

# United States of America

## United States Patent and Trademark Office

### COLORFUL STAGE!

**Reg. No. 6,959,589**

**Registered Jan. 24, 2023**

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**Int. Cl.: 9, 16, 18, 25, 28, 41**

**Service Mark**

**Trademark**

**Principal Register**

SEGA CORPORATION (JAPAN CORPORATION)

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Tokyo, JAPAN 141-0033

CLASS 9: Downloadable computer game programs; recorded computer game programs; downloadable computer game software; recorded computer game software; downloadable video game software; recorded video game software; downloadable video game programs; recorded video game programs; video game discs and cartridges; downloadable computer game software for use on mobile and cellular phones; mobile phone straps; protective cases for cell phones; downloadable graphics, images, and video recordings for computers, video game machines and mobile phones featuring scenes and characters based on computer and video games; downloadable computer game and video game software; downloadable music files via a global computer network and wireless devices; sound recordings recorded on compact discs featuring music, video game sounds and dialogues; prerecorded compact discs, magnetic audio tapes, and downloadable files featuring music; prerecorded video discs and magnetic audio tapes featuring music, comedy, drama, action, adventure and animation; electronic publications, namely, downloadable books and magazines in the field of computer games, video games, cartoons and music; phonograph records featuring music; recorded compact discs featuring animated cartoons; videotapes and videodiscs recorded with animation; downloadable electronic publications in the nature of books, manuals, catalogs, pamphlets, and magazines in the field of computer games, video games, cartoons and music; pedometers; scales; bathroom scales

CLASS 16: Pastes and other adhesives for stationery or household purposes; hygienic hand towels of paper; towels of paper; table napkins of paper; hand towels of paper; handkerchiefs of paper; stationery; seals for office use; stickers; printed notepads; decorative stickers for portable game machines; printed instruction manuals; printed publications, namely, books, manuals, catalogs, pamphlets, and magazines in the field of computer games, video games, cartoons and music; printed picture books; printed calendars; printed trading cards, other than for games; printed photographs; photograph stands

CLASS 18: Clothing for domestic pets; bags, namely, carry-on bags, shoulder bags, school bags, traveling bags; pouches, namely, pouches of leather; boston bags; rucksacks; key cases; wallets; card cases being notecases, namely, credit card cases, business card cases; vanity cases, not fitted; umbrellas and their parts; walking sticks; canes; metal parts of canes and walking-sticks; handles for canes and walking sticks; saddlery

CLASS 25: Clothing, namely, t-shirts, shirts, sweaters, sweatshirts, jackets, pajamas, coats, swimwear, mufflers, gloves, scarves, neck ties, socks, underwear, pants, jeans, shorts, skirts, underpants, robes; footwear; beach shoes; boots; galoshes; half-boots; lace boots; sandals; sneakers; shoes; sports shoes; wooden shoes; high-heel shoes; masquerade costumes; costumes for use in children's dress up play; clothes for sports,

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namely, sports jerseys and shorts and pants for sports; boots for sports; headwear, namely, hats and caps

CLASS 28: Toy vehicles; dolls; plush dolls; stuffed toys; toy action figures; toy jewelry; bath toys; electronic action toys; plastic character toys; children's educational toys for developing cognitive skills; construction toys; puzzles; children's multiple activity toys; toy building sets comprised of toy building blocks; toy face masks; trading card games; playing cards; coin-operated video games; arcade game machines; arcade video game machines; amusement game machines with built-in screens; arcade redemption game machines which dispense tickets or tokens to successful players; arcade crane game machines which dispense tickets or tokens to successful players

CLASS 41: Entertainment services, namely, providing on-line video games and on-line computer games; providing online information via a website on on-line games; providing non-downloadable on-line computer graphics, videos and images in the field of computer games, video games, cartoons and music; providing amusement facilities; organization, production and presentation of video and computer game events; arranging and conducting of game events in the nature of video game competitions and tournaments, online computer game competitions and tournaments; organization and arrangement of game tournaments in the nature of video game competitions and tournaments, online computer game competitions and tournaments; providing information about amusement facilities; providing on-line music, not downloadable; providing online non-downloadable electronic publications in the nature of books, manuals, catalogs, pamphlets, and magazines in the field of computer games, video games, cartoons and music; services of reference libraries for literature and documentary records; book rental; production of movies; presentation of movies, namely, movie theaters, planning arrangement of showing movies; presentation, conducting and arrangement of entertainment exhibitions in the nature of game shows, plays or musical performances; providing information relating to production of movies and presentation of movies, namely, movie theaters, planning arrangement of showing movies; providing information relating to presentation, conducting or arrangement of entertainment exhibitions in the nature of game shows, plays or musical performances; movie showing, movie film production, or movie film distribution; providing entertainment information relating to on-line graphics, movies, moving images, images, music and text; presentation of movies and moving images, namely, movie theaters, planning arrangement of showing movies; electronic publication of images in electronic form online in the field of computer games, video games, cartoons and music, other than for advertising purposes; providing online music, not downloadable; providing online electronic publications, not downloadable, in the nature of books, manuals, catalogs, pamphlets, and magazines in the field of computer games, video games, cartoons and music; providing information relating to multimedia publishing of graphics; providing information relating to presentation of movies and moving images, namely, movie theaters, planning arrangement of showing movies; providing information relating to electronic publication of images, including in electronic form, online in the field of computer games, video games, cartoons and music, other than for advertising purposes; providing information relating to providing online music, not downloadable; providing information relating to providing online electronic publications, not downloadable, in the nature of books, manuals, catalogs, pamphlets, and magazines in the field of computer games, video games, cartoons and music; electronic publishing services, namely, publication of text and graphic works of others on-line featuring characters of books, animated cartoons, toys, games; live presentation of still and moving images, namely, movie theaters, planning arrangement of showing still and moving images; presentation of live show performances; direction or presentation of plays; presentation of musical performances; on-line presentation of live show performances, plays or musical performances; providing entertainment information relating to on-line presentation of game show performances, plays or musical performances; providing on-line non-downloadable entertainment in the nature of presenting live show performances, plays or live musical performances; providing information relating to providing on-line non-downloadable entertainment in the nature of shows, plays or

musical performances; production of shows, namely, production of television programs; production of live game shows; presentation of musical performances, direction or presentation of plays and presentation of musical performances provided on-line from a computer network; providing non-downloadable digital images and music from the Internet; providing non-downloadable digital images and music relating to animated cartoons from the Internet; production of radio or television programs; on-line production of radio or television programs; production of radio or television programs and production of broadcast programs, using computer graphics; directing of radio and television programs; providing information relating to direction of radio and television programs; organization and provision of games and competitions via the internet in the nature of video game competitions and tournaments, online computer game competitions and tournaments; organization, arranging and conducting of game tournaments in the nature of video game competitions and tournaments, online computer game competitions and tournaments; organization, arranging and conducting of photo sessions; organizing and conducting of sporting and cultural events; rental of game machines and apparatus; organization of live entertainment events in the nature of concerts, video game and computer game tournaments, video game and computer game competitions via the internet; providing exercise facilities; rental of sports equipment, except vehicles; photography

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 07-20-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1654473 DATED 09-02-2021, EXPIRES 09-02-2031

No claim is made to the exclusive right to use the following apart from the mark as shown: "STAGE" FOR INTERNATIONAL CLASS 041

SER. NO. 79-337,563, FILED 09-02-2021

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.