

United States of America

United States Patent and Trademark Office

PIXELCAST

Reg. No. 7,215,357

Registered Nov. 14, 2023

Corrected Jan. 30, 2024

Int. Cl.: 9, 38, 41

Service Mark

Trademark

Principal Register

PIXELSCOPE INC. (REPUBLIC OF KOREA CORPORATION)

#301, 320, Gangnam-daero,

Gangnam-gu Seoul 06252

REPUBLIC OF KOREA

CLASS 9: Cameras for analyzing the trajectory of balls for games; cameras for analyzing ball swing for games; ball finder for games, namely, electronic device for locating ball location; inertial navigational instruments; inertial sensors; downloadable database management software mobile applications; downloadable computer software for data processing; data processing downloadable computer programs; data communication apparatus and instruments; data communications downloadable software; digital still and motion camera control modules; digital video recording and reproducing apparatus; downloadable computer software for processing digital images; apparatus for transmission of digital sound and image data; remote control apparatus for digital cameras; monitors, namely, recorded computer game software for use with monitors; gesture recognition downloadable software; mobile location identification electronic device system for sports games; downloadable computer software for application and database integration; electronic device for use as image analyzers; sports training simulators; downloadable computer software for remote monitoring and analysis; apparatus for recording, storage, transmission and reproduction of sounds and images; apparatus for broadcasting, recording, transmission or reproduction of sound, data or images; electronic sensors for finding ball and players location; cameras; communications networks, namely, communications computers, communication servers, amplifiers for wireless communications, wireless communication devices for transmitting images taken by a camera * ; the aforementioned only in the fields of sports-vision technology, sports broadcasting, sports entertainment services, electronic publications of sports, digital media streaming of sports, over the top (OTT) streaming of sports, and online social networking services in relation to sports *

CLASS 38: Transmission of information via national and international networks; transmission of digital audio and video broadcasts over a global computer network; data transmission and data broadcasting; digital media streaming services; transmission of text, photo and video via the smart phone application; transmission of information via applications for smart phones; satellite broadcasting services relating to sporting events; transmission, broadcasting and reception of audio, video, still and moving images, text and data in real time; interactive broadcasting transmission and communications services by internet; transmission, broadcasting and reception of audio, video, still and moving images, text and data; transmission and reception of database information via telecommunication networks; satellite transmission and television broadcasting services; providing multiple-user access to a global computer information network; streaming of audio and video content on the internet; video streaming services via the internet; transmission of videos, movies, pictures, images, text, photos, games, user-generated content, audio content, and information via the Internet; transfer of information and data via the Internet; broadcasting of video and audio content via the Internet; computer data transmission services; broadcasting and transmission of television programs relating to

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



sporting competitions

CLASS 41: Conducting of live sports events; booking of seats for shows and sports events; arranging and conducting of sporting competitions and sporting events; provision of analysis in the nature of sports information relating to sporting competitions; arranging of sporting competitions; providing sporting competitions; provision of sports information including sports records; arrangement of sports competitions; providing facilities for sports tournaments; organization of sports competitions; providing sports facilities; organization of sports events and competitions; distribution of audio and video programs; production of audio and video programs; production of audio and video recordings, and still and moving images; timing of sports events; providing sports information from a web site; production of radio and television programs for the Internet and other media; distribution of television programs for others; distribution of television programs; editing of television programs

The color(s) blue and black is/are claimed as a feature of the mark.

The mark consists of a blue stylized wording "PIXEL" and a black stylized wording "CAST" when the inside boundary of "C" is camera-shaped and has a blue dot at the left low part of the camera.

PRIORITY DATE OF 12-01-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1669224 DATED 04-25-2022,
EXPIRES 04-25-2032

SER. NO. 79-343,697, FILED 04-25-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.