

United States of America

United States Patent and Trademark Office

VIVOBIOIME

Reg. No. 7,204,066

Registered Oct. 31, 2023

Corrected May 14, 2024

**Int. Cl.: 9, 16, 25, 35, 38, 40,
41**

Service Mark

Trademark

Principal Register

Vivobarefoot Limited (UNITED KINGDOM Limited Company)
28 Britton Street
London EC1M 5UE
UNITED KINGDOM

CLASS 9: [Computer hardware;] downloadable computer software for advertising, promoting, buying and selling goods and information services relating to clothing, footwear and headgear, walking and sporting activities and environmental issues and sustainability in relation to footwear; downloadable software for mobile telephones for advertising, promoting, buying and selling goods and information services relating to clothing, footwear and headgear, walking and sporting activities and environmental issues and sustainability in relation to footwear; downloadable software for tablet computers and notebook computers for advertising, promoting, buying and selling goods and information services relating to clothing, footwear and headgear, walking and sporting activities and environmental issues and sustainability in relation to footwear; downloadable software for administering retail store service purchases; downloadable software for advertising, promoting, buying and selling goods and services; downloadable virtual goods, namely, computer programs featuring articles of clothing, footwear and headgear for use in online virtual worlds; downloadable publications in the nature of newsletters, journals and books in the field of clothing, footwear and headgear, walking and sporting activities and to environmental issues and sustainability in relation to footwear; electronic publications in the nature of newsletters, journals and books in the field of clothing, footwear and headgear, walking and sporting activities and to environmental issues and sustainability in relation to footwear; downloadable mobile apps for buying and selling * clothing, footwear and headgear and information services relating to footwear, walking and sporting activities and to environmental issues and sustainability in relation to footwear * [goods and services; downloadable computer software for database management; electronic communications systems comprised of computer hardware and recorded software for the transmission of communication, data, sound, images and graphics] ; downloadable computer application software for mobile devices and other communication devices, namely, software for receipt and transmission of data, online shopping services, distribution of multimedia content * in relation to clothing, footwear and headgear, walking and sporting activities and to environmental issues and sustainability in relation to footwear * ; cell phone cases

CLASS 16: Printed matter and publications, namely, books, hand-outs and workbooks in the field of footwear, walking and sporting activities, environmental issues and sustainability in relation to footwear; printed newsletters, magazines and periodicals about footwear, walking and sporting activities, environmental issues and sustainability in relation to footwear; blank writing journals; printed note books; printed promotional materials, namely, brochures and pamphlets in the field of footwear, walking and sporting activities, environmental issues and sustainability in relation to footwear; advertising and publicity materials, namely, printed advertising posters; printed leaflets

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



about footwear, walking and sporting activities; printed educational materials, namely, printed children's interactive educational books; * all of the aforesaid in relation to clothing, footwear and headgear, walking and sporting activities, and environmental issues and sustainability in relation to footwear * [banners of paper; printed photographs; albums for photographs; printed catalogues in the field of footwear, walking and sporting activities; printed posters and printed wall charts showing data regarding proper footwear for activities and training in walking and running, environmental issues and sustainability in relation to footwear; paper, cardboard; cardboard articles, namely, cardboard boxes; plastic articles, namely, plastic bags for packing; wrapping and packaging materials made from paper, cardboard or plastics or from combinations of these materials, namely, paper for wrapping and packaging, adhesive plastic film for wrapping and packaging, cardboard packaging, cardboard packaging containers, printed packaging labels, paper envelopes for packaging]

CLASS 25: Clothing, namely, pants, shirts, shorts, dresses, skirts; footwear; headwear; clothing and footwear for men, women and children, namely, pants, shirts, shorts, dresses, skirts; headwear for men, women and children

CLASS 35: Retail, wholesale and on-line retail store services featuring clothing, footwear and headgear; wholesale and retail store services, mail order services, and online retail store services featuring clothing, footwear and headgear for men, women and children; information and advisory services relating to the foregoing

CLASS 38: Provision of on-line communication services provided by means of an internet website featuring interactive discussion groups, relating to good footwear, walking and sporting activities; providing internet chat rooms and forums for transmission of messages among computer users all for the promotion of good footwear

CLASS 40: Waste recycling and waste treatment; waste management services, namely, waste recycling services; waste recycling services; recycling of waste; information and advisory services relating to the foregoing

CLASS 41: [Educational services, namely, providing training services in the field of selecting proper footwear for walking and sporting activities;] arranging of educational conferences, in person forums and presentations in relation to footwear, walking and running activities; sporting activities, namely, conducting running races; educational services, namely, providing training services relating to environmental issues and sustainability in relation to footwear; education services, namely, providing classes relating to environmental issues; writing of educational content for podcasts in relation to footwear, walking and sporting activities; training in the field of sustainable manufacturing; conducting educational seminars and presentations on proper footwear, walking and running activities; conducting educational seminars, workshops and courses in the field of selecting proper footwear for activities and training in walking and running, environmental issues and sustainability in relation to footwear; education services, namely, providing panel discussions in the field of business; arranging and conducting of in-person educational forums in the field of selecting proper footwear for activities and training in walking and running; providing non-downloadable electronic publications in the nature of articles in the field of clothing, footwear and headgear, walking and sporting activities and to environmental issues and sustainability in relation to footwear; providing on-line non-downloadable articles, audio recordings, and video recordings in the field of footwear via a mobile application and the internet; publishing of articles, books, texts, reports, newsletters, all in electronic or printed format; conducting educational lectures and an ongoing educational multimedia program in the field of footwear provided via cable television, broadcast television, internet, video-on demand, and through other forms of transmission media; education services, namely, production of podcasts and webcasts, other than advertising, in the field of footwear; publication of on-line journals, namely, blogs and video blogs in the field of footwear; production of multimedia programs featuring good practices on footwear and, distributed via various platforms across multiple forms of transmission; education services, namely, one-on-one mentoring in the fields of business; career coaching

services; providing an on-line newsletter in the field of selecting proper footwear for activities and training in walking and running; providing a web site with walking and running exercise information; information, consultancy and advisory services relating to all the aforesaid services; all the aforesaid in the area of footwear, walking and sporting activities

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 11-16-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1681563 DATED 12-22-2021, EXPIRES 12-22-2031

SER. NO. 79-349,033, FILED 12-22-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.