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41**

Service Mark

Trademark

Principal Register

Fédération Internationale de Football Association (FIFA)
(SWITZERLAND association)
FIFA-Strasse 20
CH-8044 Zürich
SWITZERLAND

CLASS 16: Money clips for holding bank notes; tablecloths of paper; towels of paper; bags of paper; printed invitation cards; printed greeting cards; cardboard packaging boxes in collapsible form; gift-wrapping paper; coasters of paper, doilies and place mats of paper; garbage bags of paper or of plastics; plastic shopping bags; food wrappers; coffee filters of paper; labels of paper or cardboard; hand towels of paper; toilet paper; tissues of paper for removing make-up; boxed paper tissues; handkerchiefs of paper; writing materials and school supplies, namely, writing instruments, pens, pencils, mechanical pencils, erasers, markers, crayons, highlighter pens, highlighting markers, paper folders, paper notebooks, paper, drawing rulers, protractors as drawing instruments, paper clips, pencil sharpeners, writing grips, glue for stationery or household purposes and bookmarks; magnetic boards; typewriters; paper for typewriters, paper for copiers and letter paper being stationery; envelopes; themed writing paper pads; printed notepads; writing books; scribble pads; ring binders; archiving paper boxes; document sleeves being document covers; book covers; bookmarks; lithographs; pictures, namely, framed or unframed paintings; painting paper pads; paper drawing pads; printed books of games, crosswords and puzzles; luminous paper; self-adhesive paper labels, not of textile; crêpe paper; tissue paper; paper staples; staplers for paper; flags of paper; pennants being flags of paper; writing instruments; nibs for pens; pencils; pens; pen sets; pencil sets; felt pens, felt-tip pens; ballpoint pens; felt-tip markers; writing ink; inking pads; rubber stamps; paint boxes for use in schools; coloring and drawing pencils; chalks; stationery articles, namely, decorations for pencils; printing blocks; printed magazines in the fields of sports, sports events, sports records, athletes, sports personalities and celebrities; printed newspapers; Printed books and journals, particularly concerning athletes and sports events; printed teaching material in the fields of sports, sports events, sports records, athletes, sports personalities and celebrities; Printed sports and tournament schedule cards with space provided for recording results; printed event programs; event albums; photograph albums; printed autograph books; printed address books; printed diaries being day planners; printed diaries being personal blank writing journals; printed road maps;

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



printed entry tickets; printed airplane tickets and boarding passes; bank checks; printed timetables; printed circulars and pamphlets in the fields of sports, sports events, sports records, athletes, sports personalities and celebrities; Printed comic strips; collectable printed trading cards; collectable printed trading cards in the field of sports; stickers for cars; stickers; sticker albums; printed calendars; printed posters; printed photographs; printed postcards; date stamps; postage stamps; printed commemorative stamp sheets; advertising signs and banners of paper or cardboard; transfers being decalcomanias; office requisites except furniture, namely, correction fluids for type, finger-stalls, punches, numbering machines, paper shredders, envelope sealing machines for offices, paper cutters for office use, office check writing and engraving machines; correcting fluids for documents; rubber erasers; pencil sharpeners; stands for pens and pencils; paper clips; thumbtacks; drawing rulers; adhesive tapes for stationery; adhesive tape dispensers; stencils; stencil plates; clipboards; printed notepad holders; bookends; sealing stamps; printed telephone calling cards, not magnetically encoded; ATM, travel and entertainment, check guarantee and account cards made of paper or cardboard being credit cards, not encoded, of paper or cardboard; [luggage tags] * suitcase labels * ; passport holders

