

United States of America

United States Patent and Trademark Office

ARTIST INTELLIGENCE

Reg. No. 6,208,338

Registered Dec. 01, 2020

Amended Jan. 02, 2024

Int. Cl.: 9, 35, 38, 44

Service Mark

Trademark

Principal Register

Islestarr Holdings Limited (UNITED KINGDOM public limited company (plc))
Unit 5
8 Surrey Street
London, UNITED KINGDOM WC2R 2ND

CLASS 9: Apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers and recording discs; pre-recorded magnetic data carriers and recording discs featuring cosmetics; blank compact discs, DVDs and other digital recording carriers; prerecorded compact discs, DVDs and other digital recording carriers featuring cosmetics; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software for the provision of information and advice relating to cosmetics; [facial recognition software;] application software used for [facial recognition software and] information and advice relating to cosmetics; downloadable application software for smart phones for providing information and advice relating to cosmetics; anti-glare glasses; anti-glare visors for helmets; camcorders; cameras; cases especially made for photographic apparatus and instruments; cassette players; cell phone straps; cinematographic cameras; cinematographic film, exposed; compact disc players; recorded compact discs relating to cosmetics; computer game programs; computer keyboards; computer memory devices; computer operating programs, recorded; computer peripheral devices; [computer programmes, recorded for use in the collection of facial recognition data for cosmetics; computer programs for use in the collection of facial recognition data for cosmetics; computer software, recorded for use in the collection of facial recognition data for cosmetics;] computers; data processing apparatus; blank disks, magnetic; downloadable image files featuring cosmetics; downloadable ring tones for mobile phones; DVD players; editing appliances for cinematographic films, namely, editing machines for movies; electronic notice boards; electronic pens for visual display units; electronic pocket translators; downloadable electronic publications, namely, magazines, newsletters, calendars, books and manuals in the field of cosmetics; electronic tags for goods; encoded identification bracelets, magnetic; encoded magnetic cards, namely, gift cards; eyeglass cases; eyeglass chains; eyeglass cords; eyeglass frames; protective eyepieces; blank floppy disks; global positioning system (GPS) apparatus; goggles for sports; hands free kits for phones; headphones; intercommunication apparatus, namely, intercoms; interfaces for computers; juke boxes for computers; juke boxes, musical; laptop computers; loudspeakers; magic lanterns; blank magnetic data carriers; magnetic encoders; magnetic tape units for computers; blank magnetic computer tapes; magnets; decorative magnets; magnifying glasses; video monitors; computer mouse; mouse pads;

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



notebook computers; optical apparatus and instruments, namely, optical scanners; blank optical data carriers; blank optical discs; optical glasses; optical goods, namely, eyeglasses; optical lamps; optical lenses; personal stereos; portable media players; portable telephones; document printers for use with computers; radios; optical readers; audio and video receivers; apparatus for changing record player needles; record players; remote control apparatus for electronic devices in the nature of televisions, DVD players; sound recording apparatus; blank sound recording carriers; blank sound recording carriers in the nature of sound recording strips; sound reproduction apparatus; sound transmitting apparatus; spectacle cases; spectacle frames; spectacle glasses; spectacles lenses; spectacles; sunglasses; telephone apparatus; telephone receivers; telephone transmitters; telephone wires; teleprinters; television apparatus for projection purposes; blank USB flash drives; blank video cassettes; video game cartridges; video recorders; video screens; video telephones; blank videotapes; walkie-talkies; wrist rests for use with computers; mobile phones; computer game software for use on mobile and cellular phones; electronic game software for mobile phones; computer game software for computers, mobile phones and tablet computers; computer hardware; [downloadable computer software for use in the collection of facial recognition data for cosmetics; downloadable applications software for smart phones for use in the collection of facial recognition data for cosmetics; mobile applications software for use in the collection of facial recognition data for cosmetics; mobile apps for use in the collection of facial recognition data for cosmetics;] downloadable electronic publications, namely, magazines, newsletters, books and manuals in the field of cosmetics; downloadable image files in the field of cosmetics; downloadable document files in the field of cosmetics; downloadable portable document files in the field of cosmetics; downloadable text files in the field of cosmetics; downloadable files containing images and text in the field of cosmetics

