

# United States of America

## United States Patent and Trademark Office

# PIG'UP

**Reg. No. 5,488,835**

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**Int. Cl.: 9, 16, 35, 38, 41, 42**

**Service Mark**

**Trademark**

**Principal Register**

ISAGRI, Société par actions simplifiée (FRANCE SOCIÉTÉ PAR ACTIONS SIMPLIFIÉE (SAS))  
AVENUE des Censives, BP 50333  
F-60026 BEAUVAIS CEDEX  
FRANCE

CLASS 9: Audiovisual teaching apparatus, namely, photographic slides, framing apparatus for slides, slide projectors, slides frames; blank recording discs; cleaning devices for sound recording discs; blank media, namely, compact discs audio-video, magnetic discs, optical discs, CD-ROMs, floppy discs, sound recording strips, sound recording carriers; sound recording apparatus; magnetic tape recorders; cash registers; teaching apparatus in the nature of projectors, microphones, overhead projectors; luminous signs; invoicing machines; light conducting filaments of optical fibers; optical fiber cables; optical fibers for light conducting filaments; fluorescent screens; data processing apparatus; computer game programs; computer software for database management; computer software for word processing; computer software for word processing and database management for use in the fields of agriculture, viticulture, accounting, management of herds, meteorology, farm plots, agricultural parcels and plots of land; computer software for farming and rural business management; computer software for private estates and property management; word processors; magnetic wires; [ magnetic identifying cards; ] video recorders; computer memories; modems; blank USB flash drives; pre-recorded USB flash drives featuring subject matters in the fields of agriculture, animal farming and breeding, meteorology, management and accounting; blank hard computer discs; computer hard discs featuring subject matters in the fields of agriculture, animal farming and breeding, meteorology, management and accounting; computer software for database management recorded on digital media; computer software for word processing; computer software for word processing and database management used in the fields of agriculture, viticulture, accounting, management of herds, meteorology, farm plots, agricultural parcels and plots of land recorded on digital media; computer software for farming and rural business management recorded on digital media; computer software for private estates and property management recorded on digital media; computer monitors; devices for editing cinematographic film; cleaning devices for sound recording discs; computers, laptop computers, computer printers, computer memories, computer peripherals; downloadable software for computer programs for spreadsheet and word processing in the field of agriculture, animal farming and breeding, meteorology, management and accounting; recorded computer programs for spreadsheet and word processing in the fields of agriculture, animal farming and breeding, meteorology, management and accounting; luminous or mechanical signaling panels; instruments for surveying; mechanisms for coin-operated apparatus; recorded computer programs for database management and word processing in the fields of agriculture, viticulture, accounting, management of herds, meteorology,

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farm plots, agricultural parcels and plots of land, farming and rural business management, private estates and property management; recorded operating system programs for computers; projection apparatus, namely, transparency projection apparatus, television apparatus for projection purposes, and slide or photograph projection apparatus; projection screens; integrated circuits for chips, audio and video receivers; answering machines; sound reproduction apparatus; teaching apparatus, namely, blocks used as teaching aids for visualization of math concepts, algorithms and software programs; sound transmitting apparatus; computer mouse, mouse pads; blank magnetic data carriers; blank optical data carriers; electronic notice boards; plotters for tracers; transmitters for telecommunication; magnetic tape units for computers; central processing units; downloadable electronic publications in the nature of books, workbooks, handouts, brochures, catalogues, magazines, periodicals and booklets and in the fields of agriculture, animal farming and breeding, meteorology, management and accounting; electronic databases in the fields of agriculture, animal farming and breeding, meteorology, management and accounting recorded on computer media; tablet computers; smartphones; electronic book readers; spectacles optics; 3D glasses; diagnostic apparatus not for medical use for testing and estimation purposes in the fields of agriculture; animal farming and breeding; meteorology and viticulture

CLASS 16: Address stamps; addressing machines; address plates for addressing machines; posters; printed advertisement boards of paper and cardboard; cardboard and paper boxes; brochures and catalogs in the fields of agriculture, animal farming and breeding, meteorology, management and accounting; calendars; [ cards, namely, file cards, flash cards, and greeting cards; ] folders for [ document ] \* documents \* ; files folders; [ rotary duplicators; ] paper flags; placards of paper and cardboard; signs of paper and cardboard; printed forms; pictures; prints; printed works, namely, printed art reproductions and printed emblems; newspapers; paper tapes [ and cards for the recording of computer programs ] ; printed business prospectuses; publications, namely, books, workbooks, handouts, brochures, catalogs, magazines, periodicals and booklets in the fields of agriculture, animal farming and breeding, meteorology, management and accounting; bookbinding; bookbinding material; directories, namely, telephone directories, membership directories and directories with address details; graphic representations; magazines in the fields of agriculture, animal farming and breeding, meteorology, management and accounting; periodicals in the fields of agriculture, animal farming and breeding, meteorology, management and accounting; writing pads; fountain pens; school works and handbooks, namely, school workbooks and handbooks in the fields of agriculture, animal farming and breeding, meteorology, management and accounting; encyclopedias and atlases; index cards; geographical maps; photographs; printed instructional and teaching material in the fields of agriculture, animal farming and breeding, meteorology, management and accounting; books and newsletters in the fields of agriculture, animal farming and breeding, meteorology, management and accounting; photo albums; printed matter, namely, paper signs, books, manuals, curricula, newsletters, informational cards and brochures in the fields of agriculture, animal farming and breeding, meteorology, management and accounting; pencils; bags, namely, envelopes and pouches of paper or plastics for packaging

