

United States of America

United States Patent and Trademark Office

RACING AMERICA

Reg. No. 6,776,675

Registered Jun. 28, 2022

Corrected Apr. 02, 2024

Int. Cl.: 38, 41

Service Mark

Supplemental Register

RTA Media Holdings, LLC (DELAWARE LIMITED LIABILITY COMPANY)
5555 Concord Pkwy S, Suite 409
Concord, NORTH CAROLINA 28027

CLASS 38: Internet and video broadcasting services via the Internet; Broadcasting in the form of transmitting live or taped sporting events and transmitting news, competition results and information in the field of sports via the global computer network, telephone networks and communication networks; Streaming of audio, visual and multimedia content on the Internet; Video on demand transmission of audiovisual content; Audio on demand transmission of audiovisual content; Broadcasting services, namely, transmission, broadcast and electronic delivery of audio, video and audiovisual content, data and information via the internet, communications networks, and wireless telecommunications networks; Electronic transmission of sports content through global computer networks and wireless communication networks; subscription online broadcasting; Mobile media services in the nature of electronic transmission, broadcasting, and electronic delivery of entertainment and sports media content; podcasting services, namely, transmission of podcasts; webcasting services; all in the field of sports

FIRST USE 11-15-2021; IN COMMERCE 11-15-2021

CLASS 41: Providing on-line information in the field of sports and sporting events via a global communications network; Providing a website featuring non-downloadable audio, video and audiovisual content, data, photos and information in the field of sports; Providing information in the field of entertainment in the nature of pre-sporting event and post-sporting event recaps and analysis, line-up introductions, press conferences, venue announcements, interviews and discussions regarding a particular event and event participants, and historical information regarding sports and sporting events; Providing an online website comprising news, editorials and opinions concerning sports, sporting events and sporting event participants; Providing information, reviews and recommendations in the field of entertainment and sports; Production of television programs and videos in the field of sports; Entertainment services, namely, ongoing multimedia programs in the field of sports distributed via various platforms across multiple forms of transmission media; Entertainment services in the nature of production of entertainment content being blogs, videos, podcasts, and webcasts, namely, providing a website featuring blogs in the field of sports, providing non-downloadable videos in the field of sports, providing podcasts in the field of sports, and

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



providing webcasts in the field of sports; Production and distribution of programs, content, clips, graphics, images, and video and audio recordings, namely, production and distribution of television and radio programs in the field of sports transmitted via wireless communication networks and devices, namely, cell phones, personal digital assistants, computers, and wireless handhelds; Producing and distributing entertainment and educational content, namely, audio, video, image, and audiovisual content in the field of sports and sporting events, namely, production and distribution of television and radio programs

FIRST USE 11-15-2021; IN COMMERCE 11-15-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "RACING"

SER. NO. 90-570,305, FILED P.R. 03-10-2021; AM. S.R. 04-12-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.