

United States of America

United States Patent and Trademark Office



Reg. No. 4,519,689

Registered Apr. 29, 2014

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Int. Cl.: 25, 35, 36, 41

Service Mark

Trademark

Principal Register

KERING (FRANCE Société anonyme)

40 rue de Sèvres

F-75007 PARIS

FRANCE

CLASS 25: Clothing, namely, tops, bottoms, socks, dresses, belts, shirts, pants, nightwear, sleepwear, swimwear; footwear; headwear

CLASS 35: Business management; business administration; office functions; business information; commercial and industrial management assistance; business management and organization consultancy; advertising; [tax preparation;] conducting marketing studies; [business efficiency experts services;] economic forecasting; marketing research; marketing services; [auction services; computer file management; data processing services, namely, collation and processing of statistical data;] public relations; [public opinion polling;] market opinion polling; retail store services and online retail store services featuring cosmetics, perfumery, jewelry, timepieces, leatherware, clothing, footwear [, gymnastic and sporting articles, books, cd-roms and digital compact disks]; business management assistance and business organization and management consultancy in the socio-educational, cultural, environmental protection, new energy and sustainable development fields

CLASS 36: [Insurance underwriting in the fields of life, health, accident and fire;] financial affairs and monetary affairs, namely, financial information, management and analysis services; financial operations, namely, financial management; [monetary exchange operations;] real-estate operations, namely, real estate brokerage; [real estate management;] real estate appraisal; [banking;] financial analysis; [insurance information; capital investments services; credit card services; exchanging money; financial consultancy;] business brokerage, commodity brokerage, financial investment brokerage, [securities brokerage,] credit agencies; [hire-purchase financing, savings account services; financial evaluation in the field of insurance, banking, and real estate; fiscal assessments; trusteeship representatives;] financing services; financial information; [mutual funds, namely, mutual funds and capital investment, establishing mutual funds for others, mutual fund investment; capital investments for helping to establish new companies; financial services provided over the internet, namely, online

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banking services;] financial sponsorship of sport and cultural activities; philanthropic services concerning monetary donations [; secure payment processing services provided via telecommunications and computer networks; issuing of payment vouchers, traveler's checks, checks and letters of credit]

CLASS 41: Education services, namely, providing training classes, seminars and workshops in the field of fashion, luxury goods, business management; providing online training classes, seminars, workshops in the field of fashion, luxury goods, business management; entertainment in the nature of fashion shows, conducting contests [; arranging and conducting of sports competitions; organization and conducting of sports competitions; physical education; operation of fitness clubs and physical training centers, namely, organization and conducting of physical exercise and fitness, exercise training classes; operation of covered stadiums, gyms and sports halls using gymnastic and sporting apparatus]

The mark consists of a stylized owl with wings outstretched.

PRIORITY DATE OF 09-28-2012 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1156571 DATED 02-21-2013,
EXPIRES 02-21-2033

SER. NO. 79-128,707, FILED 02-21-2013

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.