

# United States of America

## United States Patent and Trademark Office



**Reg. No. 5,446,113**

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**Int. Cl.: 35, 36, 41, 42**

**Service Mark**

**Principal Register**

Joachim Herz Stiftung (GERMANY stiftung)  
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Hamburg, GERMANY 22419

CLASS 35: Business management; advisory services regarding business organization, business management and operational business planning; consultancy on business management organization; support services for third parties regarding business management organization, namely compilation of statistics, economic reports, economic forecasting and personnel requirement plans; secretarial services; business consultancy; business organizational consultancy; personnel management consultancy; business administration, secretarial services

CLASS 36: Financial sponsorship for persons, projects and institutions in the field of education, training and research as well as awarding of scholarships

CLASS 41: Education services, namely, classes, seminars, workshops in the field of science, economy, empowerment, and personal growth; providing of training in the field of science, economy, empowerment, and personal growth; organizing cultural activities; non-material assistance for persons, projects and institutions in the field of education and education training, namely, providing educational classes, seminars, and training in the field of education; consultation on education and education training; publishing brochures, other than for advertising purposes, on education and education training, as well as on research in the field of science, economy, empowerment, and personal growth; provision of vocational guidance in the field of science, economy, empowerment, and personal growth; arranging education and training programmes, namely, classes, courses, seminars, in the field of science, economy, empowerment, and personal growth; pedagogical consulting and coaching in the context of education, training and research programmes, as well as through arranging and conducting educational conferences in the field of science, economy, empowerment, and personal growth

CLASS 42: Non-material assistance for persons, projects and institutions in the fields of science, economy, empowerment, and personal growth, namely, scientific research and development; research, through the preparation of programs for scientific research, and scientific and technological research in the fields of science, economy, empowerment, and personal growth conducted in institutions, academies, schools, universities

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



OWNER OF GERMANY , REG. NO. 302014072626, DATED 02-24-2015, EXPIRES 11-30-2024

The mark consists of the terms "JOACHIM HERTZ STIFTUNG", all contained within a box, with the design of a person on a horse to the right and a stripe below the horse design.

No claim is made to the exclusive right to use the following apart from the mark as shown: "STIFTUNG"

The English translation of "STIFTUNG" in the mark is "FOUNDATION".

The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

SER. NO. 87-386,816, FILED 03-27-2017

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.