

# United States of America

## United States Patent and Trademark Office

# HAKA

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**Service Mark**

**Trademark**

**Principal Register**

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CLASS 9: Downloadable computer programmes for processing electronic money payment; downloadable computer software application for processing electronic money payment; downloadable smartphone application software for processing electronic money payment; downloadable computer software for handling financial transactions; downloadable computer application software for mobile phones for processing electronic money payment; downloadable computer application software for mobile phone for gaming and for processing payments; downloadable computer e-commerce software for mobile phone for gaming and for processing payments; downloadable software for the interchange of virtual money; downloadable software for use as an electronic wallet to store virtual money; downloadable software for authentication and approval for processing e-commerce orders and payments; downloadable computer software for banking and currency transactions; downloadable software for trading crypto products and providing crypto currency information; information storage apparatus, namely, blank non-volatile digital data storage and memory media; electronic encryption units; apparatus for processing electronic payments, namely, electronic payment terminal; integrated circuit cards incorporating functions of electronic money payment; magnetically encoded credit cards; downloadable image files containing electronic gift certificates

CLASS 36: Financial brokerage services, namely, commodity brokerage, securities brokerage and investment brokerage; consultancy services relating to finance; provision of information in the field of financing; [ financing and loan services; ] provision of pricing information about foreign exchange, namely, foreign exchange information services; transaction authentication and verification services, namely, payment and funds verification services; provision of pricing information about virtual money, namely, currency exchange information services; currency exchange services relating to virtual money; financial exchange of virtual currency; brokerage services relating to financial exchange of virtual currency; electronic virtual currency transaction services via online networks, namely, electronic transfer of virtual currencies; provision of virtual currency transaction information via websites; issuance of electronic coupons in the nature of tokens of value via websites; on-line brokerage for trading and transactions relating to currency and other financial products, namely, virtual money and cryptocurrency; processing of payment transactions for cryptocurrency; [ virtual money management; and issuance of virtual money, namely, cryptocurrency exchange services featuring blockchain technology; ] cryptocurrency trading services; financial

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management; financial investment services, namely, equity capital investment

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 07-20-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1654914 DATED 01-20-2022, EXPIRES 01-20-2032

SER. NO. 79-337,741, FILED 01-20-2022

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.