

# United States of America

## United States Patent and Trademark Office

# LIFEPASS

**Reg. No. 3,923,532**

**Registered Feb. 22, 2011**

**New Cert. Nov. 21, 2023**

**Int. Cl.: 9, 35, 38, 41, 45**

**Service Mark**

**Trademark**

**Principal Register**

ClassPass, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
651 Tank Farm Road  
San Luis Obispo, CALIFORNIA 93401

CLASS 9: Computer software for providing access to [ and downloads of ] data, third-party web sites and online information in the field of general interest over the Internet and wireless devices; [ computer software to enable uploading, posting, showing, displaying, tagging, or otherwise providing electronic media or information over the Internet or other communications networks; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for directing consumers to seller web sites for use in targeted marketing and advertising; ] computer software to facilitate comparison shopping via the Internet and wireless devices [ ; computer software for creating searchable databases of information and data ]

FIRST USE 5-31-2009; IN COMMERCE 5-31-2009

CLASS 35: [ Internet search engine advertising, ad placement services and web site placement services using proprietary technology and user and customer databases; market research services regarding Internet usage habits and customer loyalty; comparison shopping services; dissemination of targeted advertising and advertising information via the Internet and wireless devices; ] promoting the goods and services of others via the Internet and wireless devices

FIRST USE 12-31-2008; IN COMMERCE 12-31-2008

CLASS 38: Electronic transmission of information, audio and video clips; communication services, namely, transmission of audio, visual images and data by wireless communication networks and the Internet

FIRST USE 12-31-2008; IN COMMERCE 12-31-2008

CLASS 41: Providing on-line [ news and ] information in the field of entertainment via the Internet and wireless devices; education and entertainment services, namely, providing a web site featuring audio clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, via online communications networks; entertainment services, namely, providing a website featuring [ musical performances, music videos, related film clips, ]

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



photographs, and other multimedia materials, [ and radio programs for others, ] and providing links to websites of others featuring information about all of the foregoing

FIRST USE 12-31-2008; IN COMMERCE 12-31-2008

CLASS 45: Social networking services via the Internet and online communications networks

FIRST USE 12-31-2008; IN COMMERCE 12-31-2008

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 77-378,815, FILED 01-23-2008

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.