CLASS 35: Advertising and promotion of cosmetics; conducting, arranging and organising trade fairs for commercial and advertising purposes related to cosmetics; mail order services featuring cosmetics; provision of business consultation, information and advisory services relating to cosmetics.; retail store services featuring cosmetics; on-line retail store services featuring cosmetics; arranging of cosmetics trade fairs for commercial and advertising purposes; mail order catalogue services featuring cosmetics; retail store services featuring, bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, cosmetic kits, cosmetics, eau de cologne, eyebrow cosmetics, eyebrow pencils, false eyelashes, false nails, lip glosses, lipsticks, make-up, make-up powder, make-up preparations, make-up removing preparations, mascara, nail polish, nail varnish, perfumery, perfumes, hand-operated hand tools and implements, cutlery, side arms, razors, curling tongs, depilation appliances, electric and non-electric fingernail polishers, electric or nonelectric, flat irons, hair clippers for personal use matches, electric and non-electric hand implements for hair curling, hair-removing tweezers, manicure sets, manicure sets, electric, nail buffers, electric or non-electric, nail clippers, electric or non-electric, nail files, nail files, electric, pedicure sets, scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking and supervision, life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, compact discs, DVDs and other digital recording media, mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment, computers, computer software, fire-extinguishing apparatus, sunglasses, spectacles, precious metals and their alloys, jewellery, precious stones, horological and chronometric instruments, paper, cardboard, printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites except furniture, instructional and teaching material except apparatus, plastic materials for packaging, printers' type, printing blocks, blotters, booklets, books, calendars, cards, document holders, drawing pads, drawing pens, drawing sets, envelopes, flyers, folders, greeting cards, magazines, newspapers,

pamphlets, pencils, pens, periodicals, postcards, posters, printed matter, printed publications, scrapbooks, stationery, teaching materials except apparatus, leather and imitations of leather, animal skins, hides, trunks and travelling bags, umbrellas and parasols, walking sticks, whips, harness and saddlery, backpacks, beach bags, boxes of leather or leather board, briefcases, canes, cases of leather or leatherboard, collars for animals, garment bags for travel, handbags, hat boxes of leather, haversacks, imitation leather, key cases, leather leads, leather leashes, moleskin, pocket wallets, purses, rucksacks, school bags, school satchels, shopping bags, travelling bags, travelling trunks, valises, vanity cases, not fitted, wheeled shopping bags, furniture, mirrors, picture frames, wood, cork, reed, cane, wicker, shell, amber, mother-of pearl, meerschaum, household or kitchen utensils and containers, combs and sponges, brushes except paint brushes, brush-making materials, articles for cleaning purposes, steelwool, unworked or semi-worked glass except glass used in building, glassware, porcelain and earthenware, mirrors, abrasive sponges for scrubbing the skin, aerosol dispensers, not for medical purposes, brushes, comb cases, combs, cosmetic utensils, deodorising apparatus for personal use, eyebrow brushes, hair for brushes, make-up removing appliances, nail brushes, perfume burners, perfume sprayers, perfume vaporizers, powder compacts, powder puffs, shaving brush stands, shaving brushes, soap boxes, soap dispensers, soap holders, soup bowls, sponge holders, stands for shaving brushes, toothbrushes, toothbrushes, electric, ropes, string, nets, tents, awnings, tarpaulins, sails, sacks and bags, padding and stuffing materials except of rubber or plastics, raw fibrous textile materials, yarns and threads, for textile use, textiles and bedclothes, blankets, bedspreads, sheets, pillowcases, curtains of textile, towels, flannels, throws, tablecloths, bed covers, table covers, clothing, footwear, headgear, aprons, babies' pants, bandanas, bath robes, bath slippers, bathing drawers, bathing suits, bathing trunks, belts, berets, bodices, boots, brassieres, breeches for wear, camisoles, caps, coats, dresses, dressing gowns, ear muffs, footmuffs, not electrically heated, galoshes, garters, gloves, hats, headbands, hosiery, inner soles, jackets, jerseys, jumper dresses, jumpers, knitwear, leg warmers, leggings, leggings, masquerade costumes, mittens, money belts, muffs, neckties, outerclothing, overalls, overcoats, pants, parkas, petticoats, pinafore dresses, ponchos, pullovers, pyjamas, sandals, saris, sarongs, scarfs, shawls, shirts, shoes, short-sleeve shirts, shoulder wraps, shower caps, singlets, skirts, sleep masks, slippers, smocks, socks, sports jerseys, sports shoes, stockings, stuff jackets, suits, sun visors, suspenders, sweaters, swimsuits, tee-shirts, tights, top hats, trousers, turbans, underclothing, underpants, underwear, uniforms, veils, vests, waistcoats, waterproof clothing, wooden shoes, wristbands, lace and embroidery, ribbons and braid, buttons, hooks and eyes, pins and needles, artificial flowers, carpets, rugs, mats and matting, linoleum and other materials for covering existing floors, wall hangings, non-textile, games and playthings, gymnastic and sporting articles, decorations for christmas trees, meat, fish, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and fats, coffee, tea, cocoa and artificial coffee, rice, tapioca and sago, flour and preparations made from cereals, bread, pastry and confectionery, ices, sugar, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces being condiments, spices, ice, grains and agricultural, horticultural and forestry products, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers, mineral and aerated waters and other non-alcoholic beverages, fruit beverages and fruit juices, syrups and other preparations for making beverages, soft drinks, energy drinks, wines, iced-tea, aperitifs, carbonated beverages, fruit extracts, ginger ale, grape must, must, fruit drinks made from concentrate, cordials, malt water, seltzer water, soda water, tonic water, vegetable juices, essences used in the preparation of liqueurs, barley waters, fruit squashes, sarsaparilla, alcoholic beverages except beers, tobacco, smokers' articles, matches

