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Service Mark

Trademark

Principal Register

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CLASS 9: Downloadable and pre-recorded on media electronic databases in the field of beverage industry, beverage preparation machines industry, self-service beverage machinery industry, vending machines industry, beverage processing and treatment machinery industry, beverage sale, distribution, dispensing, exhibition machinery industry, beverage display, packaging, bottling, serving, offer and sealing machinery industry, restaurant, hotel, catering industry, hospitality industry, supermarket industry, juice bar industry; downloadable electronic publications, namely brochures, books, guidelines, user's manual, catalogues, advertising magazines, magazines, product spec sheets, in the fields of cooking, beverage market, healthy meal and beverages, beverage industry, beverage preparation machines industry, self-service beverage machinery industry, vending machines industry, beverage processing and treatment machinery industry, beverage sale, distribution, dispensing, exhibition machinery industry, beverage display, packaging, bottling, serving, sealing and offer machinery industry, restaurant, hotel, catering industry, hospitality industry, supermarket industry, juice bar industry; Downloadable mobile applications for use in database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures; downloadable computer applications for use in database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures; downloadable and recorded computer applications on computer media for use in portable computer devices for use in database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures; downloadable and recorded computer software packages featuring software for database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures; downloadable and recorded computer application software for use in the implementation of the Internet of Things (IOT), namely, database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling beverage serving, beverage sealing, or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures; downloadable and recorded computer gateway software for the internet of things (IOT), namely for database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures; hardware modules, namely, interfaces, computer hardware, microcontrollers, for use on the internet of things (IOT), namely, for database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures; downloadable and recorded computer payment software, namely, for

processing payments from ecommerce websites and for processing, and controlling payments from beverage machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer; downloadable or recorded computer business management software for database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures; downloadable and recorded computer data management software for database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures; downloadable and recorded computer software for processing electronic payments to third parties, as well as for third parties; downloadable and recorded computer software for processing market information, namely, for use in database management, for use in electronic storage of data, consisting of information about consumers behaviour, consumers preferences, consumers timetables, payments information, and for use in electronic storage of data consisting of information about diagnosis for beverage preparation, dispensing, exhibition, packaging, bottling, serving, sealing, offering, vending machinery; downloadable and recorded computer software for business data analysis; downloadable and recorded computer management software for tracking, determining, managing and control the lifecycle of products; electronic control systems for machines; electronic components, namely, capacitors, connectors, filters, oscillators, relays, switches, transformers, resistors, semiconductors, integrated circuits, rectifiers, transistors, piezoelectric switches, semiconductors, electronic panels, circuit boards used in machines; mechanisms for coin-operated vending machines; mechanisms for coin-operated apparatus for use in beverage preparation, processing, sale, distribution, dispensing, exhibition, display, packaging, bottling, serving, sealing, offer and vending machines; downloadable and recorded computer software, namely for use in controlling liquid dispensing in beverage machines, for use in controlling usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer; electric control systems for machines used for beverage preparation, processing, sale, distribution, dispensing, exhibition, display, packaging, bottling, serving, sealing, offer and vending machines; electronic controllers for use in beverage preparation machines, beverage processing machines, beverage sale machines, beverage distribution machines, beverage dispensing machines, beverage exhibition machines, beverage display machines, beverage packaging machines, beverage bottling machines, beverage sealing machines, beverage offer machines and beverage vending machines; electronic control panels comprised of control screens for the control and management of beverage preparation machines, beverage processing machines, beverage sale machines, beverage distribution machines, beverage dispensing machines, beverage exhibition machines, beverage display machines, beverage packaging machines, beverage bottling machines, beverage serving machines, beverage

sealing machines, beverage offer machines and beverage vending machines; testing instruments for monitoring the functioning of beverage machinery; electronic controllers and sensors for beverage dispensing equipment, and for beverage preparation equipment for use in the fields of beverage preparation, processing, sale, distribution, dispensing, exhibition, display, packaging, bottling, serving, sealing, offer and vending machine

