

United States of America

United States Patent and Trademark Office

BATTLE.NET

Reg. No. 6,960,863

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Int. Cl.: 9, 35, 38, 41

Service Mark

Trademark

Principal Register

Blizzard Entertainment, Inc. (DELAWARE CORPORATION)
1 Blizzard Way
IRVINE, CALIFORNIA 92618

CLASS 9: Downloadable computer game and video game programs; Downloadable computer game software, Downloadable video game software; Computer game software and video game software downloadable from a global computer network; downloadable interactive multimedia video game and computer game programs; Video game software downloadable to mobile phones, tablets, laptops, and mobile gaming devices

FIRST USE 11-13-1996; IN COMMERCE 2-12-2009

CLASS 35: On-line retail store services featuring game software, video games, computer games, and mobile game programs

FIRST USE 1-1-2010; IN COMMERCE 1-1-2010

CLASS 38: Streaming of audio, visual and audiovisual material via a global computer network; video on demand transmissions; audio, video and multimedia broadcasting via the Internet and other communications networks; webcasting services via global and local computer networks; transmission of messages, data and photos, GIFs, podcasts, newsfeeds, blogs, articles, infographic, and audiovisual content via the Internet and other communications networks; providing online chat rooms, electronic bulletin boards and online forums for transmission of messages, information, and multimedia content among computer users in the field of general interest over the Internet; computer transmission of information accessed via a code or a terminal; providing voice chat services and web messaging services

FIRST USE 11-13-1996; IN COMMERCE 11-13-1996

CLASS 41: Entertainment services, namely, providing on-line computer games; Entertainment services, namely, providing on-line video games; Entertainment services, namely, providing on-line interactive multiplayer video games; Entertainment services, namely, providing temporary use of non-downloadable computer and video games; entertainment services, namely, providing temporary use of on-line non-downloadable electronic games that may be accessed via a global computer network; Entertainment services, namely, arranging and conducting of competitions in the field of electronic games; providing online news and information in the field of electronic games provided

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



via the internet; Gaming services in the nature of conducting online computer game tournaments; providing a web-based system and on-line portal for customers to participate in on-line gaming operations and coordination of game tournaments, leagues, and tours for recreational computer game playing purposes

FIRST USE 11-13-1996; IN COMMERCE 11-13-1996

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2324717

SER. NO. 97-109,447, FILED 11-04-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.