

# United States of America

## United States Patent and Trademark Office



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18, 20, 21, 22, 24, 25, 26, 28,  
29, 30, 32, 33, 35, 39, 41, 42,  
44**

**Service Mark**

**Trademark**

**Principal Register**

FLOWER INTERNATIONAL SÀRL (LUXEMBOURG société à responsabilité limitée)

3, Place de Clairefontaine  
L-1341 LUXEMBOURG  
LUXEMBOURG

CLASS 5: Veterinary products, namely, anti-infective products for veterinary use, medicated animal washes, dietary and nutritional supplements for animals, veterinary pharmaceutical compounds for equine use to treat conditions of the leg, hoof, ear, nose and throat; chemical preparations for veterinary use, namely, chemical reagents for veterinary purposes; dietetic foodstuffs for veterinary use; medicated animal foodstuffs, namely, medicated animal feed; anti-parasitic products, namely, preparations for destroying parasites and antiparasitic collars for animals; food supplements for animals; enzymes for veterinary use; lotions for veterinary use; vermifuges

CLASS 9: Scientific, research, navigation, surveying, photographic, cinematographic, audiovisual, optical, weighing, measuring, signaling, detecting, testing, inspecting, life-saving and teaching apparatus and instruments, namely, animal sperm analyzers for laboratory use, sensors for scientific use to gather animal biometric data, electronic collars to train animals, protective helmets for animals, electronic animal identification apparatus, electronic animal confinement systems, electronic devices for animal locating and tracking programmed to use global positioning systems (GPS) and cellular communications, optical apparatus, namely, a non-lethal security device that uses a light source to detect, warn, repel, temporarily blind, disorient, nauseate, disable, confuse, debilitate, stun, subdue, stop, or incapacitate animals; apparatus and instruments, namely, electrical controlling devices for conducting, switching, transforming, accumulating, regulating or controlling the distribution or use of electricity; apparatus and instruments for recording, transmitting, reproducing or processing sound, images or data; downloadable and/or recorded computer software used for operating scientific, research, navigation, surveying, photographic, cinematographic, audiovisual, optical, weighing, measuring, signaling, detecting, testing, inspecting, life-saving and teaching apparatus and instruments; blank digital and analog recording and storage media; mechanisms for coin-operated apparatus; cash registers, calculating machines; computers and computer peripherals; diving suits, diving masks, earplugs for diving, nose clips for divers and swimmers, diving gloves, breathing apparatus for underwater swimming

CLASS 10: Surgical, medical, dental and veterinary apparatus and instruments, namely,

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



surgical apparatus and instruments for medical, dental or veterinary use; artificial limbs, eyes and teeth; orthopedic supports; suture material; therapeutic and assistance devices, namely, therapeutic dolls designed for people with disabilities; massage apparatus; apparatus and articles for child care, namely, cups and dishes adapted for feeding babies and children; apparatus and articles for sexual activities, namely, electric vibrating massager

CLASS 12: Land vehicles; apparatus for locomotion by land, air or water, namely, cars, trucks, tractors, boats, ships, airplanes, helicopters, vehicular balloons, and horse trailers

CLASS 14: Precious metals and their alloys; jewelry, precious and semi-precious stones; timepieces and chronometric instruments

CLASS 16: Paper and cardboard; printing products, namely, label printing machines, printing types, and printing papers; office stationery; stickers; pamphlets in the fields of horseback riding and animal training and breeding; composing frames for moveable type; writing or drawing books, calendars; notebooks; postcards; greeting cards; postage stamps; catalogs in the fields of horseback riding and animal training and breeding; magazines in the fields of horseback riding and animal training and breeding; prospectuses in the fields of horseback riding and animal training and breeding; books in the fields of horseback riding and animal training and breeding; pencils; pens; figurines of papier mâché

