

# United States of America

## United States Patent and Trademark Office



# WAKEN

**Reg. No. 7,038,994**

**Registered May 02, 2023**

**Corrected Oct. 03, 2023**

**Int. Cl.: 3, 4, 5, 21, 30**

**Trademark**

**Principal Register**

Mintology Limited (UNITED KINGDOM private limited company )  
10 Queen Street Place  
London EC4R 1AG  
UNITED KINGDOM

CLASS 3: Toothpaste; non-medicated oral rinses for dental purposes; non-medicated mouthwash; breath freshening sprays; teeth whitening strips impregnated with teeth whitening preparations; dentifrices; cosmetic tooth gloss being tooth polishes; [ dentifrices in the form of chewing gum; ] teeth whitening preparations, namely, non-medicated chewing gum for whitening teeth \* ; none of the aforesaid including lip make-up, lip stick and products sold primarily as lip colouring products and lip gloss \*

CLASS 4: Candles; scented candles; wicks for candles for lighting

CLASS 5: Chewing gum for medical purposes; medicated dentifrices; dietetic substances in the form of food and beverages for medical use; vitamin and mineral supplement preparations for medical and dental purposes; food supplements; medicines for dental purposes; medicated mouthwash; medicated dentifrices, namely, medicated oral care dissolving strips; medicated dentifrices, namely, medicated oral care products for cleaning and polishing gums and teeth; medicated toothpaste; medicated dental rinses; medicated dentifrices, namely, mouth spray; material for stopping teeth; dental wax

CLASS 21: Dental cleaning instruments, hand-operated, namely, dental floss picks and finger brushes for dental care; foam toe separators for use in pedicures; gloves for household purposes; holders for toilet paper; bath products, namely, loofah sponges; shoe horns; sponges for household purposes and bath products, namely, body sponges; bottle sprayers for cleaning gums and teeth, sold empty and not for medical purposes; toilet brushes; toilet cases, namely, fitted vanity cases; toilet brush sets comprised of toilet brushes and toilet brush holders; toilet brush holders; toilet sponges being bath sponges; toothbrush cases; manual and electric toothbrushes; dental floss; interdental brushes for cleaning teeth and gums, not for medical purposes; tongue cleaning brushes; mouthwash cups made of paper or non-precious metal, not for medical purposes;

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



scrubbing brushes; plug in aromatic oil diffusers

CLASS 30: Confectionery, namely, candy and chocolate; chewing gum; bubble gum; candy mints; peppermint sweets; non-medicated spearmint-flavored candy mints in the form of drops and lozenges

The mark consists of the stylized wording "WAKEN" positioned below a design comprised of a circle encompassing a curved triangle with curved lines superimposed on the triangle and forming two smaller curved triangles inside the triangle.

PRIORITY DATE OF 09-01-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1606382 DATED 03-01-2021,  
EXPIRES 03-01-2031

SER. NO. 79-317,446, FILED 03-01-2021

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.