CLASS 38: Telecommunications, namely, telecommunications, namely, cellular telephone communication; Telecommunications, namely, communications by computer terminals, video, wire, satellite, microwave and cable; Telecommunications, namely, computer aided transmission of messages and images, electronic bulletin board services, providing internet chatrooms, provision of on-line forums for users for the sharing and

transmission of information on topics of general interest; Telecommunications, namely, instant messaging services, transmission of electronic mail, providing telecommunication channels for teleshopping services; Telecommunications, namely, providing user access to global computer networks, radio broadcasting, television broadcasting, transmission of digital files, streaming of video and audio content via a global computer network, streaming of audio content via a global computer network; Telecommunications, namely, transmission of data by electronic means, namely, via the internet, intranets, extranets, television, mobile communication, cellular and satellite networks; Telecommunications, namely, electronic transmission of streamed and downloadable audio and video files via computer and other communications networks; Telecommunications, namely, web casting services, video broadcasting, audio broadcasting and broadcasting prerecorded videos featuring television programs, news, films and entertainment-related programs of all kinds, via a global computer network, computer and other communications networks; providing access to databases; providing access to computer databases; providing access to online computer databases; transmission of database information via telecommunication networks

CLASS 44: Make up artist services; make-up application services; cosmetic make-up application services; beauty care services; beauty salon and beauty treatment services; beauty therapy and treatment services, namely, waxing, massage, exfoliation, eyelash extensions, microblading, manicures, pedicures, fake tanning, tinting, hair removal, body contouring treatments, facials and skin care treatments; beauty treatment services; healthcare, diet and healthy lifestyle advisory services; cosmetic treatment services for the hair; hair care, hair colouring, hair styling and hair cutting services; hairdressing salon services; advice and consultancy services relating to the above services

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON UNITED KINGDOM APPLICATION NO. UK3300637, FILED 03-29-2018, REG. NO. 3300637, DATED 08-17-2018, EXPIRES 03-29-2028

No claim is made to the exclusive right to use the following apart from the mark as shown: "ARTIST"

SER. NO. 88-104,150, FILED 09-04-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.