CLASS 25: Clothing, namely, robes, tops, bottoms, trousers, sleeveless pullovers, beachwear, nightwear, neckwear and loungewear; footwear; headwear; shirts; clothing, namely, knitwear in the nature of knit shirts, knit pants, knitted underwear, knitted caps, knit bottoms, knit dresses, knit jackets, knit skirts; pullovers; sweatshirts; slipovers; tee-shirts; vests; jerseys; dresses; sports dresses; skirts; sports skirts; underwear; swimsuits, two-piece swimsuits being bikinis; tankinis; dressing gowns being robes; shorts; trousers; sweaters; stocking caps; caps being clothing; hats; scarves; headscarves; long scarves; shawls; visors being clothing; peaked caps being clothing; tracksuits; jackets; sports jackets; stadium jackets; blazers; waterproof clothing, namely, waterproof coats, waterproof jackets, waterproof pants, waterproof shoes and rainwear; coats; uniforms; neckties; wristbands being clothing; wristbands being clothing against perspiration; headbands being clothing; bands for rings being wrist bands as clothing; silicone sports wristbands being clothing; gloves; aprons; bibs, not of paper; pajamas; play suits for infants and children; clothing for babies, namely, infantwear, baby tops, baby bottoms and one-piece garments for children; socks and stockings; garters; belts; suspenders; sandals; flip-flops; sports shoes, namely, outdoor shoes, hiking shoes, basketball shoes, cross-training shoes, cycling shoes, indoor sports shoes, footwear for track and field athletics, tap shoes, indoor and outdoor football shoes, football boots, canvas shoes, tennis shoes, street sports shoes, sailing shoes, aerobic shoes; clothing for athletic use, namely, fleece sweaters, jogging suits, sports knitwear in the nature of knit bottoms, knit tops, knit shirts, knit skirts, knit dresses and polo knit tops, sports pants, polo shirts, sweatshirts, running pants, football style jerseys, rugby style jerseys, socks, bathing suits, warming tights and stockings, tracksuits, functional underwear, jerseys, tops with integrated bra, leotards, snow suits, snow jackets, snow pants

CLASS 28: Games, namely, card games, building games, tabletop games, memory games, target games, trading card games and parlour games; toys, namely, dolls, inflatable toys, mechanical toys, molded toy figures, plush toy animals, snow globes, toy play balloons; board games; tables for indoor football; dolls and plush toys; micro-jerseys being miniature replicas of football style shirt products for toys; toy vehicles; jigsaw puzzles; balloons; inflatable toys; playing cards; confetti; gymnastic and sporting articles, namely, appliances for gymnastics; appliances for gymnastics; football equipment, namely, footballs, gloves, knee, elbow and shoulder pads, shin guards and football goals; kick-at-goal walls being soccer goals; bags and covers specially adapted for transporting sporting articles; party hats being toys; hand-held electronic games adapted for use with television receivers only; joysticks for video games; video game machines; apparatus for video games, namely, video game joysticks, audio and visual headsets for use in playing video games, gaming headsets adapted for use in playing video games, player-operated electronic controllers for electronic video game machines; video game consoles; electronic game machines with liquid crystal displays, namely, portable games with liquid crystal displays and hand-held games with liquid crystal

displays; hand-held electronic games other than those adapted for use with television receivers only; game pads in the nature of video game interactive control floor pads; steering wheels and dancing mats for video games; foam hands being toys; toy robots for entertainment; arcade games; scale model airplanes; toys for household pets; scratch cards for playing lottery games; kites; roller skates; toy scooters; skateboards [; virtual reality headsets for game consoles]