CLASS 12: vegetable carts

CLASS 20: Furniture, mirrors, picture frames; tables; furniture, namely, showcases; shelves; display stands; displays stands for points of sale; convertible furniture, namely, tables that adjust, podiums, display cabinets, cabinets, bottle rack cabinets; dinner wagons being furniture; pedestals; cocktail bar furniture, namely, podiums, display cabinets, cabinets, bottle rack cabinets; furniture legs; furniture cases for displaying products; furniture for industrial use; furniture casters, not of metal; feet not of metal for furniture; non-metallic handles for furniture; components for furniture not of metal, namely, supports, legs, doors, elevator supports, handles, bottles holders, baskets, waste bin, racks and trays as a part of a podium or cabinet; containers not of metal for storage or transport; container stoppers and closures of wood and plastic; corks for bottles; stoppers and closures, of wood and plastic bottles and containers for industrial use; stoppers, not of glass, metal or rubber for inserting in bottles; multipurpose stoppers for containers not of metal or glass or rubber, and not for household or kitchen use; composite stoppers for containers of plastic and wood and not for household or kitchen use; child-proof security closures not of metal for bottles; valves of plastic for controlling the flow of liquid entering and exiting barrels; non-metallic bottle caps, not of metal; casings of wood for bottles; bottle caps not of metal; cases for bottles, not of metal; non-paper tray or plastic containers used for packaging food for commercial use; shelves for food; plastic, polyethylene terephthalate, and recycled transparent food containers for use in the food industry as commercial packaging; bottle racks; cocktail bar furniture, namely, podiums, display cabinets, cabinets, bottle rack cabinets; toppers for beverage and food containers of wood and plastic; stoppers and closures, of wood and plastic for beverage and food containers; stoppers incorporating filters of plastic and wood for use with beverage and food containers

CLASS 21: Reusable glass bottles sold empty; bottle nozzles being pouring spouts; pouring nozzles being spouts for household purposes; bottle holders, namely, insulating sleeve holders for bottles; beverage drip collars specially adapted for use around beverage bottles; bottle brushes; insulated containers for cooling car bottles; jars being carboys; glass stoppers for bottles; liquid distributors being spouts for use with bottles; bottle openers, electric and non-electric; beverage glasses and containers for drinking; tableware for serving beverages, namely, beverage glasses, mugs, cups, jars, jugs, pitchers, plastic cups; drinking straws; containers for beverages being, namely, beverage glasses, mugs, cups, jars, jugs, pitchers, serving containers, plastic cups; thermally insulated containers for food and beverages; insulated containers for cooling beverages; household storage containers for food; glass containers for industrial packaging, household use; serving containers, namely, beverage glasses, mugs, cups, jars, jugs, pitchers, plastic cups, beverage dispensing containers; containers for household and kitchen use; bottle-cleaning brushes; cold accumulators for cooling food and drink, namely, cold packs; beverage stirrers; portable non-electric coolers; non-electric juice extractors; non-electric citrus presses for household use; portable beverage dispensers; insulated cooling bags for food and beverages; flasks of plastic for juices; non-electric egg beaters; whisks; waste baskets of metal; baskets of common metal for use in the home; vegetable serving trays; non-electric cooking utensils, namely, vegetable mashers; manual squeezing squeezers for fruit, vegetables, dried fruits; manual pressing utensils for fruit, vegetables, dried fruits; dishes, namely, fruit cups; buckets; funnels; filters and drainers for household use, namely, food strainers; flasks; fruit bowls of glass; dishes being tableware; pitchers; glass pitchers; pitchers for beverages; wash-hand basins in the nature of finger bowls; non-electric coffee makers; non-electric food mixers for household use; hand-operated food mills being food grinders; nonelectrical

portable coolers; hand-operated potato presses; hand-operated presses for fruits and vegetables; kitchen graters; kitchen grinders not electric; insulating sleeve holders for beverage cans; sieves being household utensils; kitchen utensils, namely, hand operated blenders, non-electric food mixers, hand-operated presses for fruits and vegetables, hand operated squeezing utensils for fruits and vegetables, namely, dishers and serving scoops; holders for portable beverage containers; machines for preparing food pastes, namely, hand-operated blenders

