web sites

FIRST USE 1-5-2021; IN COMMERCE 1-5-2021

The mark consists of the letter "D" stylized enclosed inside a circle.

SER. NO. 90-845,748, FILED 07-23-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.