

# United States of America

## United States Patent and Trademark Office



**Reg. No. 6,655,613**

**Registered Mar. 01, 2022**

**Amended Sep. 12, 2023**

**Int. Cl.: 43**

**Service Mark**

**Principal Register**

ZUMEX GROUP S.A. (SPAIN SOCIEDAD ANONIMA)  
Poligono Industrial Moncada III,  
C/Molí, 2 E-46113 Moncada (Valencia)  
SPAIN

CLASS 43: Bar services; [ juice bar services; ] snack bars services; [ preparation and provision of meals and beverages for immediate consumption; preparation of food and beverages; providing food and beverage service in restaurants and bars; provision of food and beverages in restaurants and bars; providing food and drink to take away consumption; ] advisory services relating to the preparation of foods; [ beverage provision services in the nature of restaurant services, juice bar services, cafeteria services, snack bar services, bar services; beverage provision services in the nature of serving of beverages in hotels for consumption on premises; services of providing food and beverages; ] cafeteria services; tea rooms; cocktail rooms; rental of beverage vending machines; rental of beverage dispensing sources; rental of equipment for bars; rental of catering equipment; rental of apparatus for food preparation; catering for the provision of food and beverages; information service concerning recipes for making beverages; information service concerning recipes for making beverages, via global computer communication networks

The color(s) black and orange is/are claimed as a feature of the mark.

The mark consists of the word "ZUMEX" in a stylized black font, and above the letter "U", which is smaller than the remaining letters, are incorporated three orange circles forming an inverted train.

PRIORITY DATE OF 09-19-2019 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1524094 DATED 02-17-2020,  
EXPIRES 02-17-2030

SER. NO. 79-282,753, FILED 02-17-2020

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.