

United States of America

United States Patent and Trademark Office



Reg. No. 5,189,225

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Int. Cl.: 38, 41, 42, 45

Service Mark

Principal Register

META PLATFORMS, INC. (DELAWARE CORPORATION)
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MENLO PARK, CALIFORNIA 94025

CLASS 38: Photo sharing and video sharing services, in particular, electronic transmission of digital photo files, videos and audio visual content among internet users; providing access to computer, electronic and online databases; providing online forums for communication on topics of general interest; providing online communications links which transfer mobile device and Internet users to other local and global online locations; providing online chat rooms, email and instant messaging services, and electronic bulletin boards; audio, text and video broadcasting services over computer or other communication networks, in particular, uploading, posting, displaying, modifying, tagging, and electronically transmitting data, information, audio and video; providing access to computer databases in the fields of social networking and social introduction; photo and video sharing in the nature of electronic transmission of digital files

FIRST USE 4-00-2010; IN COMMERCE 4-00-2010

CLASS 41: Providing computer, electronic and online databases for recreational and amusement use in the field of entertainment; electronic publishing services for others; providing on-line computer databases and on-line searchable databases of user-created photos and videos for entertainment purposes; On-line journals, namely, blogs featuring user-defined content

FIRST USE 4-00-2010; IN COMMERCE 4-00-2010

CLASS 42: Computer services, in particular, creating virtual communities for registered users to organize groups and events, participate in discussions and engage in social, business and community networking; Computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio,

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Director of the United States
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video, photographic images, text, graphics and data; [computer services, in particular, providing search engines for obtaining data on a global computer network;] providing a web site featuring technology that enables online users to create personal profiles featuring social and business networking information; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; Application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, modifying, sharing or otherwise providing electronic media or information over communication networks; computer services, in particular, providing temporary use of non-downloadable computer software for the purpose of providing information from searchable indexes and databases of information, including text, graphics, electronic media, photographic images and audio visual information, on computer and communication networks; providing temporary use of non-downloadable software applications enabling users to share photos and videos; none of the aforesaid comprising application service provider (ASP) services used primarily for the purpose of remotely controlling or navigating the access to or delivery of television content

FIRST USE 4-00-2010; IN COMMERCE 4-00-2010

CLASS 45: Social introduction and networking services

FIRST USE 4-00-2010; IN COMMERCE 4-00-2010

The mark consists of a thumbs up gesture.

SER. NO. 86-931,193, FILED 03-07-2016

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.