

From: admin@arianamarshall.com
To: [Fee.Setting](#); [TM.FR Notices](#); [Cain, Catherine](#)
Subject: Proposal to Levy fee to submit a Letter of Protest to Frivolous Trademark Filings
Date: Monday, September 9, 2019 8:53:55 PM

In Regards to: Trademark Public Advisory Committee Public Hearing on
the Proposed Trademark Fee Schedule // 84 FR 45470

To whom it may concern,

It understand a proposal has been made to levy a fee for submitting
evidence in a letter of protest of newly filed trademarks.

Please consider raising the bar on registration of trademarks that
provide merely ornamental evidence to a trademark application - and
then there would not be a need to review as many letter of protests.

A deterrent to filing frivolous marks would be far more effective than
to make it harder for people to assist the examining attorney by
providing evidence in a protest. I understand there is a cost to
reviewing every submitted letter of protest.

A simple solution could be to raise the fees for the initial
application to deter attempts to file the frivolous mark in the first
place.

For example if the average trademark receives 2 filed letters of
protest I would propose keeping the LOP a free to file system and
increase the cost of application by \$400 to offset the costs.

I would be happy to provide more feedback regarding this concerning
issue that may raise the likelihood of trademark abuse.

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