CLASS 35: Promotional, marketing and advertising services; online advertising; commercial management; commercial management assistance; import and export agency services; sales promotion services; arranging and conducting of fairs and exhibitions for business and advertising purposes; wholesale distributorships featuring software; organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Commercial registered agent services; commercial promotion and advertising services; provision of commercial information in the field of beverage preparation machines industry, self-service beverage machinery industry, vending machines industry, beverage processing machines industry, sale machines industry, distribution machines industry, dispensing machines industry, exhibition machines industry, display machines industry, packaging, bottling, serving, sealing, and offer machines industry, restaurant, hotel, catering market, hospitality industry, supermarket industry, juice bar business; commercial intermediation services, namely, mediation of advertising, mediation and conclusion of commercial transactions for others, business intermediary services relating to the matching of potential private investors with entrepreneurs needing funding; [services of] * commercial * business advisory and consultancy * services; * creation of advertising material; distribution of advertising material; organization of product launches; promotion of sales; customer relationship management; provision of space on websites for advertising [products] * of goods * and services, * except for beverages * ; wholesale and retail store services for machines for preparing and processing food and beverages, machines for preparing beverages, machines for preparing juices, juice extractors, liquefiers, fruit and vegetable pressing machines, pressing machines for the preparation of beverages, industrial presses for preparing beverages, industrial machines for preparing beverages, industrial juice extractor machines, electric food processors; wholesale and retail store services featuring bottling machines, machine tools for preparing beverages, dispensing machines, automatic distributing machines, vending machines; wholesale and retail store services featuring parts, pieces, fittings and accessories of machines for making beverages, juice extracting machines, machines for preparing juices, liquefiers, fruit and vegetable pressing machines, pressing machines for preparing beverages, juicing machines, dispensing machines, vending machines, bottling machines; wholesale and retail store services featuring bottles, stoppers and bottle closures, not of metal and for containers, pitchers, display stands, furniture for displaying products, glasses and containers for drinking, non-electric juicers, portable beverage dispensers; wholesale and retail store services featuring hand-operated presses for fruits and vegetables, insulated containers, cooling containers, valves, filters and sieves, grinders; rental of vending machines; rental of vending machines operated by card; rental of vending machines based on coins; rental of electronic point-of-sale systems (EpoS); computer data management, namely, information and data compiling and analyzing relating to business management; providing computerized commercial information about beverage preparation machines industry, self-service beverage machinery industry, vending machines industry, beverage processing machines industry, sale machines industry, distribution machines industry, dispensing machines industry, exhibition machines industry, display machines industry, packaging, bottling, serving, sealing, and offer machines industry, restaurant, hotel, catering business, hospitality industry, supermarket industry, juice bar business; analysis of market research data and statistics; [collecting,] * collection, * processing and treatment of * data for * business [data] ; advice relating to the analysis of consumer buying habits; advertising analysis, namely, consumer response analysis; marketing; preparation of commercial statistics; compilation of statistics for commercial and business purposes; services provided by a franchiser, namely, assistance in the operation or management of industrial or

commercial businesses; [business] * commercial * management services relating to e-commerce; electronic processing of orders; mediation of contracts for the purchase and sale of goods; online purchase order services, namely, processing of purchase orders; information, advisory and consultancy services relating to all the aforesaid services; all the aforesaid services also provided via global computer communication networks

