

United States of America

United States Patent and Trademark Office



babelee

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Int. Cl.: 9, 35, 36, 38, 41, 42

Service Mark

Trademark

Principal Register

BABELEEE S.R.L. (ITALY LIMITED LIABILITY COMPANY)

Via Palermo 8

I-20121 Milano, MI

ITALY

CLASS 9: Video recordings featuring advertisements in the fields of technology, automotive, finance, utilities, commodities, education, luxury, travel and leisure; Prerecorded video tapes featuring personalized video communications; Videocasts, namely, downloadable podcasts featuring video in the fields of technology, automotive, finance, utilities, commodities, education, luxury, travel and leisure; musical video recordings; Prerecorded video tapes featuring motion picture videos; Downloadable video recordings featuring movie clips, advertisements, videos demonstrating how products work; downloadable video recordings featuring music; downloadable and recorded software for processing images, graphics, audio, video and text; downloadable and recorded computer programs for editing images, sound and video; downloadable and recorded video editing software; downloadable and recorded interactive software for editing and personalizing video; downloadable and recorded computer software for controlling the operation of audio and video devices, video display software, and video streaming devices; mobile devices for downloading audio, video and data from the internet; wireless routers for routing audio, video, and digital signals; LAN (local area network) hardware in the nature of local area network controllers for controlling video; downloadable and recorded software for designing online advertising on websites; downloadable and recorded computer software for advertising; downloadable and recorded machine learning software for advertising; downloadable and recorded software for embedding online advertising on websites; downloadable and recorded software for renting advertising space on websites; industrial automation controls; computer servers for automating the creation and distribution of a video content; downloadable and recorded software for generating automated interactive and personalized video content; downloadable and recorded computer software to automate data warehousing; downloadable and recorded computer software using artificial intelligence to search video content within image databases and connect the images to automatically generate video content; data processing apparatus with artificial intelligence; humanoid robots with artificial intelligence; downloadable and recorded interactive software based on artificial intelligence, artificial intelligence and machine learning software for generating personalized and interactive video content automatically, sourcing information and video footage from connected sources, web feeds, image and video data bases, and video banks; downloadable and recorded software for the integration of artificial intelligence and machine learning in the field of big data; downloadable and recorded interactive software for use in database management; downloadable and recorded software for use in data communication; downloadable computer software for the transmission of data; downloadable and

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Director of the United States
Patent and Trademark Office



recorded computer software for the dissemination of positioning data; downloadable and recorded computer programs for use in electronic storage of data; downloadable and recorded software for generating personalized videos leveraging datasets and personal information; downloadable and recorded data mining software; downloadable and recorded software for database management; downloadable and recorded software for managing database servers; downloadable and recorded computer software for data and file management and database management; downloadable and recorded computer software for creating searchable databases of information and data; downloadable and recorded computer software for database management; downloadable and recorded computer software for enabling retrieval of data; downloadable and recorded computer programs for accessing, browsing and searching online databases; downloadable and recorded data processing software for creating graphic representations; downloadable and recorded data and image processing software for making three dimensional models; Mobile computing and operating platforms consisting of gateways for collection and management of real-time data; downloadable and recorded computer software for the transmission of positioning data; downloadable and recorded computer software for the processing of positioning data; downloadable and recorded computer software for the collection of positioning data; downloadable and recorded computer software for the compilation of positioning data; Downloadable computer software for the collection of data; Pre-recorded magnetic data carriers for use with computers featuring the generation of personalized and interactive video content; computer networking and data communications equipment, namely, computer network server, disk drives for use with storage area networks (SAN), computer network-attached storage (NAS) hardware; Data processing equipment for processing personal data, billing data, product consumption data * ; any of the aforementioned goods excluding language tuition and learning software or applications and teaching apparatus *

CLASS 35: Production of advertising materials in the nature of personalized and interactive videos; Production of visual advertising matter, and production of advertising materials in the nature of personalized and interactive video recordings; Production of advertising materials, namely, advertising materials involving personalized and interactive videos and preparation of audio and visual displays for businesses; digital advertising services; advertising and marketing; Advertising, marketing and promotion services; bill-posting; publicity and sales promotion services; Arranging of product demonstrations for advertising purposes; demonstration of goods for promotional purposes; preparation and placement of advertisements in the nature of audio visual displays for advertising purposes; dissemination of advertisements; dissemination of advertisements via the internet; dissemination of advertising matter online; Data processing services

CLASS 36: Providing information in the field of insurance from a computer database or the Internet; Providing information in the field of reinsurance from a computer database or the Internet; Financial information, advice, and consultancy services

CLASS 38: Transmission of video films; video transmission over digital networks; video transmission via digital networks; Interactive delivery of video and text over digital networks; transmission of sound, video and information; interactive transmission of video over digital networks; transmission of information through video communication systems; Transmission of sound and video recordings over digital networks; transmission of audio and video content via satellite; Transfer of digital audio and video data by telecommunications; Telecommunication services, namely, transmission of audio and video data by means of telecommunications networks, wireless communications networks, the Internet; video narrowcasting services; video messaging services; Transmission of messages containing video and text over electronic media; video-on-demand transmission services; streaming of video material on the Internet; Streaming of audio and video material on the Internet; transmission of data, audio, video and multimedia files; transmission of audio and video content via computer networks; Transmission of audio and video content via integrated services digital network (ISDN) lines; streaming audio and video material on the Internet; transmission

of data, audio, video and multimedia files, namely, streaming of files streamed over a global computer network; data streaming; Transmission of data by e-mail notification alerts, push notifications, text messaging; electronic data interchange service; electronic transmission of data; Transmission of information via international networks; Communication services, namely, providing electronic transmission of information stored in a database via interactively communicating computer systems; Communication services, namely, electronic transmission of data and documents among users of computers; Cable transmission of data; Transmission of information via computers connected to the same telematic network; transmission of data via the Internet; streaming of data; Data broadcasting services, namely, video broadcasting and wireless broadcasting; Electronic transmission of data via computer terminals; providing access to databases; providing telecommunications connections to databases; providing access to databases in computer networks; provision of access to data or documents stored electronically in central files for remote consultation

