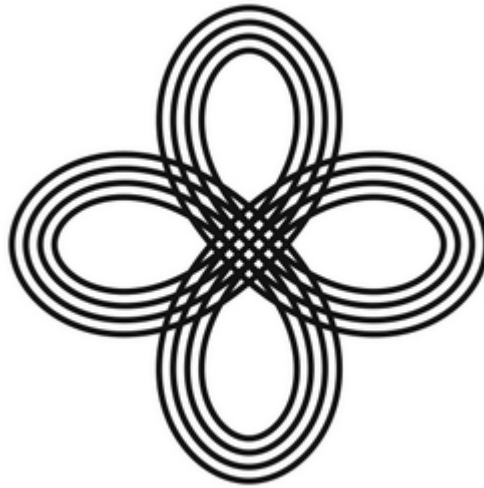


United States of America

United States Patent and Trademark Office



Reg. No. 5,191,690

Registered Apr. 25, 2017

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Int. Cl.: 35, 41

Service Mark

Principal Register

AlbenDesign (CALIFORNIA LIMITED LIABILITY COMPANY)
317 Arroyo Seco
Santa Cruz, CALIFORNIA 95060

CLASS 35: Business management consulting services; business consulting using transformative design thinking, tools, and techniques to support and encourage transformations in leaders, organizations, civic society and the environment; business consulting services in the field of organizational change management; consulting services in the field of business organizational design and business development services; business strategy planning and development consulting; creative marketing design services; business services, namely, business process design, namely, business process improvement and enterprise architecture design; business consultation in the field of user experience design; Business consulting, business strategy planning, business development services, organizational development consultation, business organizational design consulting

FIRST USE 2-16-2017; IN COMMERCE 2-16-2017

CLASS 41: Educational services, namely, executive coaching in the field of professional development; personal coaching services using design techniques to promote creativity and problem solving in the field of organizational development; business training in the field of leadership development and team coaching in the field of organizational development; educational services, namely, classes, seminars, workshops, courses, modules and curricula in the field of personal, cultural and organizational transformation regarding personal and organizational development; Educational services, namely, providing classes, seminars, workshops, courses, modules and curricula using transformative design thinking, tools, and techniques to address, build and strengthen personal and group engagement in environmental, strategic, spiritual, and human aspects of planning, development and growth of individuals, teams and organizations; Educational services, namely, providing classes, seminars, workshops, courses, modules and curricula using transformative design thinking, tools,

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



and techniques to address, build and strengthen aspects of human and group relationships, namely, physical, cognitive, emotional and spiritual aspects of individuals, teams and organizations; Educational services, namely, providing classes, seminars, workshops, courses, modules and curricula using transformative design thinking, tools, and techniques to sponsor the spiritual growth and healing of individuals, teams and organizations

FIRST USE 2-16-2017; IN COMMERCE 2-16-2017

The mark consists of an abstract clover leaf of four continuous curving lines, each curving line forming four leaves of the image, and consecutively layered from a first outer line to a fourth internal line.

SER. NO. 86-503,799, FILED 01-14-2015

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.