

From: [Rosemarie Guieb](#)
To: [TM FR Notices](#)
Subject: LOP Fee increase
Date: Sunday, September 22, 2019 8:50:08 PM

Hi,

I understand that there is a proposal to place a fee on submitting a letter of protest as a way of recouping the cost of reviewing them.

I believe that a slightly higher cost to apply for a trademark or a penalty fee for applying frivolous trademarks would be a much better way of combating the issue at hand.

The LOP is an important way to let people have a say and help protect small businesses. If the examining attorneys are being overwhelmed by LOPs then eliminate the need for most people to file LOPs by refusing to trademark common words such as DUH.

Place the financial burden on the people who are abusing the USPTO system to try to trademark things that should never be trademarked.

Thank you for your consideration and thank you for looking at ways to improve the system.

Thank you,

Rose Guieb