

# United States of America

## United States Patent and Trademark Office



**Reg. No. 6,932,630**

**Registered Dec. 27, 2022**

**Corrected Sep. 12, 2023**

**Int. Cl.: 35, 36, 41**

**Service Mark**

**Principal Register**

J.V.P. CONSULTING (ISRAEL) LTD. (ISRAEL limited company (ltd.) )  
24 Hebron Rd.  
Jerusalem, ISRAEL

CLASS 35: Advertising services; conducting marketing studies; business management; business administration; providing office functions; providing commercial business management advice; business development services and business consultancy for start-up companies and entrepreneurs; business networking for start-up companies and entrepreneurs; human resource management and consultancy; personnel recruitment; charitable services, namely, organizing and conducting volunteer programs and community service projects; community business development services; recruitment of volunteers to assist in educational and social activities

CLASS 36: Capital investment services; financial management and consulting; charitable fund raising; fund investment services; loan services; financial assistance and financial management for start-up companies and entrepreneurs; rental of office space and facilities for students, self-employees, start-up companies and entrepreneurs; rental of offices; real estate leasing and management services \*; \* asset purchase in the nature of purchasing leases; financial investments in local businesses in small communities; non for profit financial services for educational and social purposes, namely, charitable fund raising, financial sponsorship of events and activities, and real estate rental to assist in educational and social activities; financial sponsorship of seminars, presentations, and discussion groups in the fields of business training, business consulting, professional education, business development, and business and professional networking

CLASS 41: Providing education services, namely, conducting educational conferences, seminars and educational events in the fields of technology, innovation, culture and entrepreneurship; conducting training in the field of sales, marketing, business management, business development, networking, and practical training demonstrations; writing and publishing educational on-line journals in the fields of education, technology, innovation, culture and entrepreneurship, other than for advertising or

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Director of the United States  
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publicity purposes; writing and publishing educational articles on social and business networks in the fields of education, technology, innovation, culture and entrepreneurship, other than for advertising or publicity purposes; writing and publishing educational blogs in the fields of education, technology, innovation, culture and entrepreneurship, other than for advertising or publicity purposes; arranging and hosting seminars and training activities in the fields of business training, business consulting, professional education, business development, and business and professional networking; organizing and conducting online educational, entertainment, sporting, and cultural events, in particular virtual meetings, seminars, and non-downloadable webinars, all in the fields of business training, business consulting, professional education, business development, culture, and community; mentoring and business mentoring, all for start-up companies and entrepreneurs

The mark consists of a black shaded lion facing right.

PRIORITY DATE OF 11-11-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1606300 DATED 05-11-2021,  
EXPIRES 05-11-2031

SER. NO. 79-317,413, FILED 05-11-2021

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.