

United States of America

United States Patent and Trademark Office

BENCHMARK MANAGEMENT SYSTEM

Reg. No. 5,539,394

Registered Aug. 14, 2018

Corrected Jul. 25, 2023

Int. Cl.: 35, 42

Service Mark

Principal Register

BENCHMARK HOLDCO, LLC (DELAWARE LIMITED LIABILITY COMPANY)

1801 West Warner Ave., Suite 301
Chicago, ILLINOIS 60613

CLASS 35: Human resource consulting services; consulting services in the fields of law enforcement and other first responders, namely, providing a framework for administration of human resources systems to identify areas of improvement and success for personnel, and support professional training, development and growth through human resources consulting; human resources services, namely, providing a centralized human resources database for personnel-related information, namely, certifications, achievements, training, appraisals, assessments, performance evaluations, incidents, and/or other notable events, statistics, and information

FIRST USE 9-00-2017; IN COMMERCE 9-00-2017

CLASS 42: Providing on-line non-downloadable software for use with managing of human resources; software as a service (SaaS) services featuring software for use with human resources, namely, for providing risk management information and solutions in the fields of law enforcement and other first responders; SaaS services featuring scalable and configurable software for use with integration of data and processes for personnel management; SaaS services featuring software for use with maintaining personnel-related information, namely, certifications, achievements, training, appraisals, assessments, performance evaluations, incidents, and/or other notable events, statistics, and information; human resources services, namely, providing a scalable and configurable platform as a service to integrate operational data and processes for personnel management

FIRST USE 9-00-2017; IN COMMERCE 9-00-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "MANAGEMENT SYSTEM"

SER. NO. 87-717,141, FILED 12-12-2017

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.