

United States of America

United States Patent and Trademark Office

NETCLIX

Reg. No. 6,959,417

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Int. Cl.: 9, 35, 38, 41, 42

Service Mark

Trademark

Principal Register

Netklix Limited (UNITED KINGDOM Limited Company UK, England and Wales)

Acorn House,

Keys Park Road, Hednesford Cannock, Staf

UNITED KINGDOM

CLASS 9: Downloadable computer software for online management of internet links and website URLs; computer software, namely, downloadable programs and downloadable device software enabling users to create, share, manage, shorten and redirect internet links and website URLs; downloadable computer software for tracking websites, mobile sites and applications * reached via shorthand and redirected URLs * and providing the user with related metrics, analytics, feedback, recommendations, strategy, insight and predictions; downloadable computer software for the management of affiliate relationships; downloadable computer software for the management of subscriptions for, and in the fields of affiliate marketing, affiliate networking, domain name management, internet link and website URL redirection, internet link and website URL shortening and internet link and website URL forwarding; downloadable computer software for the management of financial transactions relating to affiliate networking and affiliate marketing services; downloadable computer software for the tracking of sales and customer actions and behaviour as part of affiliate marketing, affiliate networking, domain name management, internet link and website URL redirection, internet link and website URL shortening and internet link and website URL forwarding services; downloadable computer software for providing access to, providing information to and obtaining access from computer networks for domain name system management and domain name registration; downloadable computer software for [database administration, data analytics, data compilation, data monitoring and] data extraction for analytics of advertising and sales data as part of affiliate marketing, affiliate networking, domain name management, internet link and website URL redirection, internet link and website URL shortening and internet link and website URL forwarding services; [downloadable publications in the nature of books, magazines, journals, articles and reviews in the fields of software, technology, business, design and marketing;] downloadable publications in the nature of books, magazines, journals, articles and reviews in the fields of [website development,] domain name management, and website URL redirection, shortening and forwarding; downloadable publications in the nature of books, magazines, journals, articles and reviews for affiliate marketing; [and] none of the aforesaid relating to the field of entertainment

CLASS 35: Advertising services; online performance advertising and results-based advertising services; marketing and promotional services, namely, promoting the goods and services of others * all delivered through the use of URL redirection and URL shortening * ; affiliate marketing and affiliate marketing network services; computer network address information management services, namely, managing the additions, modifications or deletions of information relating to the computer network addresses of

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



others, sharing, structuring, and monitoring the use of hyperlinks, uniform resource locators (URLs), computer network addresses, and internet traffic to websites; providing a commercial information directory of hyperlinks, uniform resource locators and computer network addresses; online retail store services for the sale of domain names and internet link and website URL redirection, shortening and forwarding service subscriptions; online retail store services for the sale of advertising and marketing service subscriptions and domain name management subscriptions; [business consultancy services;] order fulfilment services; information, consultancy and advisory services relating to the aforesaid services; [and] none of the aforesaid relating to the field of entertainment

CLASS 38: Dissemination and retrieval of information and data in the fields of domain name management; [Telecommunications services, namely, internet link and website URL redirection, internet link and website URL shortening and internet link and website URL forwarding, affiliate marketing, sales tracking, subscription management, marketing, advertising and campaign management;] website and uniform resource locator (URL) redirection and forwarding services, namely, rerouting computer connections from one URL or network address to another; Telecommunications services, namely, providing multiple-user access to data stored electronically in central files for remote consultation, namely, information relating to hyperlinks, uniform resource locators, and computer users' network addresses via a global computer information network; providing databases featuring telecommunications information, namely, hyperlinks, uniform resource locators, and computer users' network addresses via a global computer information network; information, consultancy and advisory services relating to all the aforesaid services; and none of the aforesaid relating to the field of entertainment

CLASS 41: Online non-downloadable journals and blogs in the form of articles discussing domain name management, internet link and website URL redirection, internet link and website URL shortening and internet link and website URL forwarding, affiliate marketing, sales tracking, and subscription management, and none of the aforesaid relating to the field of entertainment

CLASS 42: Software as a service (SAAS) and platform as a service (PAAS) services featuring computer software for online management of internet links and website URLs; software as a service (SAAS) and platform as a service (PAAS) services enabling users to create, share, manage, shorten and redirect internet links and website URLs; software as a service (SAAS) and platform as a service (PAAS) services for tracking websites, mobile sites and applications and providing the user with related metrics, analytics, feedback, recommendations, strategy, insight and predictions; software as a service (SAAS) and platform as a service (PAAS) services featuring software application interfaces, plugins and protocol interfaces in the fields of website development, domain name management, internet link and website URL redirection, internet link and website URL shortening and internet link and website URL forwarding, affiliate marketing, sales tracking, subscription management, financial transactions, database management, marketing data analysis and marketing campaign management; software as a service (SAAS) and platform as a service (PAAS) services featuring software for enabling the development and operation of open source and proprietary software programs in the fields of website development, domain name management, internet link and website URL redirection, internet link and website URL shortening and internet link and website URL forwarding, affiliate marketing, sales tracking, subscription management, financial transactions, database management, marketing data analysis and marketing campaign management; software as a service (SAAS) and platform as a service (PAAS) services featuring software for the management of affiliate relationships [,] * and * subscriptions [,] * and * in relation to URL redirection and URL shortening services; software as a service (SAAS) and platform as a service (PAAS) services for the management of * financial transactions and the tracking of sales and customer actions and behaviour * resulting from the use of URL redirection and URL shortening services * ; software as a service (SAAS) and platform as a service (PAAS) services featuring

software for providing access to, providing information to and obtaining access from computer networks for domain name system management and domain name registration; software as a service (SAAS) and platform as a service (PAAS) services featuring software for database administration, data analytics, data compilation, data monitoring and data extraction for analytics of advertising and sales data * resulting from the use of shortened and redirected URLs * ; information, consultancy and advisory services relating to all the aforesaid services; [and] none of the aforesaid relating to the field of entertainment

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 12-09-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1622481 DATED 06-09-2021, EXPIRES 06-09-2031

SER. NO. 79-324,217, FILED 06-09-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.