

United States of America

United States Patent and Trademark Office

LISTEN AND BELIEVE

Reg. No. 6,994,826

Registered Mar. 07, 2023

Corrected Dec. 26, 2023

Int. Cl.: 9, 35

Service Mark

Trademark

Principal Register

KEF Celestion Corporation (CAYMAN ISLANDS CORPORATION)
Willow House, Cricket Square, Floor 2,
171 Elgin Avenue
Grand Cayman, CAYMAN ISLANDS KY1-1107

CLASS 9: Apparatus for recording, transmission or reproduction of sound; loudspeakers and loudspeaker units; microphones; audio headphones; video receivers; sound and video recording and reproducing apparatus; monitoring, synchronizing and controlling devices, namely, radio [receivers] * receivers * and monitors for reproduction of sound and signals, digital music system consisting of sound amplifiers, equalizers, sound processors and loudspeakers and remote controls for radios for use in synchronizing digital music files stored on a home unit and a car unit; cabinets specially adapted for multi-channel loudspeakers; apparatus and instruments for the reproduction of aural signals, namely, loudspeakers; high fidelity apparatus, namely, sound recording apparatus for use in reproducing sound with little distortion; stands specially adapted for use with any of the aforesaid goods; replacement parts and fittings therefor for all the aforesaid goods; accessories for the aforesaid goods, namely, multi-channel loudspeakers

FIRST USE 9-22-2020; IN COMMERCE 9-22-2020

CLASS 35: Advertising; wholesale distributorship services, retail store services and online retail store services featuring apparatus for recording, transmission or reproduction of sound, loudspeakers and loudspeaker units, microphones, sound and video receiving, headphones, sound and video recording and reproducing apparatus, audio monitoring, synchronising and controlling devices, apparatus and instruments for the reproduction of aural signals, high fidelity apparatus, stands for the aforesaid goods and replacement parts therefor for all the aforesaid goods

FIRST USE 9-22-2020; IN COMMERCE 9-22-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 97-091,104, FILED 10-25-2021

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.