

United States of America

United States Patent and Trademark Office

INFINITY REELS

Reg. No. 6,344,090

Registered May 11, 2021

Corrected Aug. 01, 2023

Int. Cl.: 9, 41

Service Mark

Trademark

Principal Register

ReelPlay Pty Ltd (AUSTRALIA PROPRIETARY LIMITED COMPANY)
Suite 119,
4 Hyde Pde
Campbelltown, AUSTRALIA NSW 2560

CLASS 9: Recorded and downloadable software for viewing and playing games and entertainment; recorded and downloadable software for viewing and playing games and entertainment in the field of gaming; recorded and downloadable software applications for smart phones and other handheld electronic devices for viewing and playing games and entertainment in the field of gaming

CLASS 41: Entertainment services, namely, providing online videogames, online poker games, online games of chance and online gambling games; providing computer games and video games online; provision of entertainment services, namely, providing electronic games, via an online forum *, being the provision of video games and online games of chance * ; electronic game services provided online via a computer network; providing online video games, online computer games, through telecommunication or computer networks; providing information about video games and computer games via the Internet

The colors yellow, black, white and orange are claimed as a feature of the mark.

The mark consists of the wording "INFINITY" in white stylized letters with a yellow shadow and black outline, and the wording "REELS" displayed in black stylized letters in five shaded rectangles in the color yellow fading into orange with black outline along each rectangle. Next to the leg of the letter "R" and also inside of the rectangle is a silhouette of a human figure with one arm raised displayed in the color black. The counter of the letter "R" is in the shape of a triangle. The mark is displayed on a white background which is not claimed as a feature of the mark.

PRIORITY DATE OF 08-26-2019 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1529515 DATED 01-13-2020,
EXPIRES 01-13-2030

No claim is made to the exclusive right to use the following apart from the mark as shown: "REELS"

SER. NO. 79-285,034, FILED 01-13-2020

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.