

United States of America

United States Patent and Trademark Office

프레시웨이

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Int. Cl.: 35

Service Mark

Principal Register

CJ FRESHWAY CORPORATION (KOREA, REPUBLIC
OF CORPORATION)
(HAGAL-DONG) 32, GIGOK-RO,
GIHEUNG-GU, YONGIN-SI GYEONGGI-DO
REPUBLIC OF KOREA

CLASS 35: Administrative processing of purchase orders; advertising text publication services; analysis of markets; auctioneering; advertising services; bill-posting; business appraisals; business investigations; business management assistance; business planning; business research; commercial administration of the licensing of the goods and services of others; commercial information agency services; computerized file management; consumer research; demonstration of goods; dissemination of advertising for others via the internet; dissemination of advertising matter; distribution of prospectuses and samples; electronic billboard advertising; employment agency services; hotel management for others; invoicing; issuing and updating of advertising texts; layout services for advertising purposes; marketing research; marketing services; organization of exhibitions for commercial or advertising purposes; organization of trade fairs; outdoor advertising; price comparison services; providing and rental of advertising space on the internet; public relations; publication of publicity texts; rental of advertisement space and advertising material; rental of advertising space; rental of advertising time on communication media; sales promotion for others; sponsorship search; wholesale store services featuring almond paste and capers; wholesale store services featuring bean curds and their processed foodstuffs; wholesale store services featuring bean processed foodstuffs excluding bean curds and their processed foodstuffs; wholesale store services featuring beer and beer wort; wholesale store services featuring beverages with a tea base and tea-based beverages; wholesale store services featuring butter and buttercream; wholesale store services featuring chemical seasoning; wholesale store services featuring coffee and cocoa; wholesale store services featuring confectionery, bread, gum, candy and chocolate; wholesale store services featuring cosmetics; wholesale store services featuring de-greasing preparations for household purposes, laundry glaze, bleaching preparations and color-removing preparations; wholesale store services featuring dentifrices; wholesale store services featuring edible salt; wholesale store services featuring fish and shellfish, not live, including those frozen or preserved with salt; wholesale store services featuring fish and shellfish being preserved and food products made from fish and shellfish; wholesale store services featuring fresh seaweeds; wholesale store services featuring frozen beans; wholesale store services featuring frozen fruits; wholesale store services featuring frozen vegetables; wholesale store services featuring fruit, fresh; wholesale store services featuring garbage bags of paper and plastic garbage bags; wholesale store services featuring ice; wholesale store services featuring Korean-style soybean koji and leaven; wholesale store services featuring malt for human consumption; wholesale store services featuring mayonnaise, vinegar, sauces and ketchup; wholesale store services featuring meat; wholesale store services featuring meat tenderizers for household

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



purposes, binding agents for ice cream and preparations for stiffening fresh cream and thickening agents for cooking foodstuffs; wholesale store services featuring meat, processed organ meat and processed meat products; wholesale store services featuring milk and processed dairy products; wholesale store services featuring mineral water and waters being beverages; wholesale store services featuring oils for food and fats and food products made from oil and fat; wholesale store services featuring paper; wholesale store services featuring perfumery; wholesale store services featuring periodicals; wholesale store services featuring polished cereals, edible flour and starch for food; wholesale store services featuring printed matters except books and periodicals; wholesale store services featuring processed cereals and cereal-based processed products; wholesale store services featuring processed vegetable products, preserved vegetables other than those frozen, food products made primarily from fruits and preserved fruit other than those frozen; wholesale store services featuring rice cakes; wholesale store services featuring seaweeds for food being preserved and processed seaweed products; wholesale store services featuring signboards of paper or cardboard and * paper * [non-textile] labels; wholesale store services featuring soaps, not for personal use; wholesale store services featuring soaps for personal use; wholesale store services featuring soft drinks, preparations for making effervescent beverages and vegetable-based beverages and fruit-based beverages; wholesale store services featuring soy sauce and soy bean paste; wholesale store services featuring spices; wholesale store services featuring stationery; wholesale store services featuring fructose for food; wholesale store services featuring oligosaccharides for culinary purposes; wholesale store services featuring glucose for food; wholesale store services featuring teas; wholesale store services featuring towels of paper, paper tissues and toilet paper; wholesale store services featuring vegetable juices; wholesale store services featuring vegetable juices for cooking; wholesale store services featuring vegetables, fresh; rental of sales stands; rental of vending machines

The mark consists of Korean characters.

PRIORITY DATE OF 12-30-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1589828 DATED 02-09-2021,
EXPIRES 02-09-2031

The non-Latin characters in the mark transliterate to PEULESIWEI and this means FRESHWAY in English.

SER. NO. 79-310,251, FILED 02-09-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.