CLASS 35: Business appraisals; bill-posting; advertising mailing; direct mail advertising featuring leaflets, prospectuses, printed matter, and samples; assistance in the management of commercial or industrial companies; assistance in management of business activities; consultancy and advisory services for business management; business management; updating of advertising; document reproduction; organization of exhibitions for commercial or advertising purposes; compilation of information into computer databases; computerized file management; organization of fairs, exhibitions, trade shows for commercial and advertising purposes with or without the awarding of prizes or presenting awards; computer file management; rental of advertising material; rental of advertising time on communication media; rental of advertising space; public opinion polling; dissemination of advertising matter, including on the Internet; publication of advertising texts and images; advertising; online advertising on a computer network; advertising by post; radio advertising; television advertising;

document reproduction; public relations; presentation of goods on communication media, for retail purposes; auctioneering; administrative processing of purchase orders; sales promotion for others; retail store services featuring used equipment for agricultural use in the nature of tractors, reapers, soil cultivation tools, spraying machines, sowing equipment; arranging newspaper subscriptions for others; public relations and commercial information agency services; advertising services; business information; publishing of printed matter, explanatory brochures on all types of media including electronic, and publication of texts other than advertising texts on all types of media; production of films, short films, documentaries, radio or audiovisual magazines, radio or television programs; dissemination of advertisements on all media including digital; classified advertisements and job advertisements, including on the Internet; advertising management services; publishing of advertising brochures; business organization and management consulting; optimization of traffic for web sites

CLASS 38: Communications by fiber optic networks; communications by computer terminals; communications by radio; communications by telegrams; communications by telephone; provision of access to a global computer network; information relating to telecommunications; rental of telecommunication apparatus; rental of message sending apparatus; rental of modems; rental of facsimile apparatus; rental of telephones; electronic message sending and message sending via a website; video recording services; services of transmission of specialized technical information by computer means; computer-assisted transmission of messages and images; communications by computer terminals; radio broadcasting; providing telecommunications connections to a global computer network; radio broadcasting; satellite transmission; information relating to telecommunications; transmission of messages; computer assisted transmission of messages and images; rental of message sending apparatus; satellite transmission; transmission of information, sound, images via computers connected in a network; sending of messages, telegrams, and electronic documents electronically; electronic data transmission services of electronic audio and video streaming and downloadable via computer and other communications networks; dissemination and providing of audio, video and multimedia via the global computer network; transmission of information accessible by access code to databases and to server centers of computer and telematic databases; rental of access time to a computer system; rental of access time to databases and to database server centers, especially for global communication networks such as the Internet or private access or reserved such as Intranet; providing access to Internet chat rooms; providing transmission services in the nature of uploading or downloading of data, namely, information, images and audio, via a global network, networked computers and via a computer site on communications networks

CLASS 41: Video tape recording for others; organization of competitions relating to education and entertainment with or without awarding prizes or presenting awards; organization and conducting of conferences in the fields of agriculture, animal farming and breeding, meteorology, management and accounting as well as sports, namely, basketball, football, handball, soccer, swimming, running, orienteering, canoeing, marathons; arranging and conducting of conferences, practical training and arranging and conducting of workshops in the fields of agriculture, animal farming and breeding, meteorology, management and accounting; publication of books; publication of electronic online books and journals; organization of competitions in the fields of agriculture, animal farming and breeding, meteorology, management and accounting as well as sports, namely, basketball, football, handball, soccer, swimming, running, orienteering, canoeing and marathons for promotional purposes with or without award of prizes or allocation of rewards; education and teaching services, namely, providing seminars and lectures at universities, and colleges in the fields of agriculture, animal farming and breeding, meteorology, management and accounting; providing professional training services in the fields of information technologies; providing workshops, lectures and consulting services in the fields of information technology, agriculture, animal farming and breeding, meteorology, management and accounting; providing practical education, teaching and training services relating to information

technologies; providing practical training services on how to use software products; organization of cultural events, namely, shows, trade fairs and expositions in the fields of agriculture, animal farming and breeding, meteorology, management and accounting; organizing of sports events, namely, basketball, football, handball and soccer, swimming, running, orienteering and canoeing competitions, marathons; information related to leisure activities; publication of books and texts other than for advertising purposes on all media; game services provided on-line from a computer network; organizing and conducting of colloquiums, conferences, congresses, seminars and symposiums in the fields of agriculture, animal farming and breeding, meteorology, management and accounting

CLASS 42: Analysis for implementation of computer systems; recovery of databases; design of computer systems; consultancy relating to the design of computer hardware; conversion of computer data and computer programs other than physical conversion; conversion of data or documents from physical to electronic media; creating and maintaining web sites for others; duplication of computer programs; design and development of software; technical project studies, namely, technical research in the fields of agriculture, animal farming and breeding, meteorology, management, accounting and software development; engineering services; hosting of computer websites; web site design; meteorological information services; engineering; installation of software; rental of computer software; rental of computers; maintenance of computer software

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 04-20-2016 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1359331 DATED 10-19-2016, EXPIRES 10-19-2026

SER. NO. 79-213,922, FILED 10-19-2016

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.