

**From:** [Staci Zimmers](#)  
**To:** [TM FR Notices](#)  
**Date:** Friday, August 30, 2019 8:43:17 AM

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To whom it may concern,

It has been brought to my attention that there is a proposal to levy a fee of \$100 or more for submitting evidence in a letter of protest for newly filed trademarks. While I understand there is a cost to reviewing these letters of protest, the cost should be the burden of the person/company filing the request for the trademark.

There are way too many trademarks which appear to be frivolous in nature. An example is the recent approval for the word Dogs (reg # 5843989). This simple word is used on literally thousands of products. Trademarks should be granted to protect brands, not to grant the ability of the trademark holder to issue takedown notices en masse - granting them sole access to a given market.

I urge you to reconsider creating a fee for submittal of letters of protest. This is the only avenue some people have to protect themselves and the marketplace they serve.

Thanks in advance for taking the time to listen to(read) my concerns.

Sincerely,  
Staci Zimmers