CLASS 18: Backpacks; handbags; sports bags; saddlery; riding saddles; pads for horse saddles; saddlecloths for horses; covers for horse saddles; horseshoes; harnesses for horses; blinders for horses; knee-pads for horses; horse blankets; clothing for animals; unworked or semi-worked leather; imitation leather; trunks being luggage; suitcases; wallets; saddlebags \* ; all of the aforementioned goods for use in relation to horses or equestrian sports \*

CLASS 20: Furniture, namely, mirrors, frames; nonmetal and non-paper containers for storage or transport; mother-of-pearl, unprocessed or semi-processed; sea shells; meerschaum, raw or partly worked; yellow amber, raw or partly worked

CLASS 21: Household and kitchen utensils, namely, pot and pan scrapers, rolling pins, spatulas, turners, whisks, kitchen tongs, strainers, wood chopping blocks, cooking forks, cooking spoons, mixing spoons, serving forks, serving spoons; kitchen containers; cooking utensils and tableware, namely, grills, dishes, drinking glasses, mugs, wine glasses; combs and cleaning sponges; brushes, namely, horse brushes, cleaning brushes for household use, hairbrushes, tooth brushes, and cosmetic brushes; brush-making materials; articles for cleaning purposes, namely, pre-moistened towelettes for cleaning, cleaning mitts of fabric, cleaning cloths, pads for cleaning, metal wool for cleaning, cleaning cotton; unworked or semi-worked glass, except glass used in building; glassware, porcelain and earthenware, namely, beverage glassware, porcelain mugs, earthenware mugs, earthenware basins in the nature of bowls, earthenware floor vases, porcelain flower pots, wall plaques made of glass, porcelain, or earthenware, figurines of glass, porcelain, or earthenware, statuettes of glass, porcelain, or earthenware, decorative centerpieces of glass, porcelain, or earthenware, works of art of glass, porcelain, or earthenware

CLASS 22: Ropes and strings; nets; tents and tarpaulins; awnings of textile or synthetic materials; sails; bags for the transport and storage of merchandise in bulk; padding and stuffing materials, excluding paper, cardboard, rubber or plastic materials; raw fibrous textile materials and their substitutes

CLASS 24: Textiles and substitutes materials made from synthetic materials thereof; household linen; curtains of textile or plastic

CLASS 25: Clothing for men and women, namely, tops, bottoms, shirts, sweaters, jackets, coats, pants, shorts, dresses, skirts, jumpsuits, underwear, socks, pajamas; clothing for children, namely, tops, bottoms, shirts, sweaters, jackets, coats, pants,

shorts, dresses, skirts, jumpsuits, underwear, socks, pajamas, jumpers; sports clothing, namely, athletic footwear, athletic tops, athletic bottoms, athletic tights, athletic shirts, athletic pants, athletic shorts, athletic skirts, athletic jackets, athletic sweaters, athletic uniforms; clothing of leather, namely, leather shoes, leather boots, belts made of leather, leather shirts, leather pants, leather skirts, leather hats, leather vests, leather coats, leather jackets, leather harnesses worn by people as clothing; clothing of imitations of leather, namely, shoes, boots, belts, shirts, pants, skirts, hats, vests, coats, and jackets; caps being headwear; hats; footwear; footwear for sports; riding shoes; riding boots; riding gloves \* ; all of the aforementioned goods designed \* for use \* in relation to horses or equestrian sports \*

CLASS 26: Lace trimmings, braids and embroidery, and ribbons and bows for haberdashery; buttons, hooks and eyelets, sewing pins and needles; artificial flowers; hair ornaments, namely, hair barrettes, hair bows, hair clips, hair pins and grips; false hair

CLASS 28: Parlor games; toys, namely, toy animals, rocking horses, toy cars, toy models, toy aircraft, action figure toys; play balloons; playing cards; toy figurines; counters for games; chips for gambling; scratch cards for playing lottery games; gymnastic and sporting articles, namely, sport balls, bags and cases specially adapted for sports equipment, and protective padding for horseback riding \* ; all of the aforementioned goods for use in relation to horses or equestrian sports \*

