

From: [loretts54\\_](#)  
To: [TM FR Notices](#)  
Subject: \$100 Fee on Letter of Protest  
Date: Sunday, September 22, 2019 9:49:35 AM

---

To Whom It May Concern,

I am concerned about the proposal by the USPTO to levy a fee of \$100 or more for submitting evidence in a letter of protest for newly filed trademarks.

Trademarks are meant to protect brands, not to grant the ability of the trademark holder to issue takedown notices en masse - granting them a monopoly - sole access to a given market.

An example is the recent approval for the word DOGS (reg # 5843989). Millions of products in the market place use this simple word. Most small sellers such as myself will not be able to protect themselves because fighting to have a trademark cancelled once granted is a long and expensive process.

Please reconsider creating a fee in the amount of \$100. for submittal of letters of protest. This is the only avenue some people have to protect themselves and the marketplace they serve.

Thank you for the work you do.  
Thank you for your time.

Loretta Shigo