

From: [Dana Hileman](#)
To: [Fee.Setting](#); [TM.FR Notices](#); [Cain, Catherine](#)
Subject: Proposed Letter of Protest Submission Fee
Date: Thursday, August 29, 2019 9:50:25 PM

To whom it may concern,

It was recently made aware that there is a proposal to levy a fee of \$100 or more to submit evidence in a letter of protest for newly filed trademarks. While I can understand there is a cost to reviewing these letters of protest, the cost should be borne by the person or company filing the request for the trademark. There are way to many trademarks which appear to be frivolous in nature. An case in point is the recent approval for the word Dogs (reg # 5843989). This simple single word is used on literally thousands of products as well as descriptions and titles. Furthermore there are already approved trademarks registered with the word Dog in them which the new registration causes confusion with. Trademarks should be granted to protect brands, not to grant the ability of the trademark holder to issue take-down notices en mass - granting them sole access to a given market and infringing on already established brands and businesses. There are many other examples of frivolous trademarks that are crippling businesses and fair commerce.

I urge you to please reconsider creating a fee for the submitting of letters of protest. This is the only avenue some people have to protect themselves and the marketplace they serve and to bring awareness to the potential for unfair practices.

Thanks in advance for allowing the opportunity to voice my concerns.

Very sincerely,

Dana Hileman