

United States of America

United States Patent and Trademark Office

noom

Reg. No. 6,762,774

Registered Jun. 21, 2022

Corrected Dec. 19, 2023

Int. Cl.: 6, 11, 20, 21, 35

Service Mark

Trademark

Principal Register

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CLASS 6: Small hardware of metal, namely, springs, nuts, washers; busts of common metal; crucifixes of common metal, other than jewelry; works of art of common metal, namely, bronzes; works of art of common metal; figurines and statuettes of common metal; statuettes of common metal

CLASS 11: Lamp shades; aquarium lights; anti-glare devices for vehicle headlamps; fitted anti-dazzle devices for vehicle headlamps; lighting apparatus, namely, lighting installations; acetylene flares for lighting; germicidal lamps for purifying air; LED safety lamps; gas lamps; fairy lights for festive decoration; string lights for festive decoration; ornamental fountains; electric lamps; electric Chinese lanterns; laboratory lamps; lamps; curling lamps; nail lamps; directional lights for bicycles; lamp chimneys; lights, electric, for Christmas trees; electric lights for Christmas trees; street lamps; lights for automobiles; automobile lights; lanterns for lighting; lights for vehicles; electric candle lanterns; electric torches for lighting; head torches; luminous tubes for lighting; chandeliers; magnesium filaments for lighting; oil lamps; motorcycle lights; filaments for electric lamps; lighting installations for air vehicles; light-emitting diodes (LED) lighting apparatus, namely, lighting installations; burners for lamps; sockets for electric lights; diving lights; lamp globes; globes for lamps; searchlights; lamp reflectors; luminous house numbers; lighting apparatus for vehicles; light bulbs; light bulbs, electric; light bulbs for directional signals for vehicles; light diffusers; lamp glasses; ceiling lights; lampshade holders; ultraviolet ray lamps, not for medical purposes; flaming electric torches for lighting

CLASS 20: Moldings for picture frames; bamboo poles, furniture; library shelves; bead curtains for decoration; ambroid plates; sideboards; vice benches being furniture; cabinets; serving trolleys; furniture, namely, showcases; wind chimes; wardrobes; mirrors; looking glasses; divans; chaise longues; bassinets; cots for babies; screens for fireplaces; yellow amber, raw or partly worked; display boards; settees; picture frames; index filing cabinets; chests of drawers; coral; imitation tortoiseshell; decorative mobiles; chairs; seats; hairdressers' chairs; armchairs; benches; beds; hospital beds; massage tables; partitions of wood for furniture; furniture shelves; furniture; furniture of metal; inflatable furniture; office furniture; mother-of-pearl, unworked or semi-worked; freestanding partitions; dinner wagons; flower-pot pedestals; flower-stands; wickerwork in the nature of furniture; busts of wood, wax, plaster or plastic; shelves for storage;

Katherine Kelly Vidal

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shelves for file cabinets; table tops in the nature of counters; crucifixes of wood, wax, plaster or plastic, other than jewelry; chests for toys; corozo in the nature of unworked or semi-worked ivory substitutes; straw plaits; plaited straw, except matting; sofas; storage racks; table tops; shower chairs; seats of metal; shelves for typewriters; standing desks; console tables; tables of metal; tables; trolleys in the nature of portable desks for computers; tea trolleys; statues of wood, wax, plaster or plastic; works of art of wood, wax, plaster or plastic; figurines and statuettes of wood, wax, plaster or plastic; stools; footstools; dressing tables; washstands; cupboards; filing cabinets; screens

CLASS 21: Perfume burners; carboys; vases; fruit cups; epergnes; ceramics in the nature of figurines, cups, plates for household purposes; jugs; pottery mugs; pots; flower pots; decanters; china ornaments; non-electric candelabras; candlesticks; crystal beverage glassware; mosaics of glass, not for building; trivets; holders for flowers and plants; coasters, not of paper or textile; knife rests for the table; egg cups; busts of porcelain, ceramic, earthenware, terra-cotta or glass; crockery, namely, pots, dishes, drinking cups and saucers, bowls, serving bowls and trays; powder compacts, empty; piggy banks; candle jars; coin banks; painted beverage glassware; powdered glass for decoration; glass flasks; wine, shot, beer glasses; drinking glasses; statues of porcelain, ceramic, earthenware, terra-cotta or glass; works of art of porcelain, ceramic, earthenware, terra-cotta or glass; figurines of porcelain, ceramic, earthenware, terra-cotta or glass; flasks; hip flasks; boxes for sweets; sugar bowls

CLASS 35: Administrative processing of purchase orders; auctioneering; web indexing in the nature of compiling indexes of information for commercial or advertising purposes; conducting market studies; marketing services; updating of advertising material; updating and maintenance of data in computer databases; web site traffic optimization; organization of exhibitions for commercial or advertising purposes; organization of trade fairs for commercial or advertising purposes; procurement services for others, namely, purchasing goods and services in the nature of lamps, furniture for other businesses; import-export agency services; office functions in the nature of searing for data in computer files for others; sponsorship search; search engine optimization for sales promotion; direct mail advertising; publication of publicity texts; radio advertising; advertising services; pay per click advertising; outdoor advertising; bill-posting; advertising by mail order; on-line advertising on a computer network in relation to goods for interior decoration of premises, mainly lamps, vases, home decor and accessories; the bringing together, for the benefit of others excluding the transport thereof, of the goods for interior decoration of premises, namely, lamps, vases, home decor and accessories, enabling customers to conveniently view and order those goods through mail order catalogues or by means of electronic media in the nature of on-line ordering services, websites in the nature of on-line retail store services or by teleshopping programs in the nature of home shopping services; the bringing together, for the benefit of others of the goods for interior decoration of premises, namely, lamps, vases, home decor and accessories, excluding the transport thereof, enabling customers to conveniently view and purchase those goods in retail stores and wholesale store outlets; distribution of samples; dissemination of advertising matter; development of advertising concepts; systemization of information into computer databases; sales promotion for others; production of advertising films; television advertising; telemarketing *, none of the aforesaid in respect of health, mental health, medical conditions, weight-loss, fitness, well-being or psychological coaching or advice *

The mark consists of the stylized word "NOOM" with the letter "M" having an extra curve.

OWNER OF INTERNATIONAL REGISTRATION 1580543 DATED 11-30-2020, EXPIRES 11-30-2030

SER. NO. 79-306,399, FILED 11-30-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.