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Principal Register

Janae' K. Dandridge, PhD (UNITED STATES INDIVIDUAL)
414 Blue Ridge Dr
Coraopolis, PENNSYLVANIA 15108

CLASS 41: Arranging and conducting business seminars in the field of self-care, personal development and professional development; Arranging and conducting of educational conferences in the field of self-care, personal development and professional development; Arranging and conducting of seminars in the field of self-care, personal development and professional development; Arranging, organizing, conducting, and hosting social entertainment events; Business training; Business training in the field of self-care, personal development and professional development; Coaching in the field of self-care, personal development and professional development; Conducting workshops and seminars in personal awareness; Conducting workshops and seminars in self-awareness; Conducting workshops and seminars in self-care, personal development and professional development; Education services, namely, mentoring in the field of self-care, personal development and professional development; Education services, namely, one-on-one mentoring in the field of self-care, personal development and professional development; Education services, namely, one-on-one mentoring in the fields of self-care, personal development and professional development; Education services, namely, providing live and on-line conferences, webinars, seminars, courses, workshops and classes in the field of self-care, personal development and professional development; Education services, namely, providing mentoring, tutoring, classes, seminars and workshops in the field of self-care, personal development and professional development; Education services, namely, providing non-downloadable webinars in the field of self-care, personal development and professional development; Education services, namely, providing on-line courses, workshops, classes, courses of instruction, webinars, training programs, seminars, educational conferences, educational exhibitions, and retreats in the field of self-care, personal development and professional development; Education services, namely, providing courses, workshops, classes, courses of instruction, webinars, training programs, seminars, educational conferences, educational exhibitions, and retreat in the field of self-care, personal development and professional development; Education services, namely, providing courses, workshops, classes, courses of instruction, webinars, training programs, seminars, educational conferences, educational exhibitions, and retreats in the fields of self-care, personal development and professional development; Educational services, namely, conducting seminars, lectures, teleseminars, teleclasses, and workshops in personal awareness; Educational services, namely, conducting classes, seminars, conferences, workshops,

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



retreats, camps and field trips in the field of self-care, personal development and professional development and distribution of training material in connection therewith; Educational services, namely, conducting courses, workshops, classes, courses of instruction, webinars, training programs, seminars, educational conferences, educational exhibitions, and retreats in the fields of self-care, personal development and professional development and distribution of training materials in connection therewith; Educational services, namely, conducting courses, workshops, classes, courses of instruction, webinars, training programs, seminars, educational conferences, educational exhibitions, and retreats in the field of self-care, personal development and professional development and distribution of training material in connection therewith; Educational services, namely, conducting courses, workshops, classes, courses of instruction, webinars, training programs, seminars, educational conferences, educational exhibitions, and retreats in the field of self-care, personal development and professional development; Educational services, namely, conducting courses, workshops, classes, courses of instruction, webinars, training programs, seminars, educational conferences, educational exhibitions, and retreats in the field of self-care, personal development and professional development and distribution of educational materials in connection therewith; Educational services, namely, conducting courses, workshops, classes, courses of instruction, webinars, training programs, seminars, educational conferences, educational exhibitions, and retreats in the field of self-care, personal development and professional development and distribution of course and educational materials in connection therewith; Educational services, namely, conducting courses, workshops, classes, courses of instruction, webinars, training programs, seminars, educational conferences, educational exhibitions, and retreats in the field of self-care, personal development and professional development and distribution of course material in connection therewith; Educational services, namely, developing, arranging, and conducting educational conferences and programs and providing courses of instruction in the field of self-care, personal development and professional development; Educational services, namely, providing on-line courses, workshops, classes, courses of instruction, webinars, training programs, seminars, educational conferences, educational exhibitions, and retreats in the field of self-care, personal development and professional development; Educational services, namely, providing educational speakers in the field of self-care, personal development and professional development; Educational services, namely, providing online instruction in the field of self-care, personal development and professional development; Educational services, namely, providing online instruction in the field of self-care, personal development and professional development via an online website; Educational services, namely, providing a continuing prerecorded audio program in the field of self-care, personal development and professional development accessible over the internet; Educational services, namely, providing courses, workshops, classes, courses of instruction, webinars, training programs, seminars, educational conferences, educational exhibitions, and retreats in the fields of self-care, personal development and professional development; Educational and entertainment services, namely, providing motivational speaking services in the field of self-care, personal development and professional development; Educational and entertainment services, namely, providing motivational and educational speakers; Educational and entertainment services, namely, providing motivational and educational speakers in the field of self- and personal improvement; Entertainment information; Entertainment services in the nature of arranging social entertainment events; Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Entertainment services in the nature of hosting social entertainment events; Entertainment services in the nature of organizing social entertainment events; Entertainment services, namely, providing ongoing webisodes featuring self-care, personal development and professional development via a global computer network; Entertainment services, namely, providing podcasts in the field of self-care, personal development and professional development; Entertainment services, namely, providing webcasts in the field of self-care, personal development and professional development; Entertainment services, namely, providing video podcasts in the field of self-care, personal development and professional development; Entertainment services, namely, an ongoing series featuring courses, workshops,

classes, courses of instruction, webinars, training programs, seminars, educational conferences, educational exhibitions, and retreats in self-care, personal development and professional development provided through webcasts; Hosting social entertainment events, namely, networking parties, birthday parties, holiday parties, for others; Leadership development training in the field of self-care, personal development and professional development; Life coaching services in the field of self-care, personal development and professional development; Membership club services, namely, providing training to members in the field of self-care, personal development and professional development; On-line journals, namely, blogs featuring self-care, personal development and professional development; On-line video journals, namely, vlogs featuring nondownloadable videos in the field of self-care, personal development and professional development; Organizing and conducting of seminars in the field of self-care, personal development and professional development; Organizing, arranging, and conducting self-care, personal development and professional development events; Peer to peer coaching services in the field of self-care, personal development and professional development; Personal coaching services in the field of self-care, personal development and professional development; Production of podcasts; Professional coaching services in the field of self-care, personal development and professional development; Providing group coaching and in-person learning forums in the field of leadership development; Providing group coaching in the field of self-care, personal development and professional development; Providing on-line digital publications in the nature of magazines, newsletters, articles, books, journals in the field of self-care, personal development and professional development via the Internet; Providing on-line publications in the nature of e-books in the field of self-care, personal development and professional development; Providing on-line training to individuals and companies in the field of self-care, personal development and professional development; Providing on-line tutorial videos in the field of self-care, personal development and professional development, not downloadable; Providing on-line videos featuring self-care, personal development and professional development, not downloadable; Providing online interviews featuring celebrities, athletes, public figures, in the field of self-care, personal development and professional development for entertainment purposes; Providing online non-downloadable e-books in the field of self-care, personal development and professional development; Providing online non-downloadable journals in the field of self-care, personal development and professional development; Providing online non-downloadable visual and audio recordings featuring self-care, personal development and professional development; Providing online non-downloadable tutorial e-books in the field of self-care, personal development and professional development; Providing a website featuring blogs and non-downloadable publications in the nature of magazines, newsletters, articles, books, journals in the fields of self-care, personal development and professional development; Providing a website featuring non-downloadable audio recordings in the field of self-care, personal development and professional development; Providing a website featuring non-downloadable photographs in the field of self-care, personal development and professional development; Providing a website featuring non-downloadable videos in the field of self-care, personal development and professional development; Workshops and seminars in the field of self-care, personal development and professional development

FIRST USE 5-12-2022; IN COMMERCE 5-12-2022

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

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REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.