CLASS 36: Financial guarantee and surety services, extended warranty service in the nature of service contracts; loan financing, credit agency services, and lease financing services in the field of lease financing, automobile and boats; leasing beverage preparation, processing, sale, distribution, dispensing, exhibition, display, packaging, bottling, serving, sealing, offer and vending machines; hire-purchase financing, namely, installment financing; provision of financing of commercial credit; provision of funds for hire-purchase and for leasing of beverage preparation, processing, sale, distribution, dispensing, exhibition, display, packaging, bottling, serving, sealing, offer and vending machines; providing funds for leasing with the option to purchase of beverage preparation, processing, sale, distribution, dispensing, exhibition, display, packaging, bottling, serving, sealing, offer and vending machines; installment loans; provision of consumer loans; credit card and payment card services, namely, processing of credit card payments; sale on credit, namely, financing of loans; electronic wallet services, namely, providing electronic transmission of credit card transaction data and electronic payment data via a global computer network; electronic payment processing; processing of payments for the purchase of goods and services; electronic payment services; processing of payments for goods and services; processing of credit sales payments; issuing electronic payment cards associated with incentive and bonus schemes; charge card services, namely, processing of credit card payments; payment transaction card services, namely, processing of credit card payments; pre-paid purchase card services, namely, processing electronic payments through pre-paid cards; arranging payment relating to charge cards, namely, processing of credit card payments; all these services relating to the hotel, catering, restaurant, supermarket sector, to beverages, to machines and apparatus for the preparation, processing, treatment, sale, distribution, dispensing, displaying, packaging, bottling or providing food and drink; crowdfunding, namely, services in the nature of providing financing from money collected from individuals; financial sponsorship of sports activities, cultural activities, entertainment activities, education activities, charity activities, charitable acts; investment of funds for charitable purposes; allocation of grants for entrepreneurs, and charitable purposes; fund raising for entrepreneurs, and charitable fund raising; financial grant services, namely, providing grants for entrepreneurs, and charitable purposes; information, advisory and consultancy services relating to all the aforesaid services; all the aforesaid services also provided via global computer communication networks and electronic means

CLASS 40: Custom manufacture services, in particular of machines and apparatus for the preparation, processing, treatment, sale, distribution, dispensing, displaying, packaging, bottling or providing [food and drink,] * beverages and food, * juicing machines, pressing machines, [juice extractors,] parts, fittings, accessories for such machines, and machinery for use in the hotel, restaurant, catering and supermarkets industry; on-request custom manufacture of machines, in particular, machines and apparatus for the preparation, processing, treatment, sale, distribution, dispensing, displaying, packaging, bottling or providing food and drink, juicing machines, pressing machines, juice extractors, parts, fittings, accessories for such machines, and machinery for use in the hotel, restaurant, catering and supermarkets industry; 3D printing for others; treatment of foodstuffs and beverages for others; preservation of food and beverages; food processing, namely, fruit, vegetables processing; pasteurizing of food and beverages; grinding of foodstuffs for others; food canning; rental of machines and apparatus for processing foods; rental of machines and apparatus for processing beverages; providing information relating to the rental of machines and apparatus for processing foods or beverages; information, advisory and consultancy services relating to all the aforesaid services

CLASS 42: Design, maintenance, rental and updating of computer software;

development, programming and implementation of software; provision of online non-downloadable software for use in database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures; online data storage, namely, providing temporary use of on-line non-downloadable cloud computing software for use in database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures and, in the field of beverage industry, beverage preparation machines industry, self-service beverage machinery industry, vending machines industry, beverage processing and treatment machinery industry, beverage sale, distribution, dispensing, exhibition machinery industry, beverage display, packaging, bottling, serving, sealing, offer machinery industry, restaurant, hotel, catering industry, hospitality industry, supermarket industry, juice bar industry; rental of software; non-downloadable application software rental; provision of temporary use of online non-downloadable software for use in database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures; provision of temporary access to non-downloadable software applications via a website for use in for use in database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures; platform as a service (PaaS) featuring non-downloadable computer software platforms for use in database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures; application service provider (ASP) namely, hosting non-downloadable computer