CLASS 41: Digital video, audio and multimedia entertainment publishing services; videotape production; video editing; video production services; video recording services; editing of video recordings; production of training videos; Recording studio services in the nature of audio, film, video and television recording services; Music video production of film soundtracks; Education services, namely, providing workshops, educational webinars, classes and educational course series in the field of automation; publication of on-line video articles and video blogs which can be accessed from databases or from the internet; Entertainment and educational services in the nature of live shows, non-downloadable videos in the field of automation, and non-downloadable webinars in the field of automation provided via a global computer network; provision of information relating to entertainment online from a computer database of the Internet; information relating to entertainment, provided on-line from a computer database or the internet; Education services, namely, provision of workshops, courses, and educational course series in the field of data processing; Education services, namely, providing workshops, courses, and educational course series in the field of data processing; Computer education training, workshops, courses, and educational course series providing training in the use of data processing programs; Computer education training, namely, workshops, courses, and educational course series in the field of computer education and electronic data processing training; Computer education training, namely, workshops, courses, educational course series and training courses relating to database designs; training in the use and operation of data processors; information relating to education, provided on-line from a computer database or the internet; Provision of education courses in the field of personalized video making offered through on-line, non-downloadable videos and instructor assistance via a global computer network; On-line library services, namely, providing electronic library services which feature video and video made for movies or television via a computerised database; Holiday centre entertainment services in the nature of holiday camp services * ; any of the aforementioned services excluding services in relation to publishing, education, teaching and/or language tuition *

CLASS 42: Design of software for audio and video operators; development of software for audio and video operators; Hosting of digital content on the Internet, namely, videocasts; Providing a web site for the electronic storage of digital videos; Electronic storage of digital video files; hosting a website for the electronic storage of digital photographs and videos; Platform as a service (PAAS) featuring software platforms for transmission of images, audio-visual content, video content and messages; computer-aided design of video graphics; development of hardware for audio and video operators; design of hardware for audio and video operators; research relating to the computerised automation of technical processes; consultancy in the field of office and workplace automation; research relating the computerised automation of administrative processes; research relating to the computerised automation of industrial processes; Platform as a service (PAAS) featuring computer software platforms for creating and delivering personalized videos and interactive content; Software as a service (SAAS) services featuring software for personalized video rendering; consulting services in the field of

software as a service (SAAS); software as a service (SAAS) services featuring software for machine learning; software as a service (SAAS) services featuring software for deep learning; Platform as a service (PAAS) featuring software platforms using artificial intelligence for automated video production; software as a service (SAAS) services featuring software for deep neural networks used for automated video personalization generation; Platform as a service (PAAS) featuring software platforms for gaming; Platform as a service (PAAS) featuring software platforms for graphic design; software as a service (SAAS) services featuring software for machine learning, deep learning and deep neural networks used for personalizing video content in real time; data mining; Authentication of data in the field of consumer information, financial transactions, personal records using blockchain technology; data migration services; design of data storage systems; maintenance of data processing software; Updating of computer programs for data processing; Development of computer systems for the transmission of data; Development of computer systems for the storage of data; design and development of data processing systems; design of data processing apparatus; Design and development of electronic data storage systems; provision of data centre facilities; design and development of data display systems; data security consultancy; design and development of wireless data transmission apparatus; design and development of data processing apparatus; development of data-processing programs; designing of data processing programmes; creation of computer programmes for data processing; updating of software databases; Updating of software for data processing programmes; writing of programs for data processing; installing computer programs; installation of database software; programming of data processing equipment; computer programming for data processing; updating of software for data processing; design and development of data output systems; Development of computer programmes for data processing; design of computer database software; development of computer database software; computer programming services for data warehousing; programming of data processing programs; Computer programming services, namely, creating programmes for data processing; design and development of data retrieval software; installation and maintenance of database software; design and development of data processing programs; programming of software for database management; Technical data analysis services, electric meter reading and data analysis, gas meter reading and data analysis, water meter reading and data analysis; Recording data relating to energy consumption in buildings for others on optical, digital and magnetic media for electronic storage; scientific research conducted using databases; Technical air quality monitoring services; design and development of electronic data security systems; Providing scientific research information and scientific research results via an online searchable database; Providing on-line information in the nature of technological research in the field of video data processing via a computer database or the Internet; design of computer databases; Computer design services in the field of data processing systems; database design and development; Computer design services in the field of data processing tools; Computer design services in the field of data processors; Computer design services in the field of data processing test tools; Computer design services in the field of data transmission test tools; Computer design services, namely, design of CD-ROM electronic formats for computer databases * ; any of the aforementioned services excluding services in relation to publishing, education, teaching and/or language tuition *

The color(s) light blue, red and blue is/are claimed as a feature of the mark.

The mark consists of a series of stacked rectangles with a red shaded rectangle above two blue shaded rectangles and two light blue shaded rectangles, all to the left of the stylized wording "BABELEEE" in lowercase blue letters with the first "B" in bold.

PRIORITY DATE OF 10-01-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1660875 DATED 10-12-2021,
EXPIRES 10-12-2031

SER. NO. 79-340,226, FILED 10-12-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.