CLASS 35: Advertising; commercial business management; commercial administration of the licensing of the goods and services of others; employment agency services; personnel recruitment; advertising services through sponsorship; sales promotion of media rights; promotion of sports events in the field of soccer for others; online advertising services; information and advisory services in relation to commercial business management and commercial administration of the licensing of the goods and services of others provided online or via the Internet; advertising and promotional services; dissemination of advertising and promotional materials; provision and rental of advertising space and advertising material; publication of advertising material and texts; rental of advertising time in film credits; television advertising, radio advertising; promotion of sports events in the field of football for others; promotion of the goods and services of third parties; company sponsorship research in the nature of sponsoring via advertising promotion in relation to football competitions; compilation of advertisements for use as web pages on the Internet or on wireless electronic communication devices; provision of space on web sites for advertising goods and services; provision of an online marketplace for buyers and sellers of goods and services; online auction services; collection of business directories for publication on the Internet and on wireless electronic communication networks; promotional marketing services; services provided by an agency in the nature of sports promotion and public relations; market study services; marketing research services; public opinion polling services; organization of events, exhibitions, trade fairs and shows for commercial, promotional purposes; organization of advertising for trade fairs; data bank management services, namely, database management; compilation of statistics; collection of data, statistics and other information on sports performances, namely, data collection and of statistical information on sports performances for business purposes; business organization advice and business management; business consulting for companies; organization of promotional competitions being advertising and promotional services; provision of commercial information; advertising for sports events in the field of football; retail store services and online retail store services in connection with goods of common metals, machines and machine tools, tools and utensils, optical, audiovisual, magnetic, electric and electronic apparatus and equipment, medical apparatus and equipment, apparatus and equipment for lighting, heating, cooking, refrigerating, drying and ventilating, vehicles and accessories therefor, articles of precious metals, jewelry and watchmaking and timekeeping instruments, badges and pins, musical instruments, paper and cardboard goods, printed matter and stationery, tickets for sports events, leather and imitation leather goods, luggage and bags, umbrellas, household goods, furniture, promotional and exhibition articles, textile goods, clothing, footwear and headgear, embroidery and ribbons, cords and derivatives, floor coverings, games, toys, sporting articles, food and food products, alcoholic and non-alcoholic beverages, solvents, paraffin, wax, bitumen and petroleum, fuels, oils, lubricants, transmission fluids, brake fluids, anti-freeze agents, cooling fluids, hydraulic fluids, greases, gasoline, gasoline for engines, diesel fuel, fuel oil, fuel gas, fuel gas, bio-fuel, hub caps, tires, casings for pneumatic tires, alloys for wheels, sun screens, roof racks, holders for carrying sports equipment, seat covers, covers for cars, potato chips, French fries, milk, milk beverages, drinking yogurts, milk shakes, milk products, cheese, soy milk being a milk substitute, non-alcoholic beverages, mineral and aerated waters, energy drinks, isotonic beverages, fruit and vegetable beverages and juices, beers, lagers and ales, non-alcoholic beers, coffee, tea, cocoa, cakes, biscuits, crackers, candies, edible ices, confectionery, chocolate confectionery, chocolate, corn chips, mustard, vinegar, sauces being condiments, hamburgers sandwiches, cheeseburgers sandwiches, sandwiches with fish, meat or vegetables, hotdogs sandwiches, provided in stores or via the Internet or via wireless electronic communication; retail store services of food and beverages; retail

store services of food and beverage and filling of dispensers with food and beverages enabling customers to conveniently view and purchase those food and beverages by means of vending machines; food store services featuring food and beverages provided in restaurants, school dining rooms, bakeries, delicatessen, corporate dining rooms, specialty food stores in the nature of ice cream shops, yogurt shops, coffee shops, cookie shops; retail store services, including online retail store services, in connection with fuel, kerosene, fuel gas, bio-fuel, motor oils and greases, lubricants and greases, hydraulic transmission oils and fluids, fluids for hydraulic circuits and hydraulic oils, provided in stores or via the Internet or via wireless electronic communication; commercial administration services for the licensing of the processing of sales made on the Internet or on wireless electronic communication devices for others; business administration services, namely, billing; sales promotion, namely, creation of preferential programs for customers; ticket sale promotion services; customer loyalty services and customer club services for commercial, promotional and/or advertising purposes; compilation of data into a central file, namely, compilation and systemization of still or animated images in a databank

CLASS 36: Insurance services, namely, insurance consultation, insurance agency and brokerage, insurance administration, and insurance underwriting services for all types of insurance; financial services, namely, financial advice, financial consulting, financial analysis and research, financial information and advisory services, financial management, financial planning, financing services and money lending; monetary affairs, namely, money transfer, money order services, money order payment guarantee services, and money lending; real estate management services; financial management of payment for others; issuing of tokens of value as a reward for customer loyalty, that can hold personal information about the identity of the card holder and enabling control of access to sports stadiums; issuance and management of credit cards and travelers' checks; banking services; automatic teller machine services (ATM); processing of electronic payments carried out by means of prepaid cards; mobile commerce payment services in the nature of processing of electronic wallet payments; credit consultation and funds investment services; check guarantee card services in the nature of processing of credit card payments; financial services relating to cyber money, namely, financial advice, financial consulting, financial analysis and research, financial information and advisory services, financial management, financial planning, financing services and money lending; electronic wallet services being payment processing services; electronic fund transfer services; processing of standing orders, including giro accounts, in the nature of electronic funds transfer; telegraphic transfer services being banking services; online and remote bill payment services; trading of financial derivatives; foreign currency exchange services; safe deposit services; remote online home banking services; checking account services; deposits of valuables in the nature of safe deposit box services; subscription services for stocks and bonds, namely, organization of online stock exchanges for the benefit of the trade of stock and other financial securities; financial consultancy; stock and bonds brokerage; fiduciary services for corporates and individuals, namely, fiduciary representative services; financial sponsorship of sports events; provision of online information in relation to financial, banking, insurance and investment services; Internet banking; payment verification services via wireless electronic communication apparatus and equipment; credit card, debit card and electronic check transaction processing services; retail banking, namely, providing lease-purchase loans, mortgage lending and mortgage lending against the net value of real estate, personal loans and student loans and credit margins relating thereto, business and commercial credit verification services, real estate loans, financing and lease financing of equipment, management and syndication of mortgages and loans, financing and lease financing of automobiles, debt settlement negotiation of financial products, funds investment deposit, financial guarantees of deposits; currency trading and exchange services, letters of credit and documentary credit, currency trading services, financial asset management, strong currency trading; charitable fundraising services; provision of information relating to charitable fundraising; financial sponsorship of social, charitable and religious organizations

