

United States of America

United States Patent and Trademark Office



Reg. No. 5,171,632

Registered Mar. 28, 2017

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Int. Cl.: 35, 42, 44

Service Mark

Principal Register

Alliance Healthcare Services, Inc. (DELAWARE CORPORATION)

Attn: Legal Department

18201 Von Karman Avenue, Suite 600

Irvine, CALIFORNIA 92612

CLASS 35: Operating and managing ambulatory surgery centers for others; Management of healthcare services and facilities, radiology and medical imaging for others; Business consultation services in the field of operating and managing ambulatory surgery centers; Providing business consulting, business management, billing, and appointment scheduling services in the fields of healthcare, medical services, radiology, and medical imaging; Business consulting services relating to the use of technology for business management purposes in the field of healthcare, radiology, outpatient centers, and healthcare related facilities; Business organization and management consultancy including personnel management; Accounting and economic forecasting in the fields of healthcare, radiology and medical imaging; Business administration, consultancy, management, and advisory services in the fields of healthcare, radiology and medical imaging; Business consultation services; Business consultation services related to providing business assessments and diagnostics, market assessments and intelligence, marketing and advertising, billing and collection policies and procedures, patient management and satisfaction, and expansion and acquisitions; Transportation logistics services, namely, arranging the transportation of medical equipment and goods for others

FIRST USE 2-17-2009; IN COMMERCE 2-17-2009

CLASS 42: Development and implementation of software and technology solutions for the purpose of management and quality control in the fields of healthcare, medical services, radiology, and healthcare providers; Quality management services, namely, quality evaluation and analysis, quality assurance, and quality control, in the field of healthcare, radiology, outpatient centers and healthcare related services

FIRST USE 2-28-2014; IN COMMERCE 2-28-2014

CLASS 44: Medical services, namely, pain management services; Medical clinics; Medical clinics providing diagnostic and therapeutic interventional pain procedures for acute, chronic, cancer and pediatric pain management; Medical services; Medical services in the field of pain management, medical management of pain, pain treatment, medication management, pain prevention, diagnostic procedures for pain, diagnostic imaging, therapeutic interventional procedures for pain, and testing for pain; Medical services in the field of physical therapy, physical rehabilitation, and cognitive behavioral therapy, namely, evaluation, identification, and management of pain to restore, maintain, and promote physical function thereby preventing the onset, symptoms and progression of chronic pain, impairments, functional limitations, and

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



disabilities resulting from disease, disorders, conditions, or injuries; Medical evaluation services, namely, functional assessment program for patients receiving medical rehabilitation services for purposes of guiding treatment and assessing program effectiveness; Providing medical advice in the field of pain management and pain prevention; Providing medical information; Minimally-invasive surgical services, treatments, radiation therapy, physical therapy, chemotherapy, and pain management therapy; Healthcare services, namely, disease management services; Performing diagnosis of diseases; Medical services in the fields of interventional radiology, radiology, oncology, and disease management; Medical services namely, evaluating, diagnosing and providing interventional therapeutics for pain management; Providing medical advice in the field of interventional diagnostics and therapies; Medical imaging services and facilities; Mobile medical imaging services and facilities; Medical services and facilities providing radiology, radiation oncology, PET scans, combined PET/CT scans, CT scans, MRI scans, nuclear medicine scans, SPECT scans, ultrasound, bone density testing (DEXA and QCT), X-ray, X-ray lithography, digital mammography, stereotactic breast biopsy services, women's healthcare services, biopsies, diagnostic injections, medical diagnostic imaging and imaging consulting services, therapeutic injections, and radiosurgery; Stereotactic radiosurgery services and facilities; Women's healthcare services; Mammography services; Stereotactic breast biopsy services; Ultrasound services; Medical and radiation diagnostic and therapeutic treatment, services and facilities; Mobile medical and radiation diagnostic and therapeutic treatment, services and facilities; Managed diagnostic and radiation therapy healthcare services and facilities; Rental of mobile medical diagnostic equipment; Rental of medical equipment

FIRST USE 2-17-2009; IN COMMERCE 2-17-2009

The mark consists of two (2) interlocking and connected circles, to the right of which is "ALLIANCE" in a large and stylized font placed above "HEALTHCARE SERVICES" in a smaller stylized font.

No claim is made to the exclusive right to use the following apart from the mark as shown: "HEALTHCARE SERVICES"

SER. NO. 87-185,992, FILED 09-28-2016

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.