CLASS 29: Meat, fish, poultry and game, not live; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs; milk, cheese, butter, yogurt and other dairy products, namely, dairy-based beverages and dairy-based dips; oils and fats for food

CLASS 30: Coffee, tea, cocoa and coffee substitutes; rice, pasta and noodles; tapioca and sago; flour and preparations made from cereals, namely, cereal-based snack food; bread, pastry and confectionery products, namely, candy and chocolate; chocolate; ice cream, sherbets and other edible ices; sugar, honey, golden syrup; yeast, baking powder; salt, seasonings, spices, preserved herbs; vinegar, sauces and other condiments, namely, ketchup, mustard, mayonnaise, hot sauce, and chutneys; ice for refreshment

CLASS 32: Beers; non-alcoholic beverages, namely, carbonated beverages, non-alcoholic cocktails, sports drinks, vegetable juices, smoothies, fruit-based beverages; mineral and aerated waters; fruit juice beverages; non-alcoholic syrups for making beverages; non-alcoholic preparations for making beverages, namely, concentrates and powders used in the preparation of energy drinks and fruit-flavored beverages

CLASS 33: Alcoholic beverages except beers; alcoholic preparations for making beverages, namely, prepared alcoholic cocktail

CLASS 35: Consulting services regarding public relations communication strategies; development of communication campaigns in the field of public relations; advice regarding advertising communication strategies; advertising services via all public communication means; retail store services featuring clothing, footwear, headwear, medical formulas, and pharmaceutical, veterinary, and sanitary preparations provided via computer communication networks; distribution of advertising material, namely, leaflets, prospectuses, printed matter, and samples; dissemination of advertisements and distribution of advertising materials, namely, tracts, brochures, leaflets and samples; business management for sports people; retail and wholesale store services for pharmaceutical, veterinary and sanitary preparations as well as medical formulas; retail store services in the field of clothing, footwear, headwear \* ; all of the aforementioned services for use in relation to horses or equestrian sports; none of the aforesaid services being and /or relating to business management and franchise services pertaining to hotels, residence and the provision of temporary accommodation \*

CLASS 39: Transport of goods and animals; packaging and storage of merchandise;

Travel agency services, namely, making reservations and bookings for transportation for animals

CLASS 41: Organization of equestrian shows; presentation of equestrian shows; animal training services; entertainment or education services in the nature of social club services, namely, arranging, organizing, and hosting social events, get-togethers, and parties for club members; horse-riding camp services; horse-riding school services; organization of sports competitions; organization of horse races; hosting of horse races; entertainment services, namely, providing ongoing radio and television programs in the field of horse racing; entertainment in the form of horse races; education and entertainment information; rental of sports equipment with the exception of vehicles; provision of sports facilities; provision of horse-riding facilities; organization, arranging and conducting of horse races; gambling services; organization of lotteries; booking of seats for shows; reservation services of all kinds for tickets for entertainment, sporting and cultural events

CLASS 42: Scientific and technological services, namely, scientific research, scientific analysis, and new product design services in the fields of animal training and breeding; industrial analysis and industrial research services in the field of animal training and breeding; design and development of computers and computer software

CLASS 44: Veterinary services; provision of information relating to veterinary services; animal breeding; animal grooming; pet grooming; health spa services for health and wellness of the body and spirit incorporating massage; facial and body treatment services; cosmetic body care services

The color(s) white and brown is/are claimed as a feature of the mark.

The mark consists of the wording "ELEMENTA" in stylized white font above four white triangles with a white line going through the middle of the triangles. The entire drawing has a brown background.

PRIORITY DATE OF 02-24-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1560600 DATED 08-18-2020, EXPIRES 08-18-2030

SER. NO. 79-298,089, FILED 08-18-2020

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.