

# United States of America

## United States Patent and Trademark Office

### ALLEY CAT ALLIES

**Reg. No. 2,729,182**

**Registered Jun. 24, 2003**

**Renewal Term Begins Jun.  
24, 2023**

**10 Year Renewal/Corrected**

**Int. Cl.: 16, 35, 41, 44**

**Service Mark**

**Trademark**

**Principal Register**

Alley Cat Allies Incorporated (DELAWARE NON-PROFIT CORPORATION)  
7920 Norfolk Avenue  
Suite 600  
Bethesda, MARYLAND 208142525

CLASS 16: Printed publications, namely, newsletters, books, brochures, guides and pamphlets in the field of feral cats and feral cat colonies; pre-printed checks; checkbook covers; address labels; bumper stickers; calendars; greeting cards; [ coasters made of paper; ] pens and pencils

FIRST USE 8-31-1990; IN COMMERCE 9-30-1990

CLASS 35: Management and control of feral cat colonies; promoting public awareness of the need for care, health, abuse prevention and humane treatment of feral cats and the management, control and abuse prevention of feral cat colonies through providing a website on the Internet, sponsoring and organizing photo contests, distributing surveys and collecting survey data, and dissemination of educational and informational materials; and retail store services, on-line retail store services and mail order services featuring clothing, pre-recorded video tapes featuring information in the field of feral cats and feral cat colonies, books, tote bags [ and coasters ]

FIRST USE 8-31-1990; IN COMMERCE 8-31-1990

CLASS 41: Organizing annual national festivals or tradeshow featuring feral cat activities; Education services, namely, providing classes, workshops, and seminars in the field of the care, health, abuse prevention and humane treatment of feral cats and the management, control and abuse prevention of feral cat colonies; arranging and sponsoring classes, workshops, seminars, lectures, and demonstrations for schools, civic groups, communities, associations, government entities and the general public to provide education in the fields of the care, health, abuse prevention and humane treatment of feral cats and the management, control and abuse prevention of feral cat colonies, and distribution of materials associated therewith

FIRST USE 8-31-1990; IN COMMERCE 8-31-1990

CLASS 44: Providing a website featuring information in the field of the care, health, control and abuse prevention and humane treatment of feral cats of feral cat colonies; and providing links to websites featuring information, products and services in the field

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



of animals

FIRST USE 00-00-1997; IN COMMERCE 00-00-1997

SER. NO. 78-118,389, FILED 03-29-2002

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.