CLASS 38: Public re-transmission of sporting events for entertainment purposes

CLASS 41: Education services, namely, conducting classes, seminars, conferences, and workshops in the field of sports and distributing course materials in connection therewith; sports training services; personal training services, namely, strength and conditioning training; physical fitness training services; provision of training courses in the areas of coaching, refereeing, administration and management of sports and sports medicine; entertainment in the nature of soccer competitions, matches and tournaments; entertainment services, namely, public viewing of sports events; entertainment services, namely, laser shows, live audio and visual performances by actors, musical bands and dancers, live performances by a musical band, preparation of special effects, and fireworks display provided at or relating to sports events; organizing community sporting and cultural events and activities; organization of lotteries and organization of competitions in the nature of games of chance; organization of sports competitions and events in the field of football being soccer; providing sports facilities; fun park services, namely, amusement park and theme park services; health and fitness club services, namely, providing instruction and equipment in the field of physical exercise; providing fitness and exercise facilities; rental of audio and video equipment; production, presentation, and rental of films, sound and video recordings; publication and rental of interactive educational and entertainment products, namely, films, books, compact discs, DVDs, mini-discs, CD-ROMs featuring entertainment content in the fields of sports, sports events, sports records, athletes, sports personalities and celebrities; publication of texts featuring statistics and other information on sports performances; providing a website containing information on sports statistics and sports performances; radio and television reporting of sporting events, namely, news reporter services, providing news and information in the field of sports and providing continuing syndicated sports news programs; production and editing services for radio and television programs; photography services; photographic, audio and video recording services; production of cartoons, namely, production of animated movies; production of animated television programs; seat booking services for entertainment and sporting events; ticket reservation services for entertainment and sporting events; ticket booking agency services for sports events; timing of sports events; audio and video recording services, namely, recording of sports events; organization of beauty contests; interactive entertainment, namely, providing an on-line computer game accessible network-wide by network users, providing on-line poker games, and providing temporary use of non-downloadable interactive games, computer games and electronic games; gambling services; provision of raffle services; providing online video and computer games; providing online entertainment in the nature of video and computer game tournaments; organization of computer game competitions, namely, online game competitions; providing information on education and entertainment information, provided on-line from a computer database or the Internet or on wireless electronic communication devices; entertainment services, namely, electronic game services provided by means of the Internet or on wireless electronic communication devices; written text editing of books; electronic publication of books and journals online; entertainment services in the form of chat rooms on the Internet or via wireless electronic communication devices; entertainment services in the form of cinema performances; translation services; interpreter services; entertainment services, namely, hosting customer social receptions and booking tickets reservations in connection with sports and other entertainment events; provision of online information concerning sport and sports events from a computer databank or the Internet; organization of sports competitions and community sporting and cultural events for charitable purposes

The mark consists of the stylized wording "FIFA FOUNDATION", with two stars and a circle to the right of the wording.

OWNER OF U.S. REG. NO. 2352934, 2661401, 3878469

OWNER OF INTERNATIONAL REGISTRATION 1627131 DATED 05-20-2021,
EXPIRES 05-20-2031

No claim is made to the exclusive right to use the following apart from the mark as shown: "FOUNDATION"

SER. NO. 79-326,067, FILED 05-20-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.