

United States of America

United States Patent and Trademark Office

GENERATION PUP

Reg. No. 6,830,139

Registered Aug. 30, 2022

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**Int. Cl.: 5, 9, 16, 35, 38, 41,
42, 44**

Service Mark

Trademark

Principal Register

Dogs Trust Trustee Limited (UNITED KINGDOM private limited liability company)

17 Wakley Street

London, UNITED KINGDOM EC1V7RQ

CLASS 5: Veterinary preparations for dogs or puppies to prevent or treat gut diseases, leg injuries, diabetes, otitis externa, periodontal disease, anal sac disorders, degenerative disease, diarrhoea, vomiting, obesity and heart murmurs

CLASS 9: Downloadable electronic publications in the nature of research papers in the field of dog health, welfare and behaviour; downloadable electronic publications in the nature of educational and teaching materials, namely, downloadable research papers, downloadable survey results, downloadable reports, downloadable brochures in the field of dog health, welfare and behaviour

CLASS 16: Printed materials in the nature of research papers and survey results, photographs, instructional and educational teaching material, and posters in the field of dog health, welfare and behaviour; cards, namely, veterinary health cards for use by veterinary professionals

CLASS 35: Production of television and radio advertisements; advertising services via the internet; marketing research services

CLASS 38: Communication via TV and radio transmissions; television and radio broadcasting; providing multiple-user access to the internet

CLASS 41: Providing educational services in the nature of sharing study methodology and disseminating research results via classes, seminars, workshops, oral presentations and CPD (continuing professional development) events in the field of epidemiological study of dog health, welfare and behaviour

CLASS 42: Scientific and technological services, namely, research in the field of dog health, welfare, and behaviour

CLASS 44: Veterinary services in the nature of medical diagnostic testing and monitoring services for dogs or puppies

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



OWNER OF UNITED KINGDOM , REG. NO. UK00003141359, DATED 03-25-2016,
EXPIRES 12-18-2025

No claim is made to the exclusive right to use the following apart from the mark as
shown: "PUP"

SER. NO. 90-205,891, FILED 09-24-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.