

# United States of America

## United States Patent and Trademark Office



menwith\_

**Reg. No. 5,598,201**

**Registered Nov. 06, 2018**

**Amended Aug. 29, 2023**

**Int. Cl.: 35, 38**

**Service Mark**

**Trademark**

**Principal Register**

Menwith Sales AB (SWEDEN Limited Company )

Torsgatan 8

SE-111 23 Stockholm

SWEDEN

CLASS 35: Digital advertising services; marketing services provided by means of digital networks; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes; [ retail store services featuring clothing; online retail store services featuring clothing; ] advertising and marketing services provided by means of social media; providing marketing consulting in the field of social media; publicity services; mediation of advertising; direct marketing; producing promotional videotapes, video discs, and audio visual recordings; advertising and marketing; organisation of exhibitions and events for commercial or advertising purposes; advertising and marketing services provided by means of blogging; preparation of customized merchandising materials for others; marketing assistance; marketing advice; marketing consulting; advertising services relating to clothing; [ retail store services featuring footwear; ] promotional marketing; marketing the on-line databases of others; advertising, marketing and promotional services; brand positioning services; publicity and sales promotion services; promotion, advertising and marketing of on-line websites; business merchandising display services [ ; mail order retail services featuring clothing accessories; retail store services featuring clothing accessories ]

CLASS 38: Digital network telecommunications services; digital transmission services for audio and video data; electronic transmission of images services for the advertising and fashion industry; distribution of data or audio visual images via a global computer network or the internet; transmission of pictures, images, illustrations and photos via interactive multimedia networks; digital transmission of data; transmission of digital files, namely, messages and images; communication by electronic computer terminal to share, upload, view and review pictures, images, illustrations and photos; electronic communication services for the electronic transmission of images; digital transmission

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



of messages and images

The mark consists of the stylized, connected letter "MW" positioned above the stylized terms "menwith\_" with the underscore symbol at the end of the term.

PRIORITY DATE OF 08-28-2017 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1399894 DATED 12-21-2017,  
EXPIRES 12-21-2027

SER. NO. 79-231,249, FILED 12-21-2017

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.