software applications of others; (IaaS) infrastructure as a service, namely, cloud computing services, hosting software for operating virtual servers, IOT services, for use by others; software as a service (SaaS) featuring software services for use in database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures, and, in the field of beverage industry, beverage preparation machines industry, self-service beverage machinery industry, vending machines industry, beverage processing and treatment machinery industry, beverage sale, distribution, dispensing, exhibition machinery industry, beverage display, packaging, bottling, serving, sealing, offer machinery industry, restaurant, hotel, catering industry, hospitality industry, supermarket industry, juice bar industry; application services provider services, namely, hosting online non-downloadable computer software applications of others; providing temporary use of online non-downloadable software for importing and managing data in the field of in the field of beverage industry, beverage preparation machines industry, self-service beverage machinery industry, vending machines industry, beverage processing and treatment machinery industry, beverage sale, distribution, dispensing, exhibition machinery industry, beverage display, packaging, bottling, serving, sealing, offer machinery industry, restaurant, hotel, catering business, hospitality industry, supermarket industry, juice bar industry; providing temporary use of web-based applications for use in database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures and the fields of beverage industry, beverage preparation machines industry, self-service beverage machinery industry, vending machines industry, beverage processing and treatment machinery industry, beverage sale, distribution, dispensing, exhibition machinery industry, beverage display, packaging, bottling, serving, sealing, and beverage offer machinery industry, restaurant, hotel, catering industry, hospitality industry, supermarket industry, juice bar industry; support services online (online) for users of computer programs, namely, computer software repair, troubleshooting of industrial process control computer software problems, service desk or help desk services for IT infrastructure, operating systems, database systems, and web applications, remote and on-site infrastructure management services for monitoring, administration and management of public and private cloud computing IT and application system; hosting computer applications to include data, files and information in the field of beverage industry, beverage preparation machines industry, self-service beverage machinery industry, vending machines industry, beverage processing and treatment machinery industry, beverage sale, distribution, dispensing, exhibition machinery industry, beverage display, packaging, bottling, serving, sealing, and offer machinery industry, restaurant, hotel, catering industry, hospitality industry, supermarket industry, juice bar industry; application hosting, namely hosting computer software applications of others; design and development of software in the field of mobile applications; technical support services relating to software and applications, namely, troubleshooting computer software problems; development of software application solutions for use in database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote

assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, or beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures; providing downloadable applications, namely application software for use in database management, use in electronic storage of data, use in service desk management, use in obtaining users information, use in management, usage control, maintenance, diagnosis and remote assistance for beverage preparation machines, self-service beverage machines, vending machines, machinery for beverage preparation, beverage processing, beverage sale, beverage distribution, beverage dispensing, beverage exhibition, beverage display, beverage packaging, beverage bottling, beverage serving, beverage sealing, and beverage offer, use in control of beverage preparation procedures, use in electronic payment and payment control and surveillance, use for accounting, use in client's management, use in machine to machine communications and procedures and in the field of beverage industry, beverage preparation machines industry, self-service beverage machinery industry, vending machines industry, beverage processing and treatment machinery industry, beverage sale, distribution, dispensing, exhibition machinery industry, beverage display, packaging, bottling, serving, sealing, and offer machinery industry, restaurant, hotel, catering industry , hospitality industry, supermarket industry, juice bar industry; temporary use on non-downloadable maintenance software for use in the operation of apparatus and machines for preparing and treating beverages; advisory services relating to man-machine interfaces for computer software; software design for machines for preparation and treatment of beverages; testing, analysis and evaluation of the goods of others to determine conformity with certification standards; product engineering, machinery engineering, industrial facilities engineering for others in the field of machinery, bottling containers, and bottle design and consultancy related thereto; research and development services for others in the field of beverage industry, beverage preparation machines industry, self-service beverage machinery industry, vending machines industry, beverage processing and treatment machinery industry, beverage sale, distribution, dispensing, exhibition machinery industry, beverage display, packaging, bottling, serving, sealing, and offer machinery industry, restaurant, hotel, catering industry , hospitality industry, supermarket industry, juice bar industry; industrial product development services relating to machine tools; consultancy relating to product development; scientific technological studies relating to machine tools; specialized machinery design; engineering services relating to the design of machine tools; industrial machinery design; research and development of products, namely, beverage preparation machines, self-service beverage machinery, vending machines, beverage processing and treatment machinery, beverage sale, distribution, dispensing, exhibition machinery, beverage display, packaging, bottling, serving, sealing, and offer machinery; industrial design services; new product design; custom design services; information, advisory and consultancy services relating to all the aforesaid services; all the aforesaid services also provided via global computer communication networks and electronic means

The color(s) black and orange is/are claimed as a feature of the mark.

The appellation is reproduced in black and the three circles in orange

The mark consists of the stylized word "ZUMEX" in black, and above the letter "U" which is smaller than the other letters, three orange circles are incorporated forming an inverted triangle.

PRIORITY DATE OF 02-12-2019 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1501462 DATED 03-27-2019,
EXPIRES 03-27-2029

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.