

From: [Linda Archinal](#)
To: [TM FR Notices](#)
Subject: Re LOP fee
Date: Monday, September 30, 2019 10:25:32 PM

Dear USPTO representative. I am very interested in making sure there are legitimate trademarks and copyrights as they affect my products as a small business owner in POD products and designs. To assign a fee of any kind to protest by filing an LOP is an example of another conflated governmental fee that has no legitimacy in this digital and fast moving day and age. The rules of what is approved need to be updated and your approval process altered to reflect that. I am 100% sure it can be done without needing to assign fees to fight what should never have been approved or even considered in the first place such as Mama Bear or Llama Mama. Instead of placing the burden on your lawyers and mostly small businesses why not look at revamping the system with accurate parameters and automated searches. It is obvious the public can and do a lot of this research work for the examining attorneys when a word or word combo is registered that is obviously in use already so a penalty of a payment to file an LOP is putting the problem to be solved backwards. Please be the agency that works for the public economically and effectively, and stand out from the rather poor viewpoint the American public hold of Government workers in general. My understanding is your lawyers and workers are incredible at answering questions and giving assistance.

Best,
Linda Archinal