

United States of America

United States Patent and Trademark Office



Reg. No. 4,549,756

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Int. Cl.: 3

Trademark

Principal Register

DAVINES S.p.A. (ITALY Joint Stock Company)
Via Don Angelo Calzolari 55/A
I-43126 Parma
ITALY

CLASS 3: Perfumery, essential oils, cosmetics, hair lotions; shampoos; conditioners; hair glossers; hair relaxing preparations; hair pomades; hair moisturisers; hair moisturising conditioners; hair styling preparations; lotions for hair care; hair wax; disciplining treatments for the hair, namely, non-medicated hair styling treatments for cosmetic use; conditioning preparations for the hair; hair conditioning preparations; hair emollients; hair care gels; hair spray; gels for use on the hair; cosmetic dyes, namely, hair dyes; hair colorants; coloring preparations for cosmetic purposes; hair dyes; bleaching preparations, namely, decolorants for cosmetic purposes; bleaching preparations for the hair; color-removing preparations, namely, hair color remover; oils for toiletry purposes; soaps; cakes of toilet soap; [deodorants, namely, deodorants for body care; deodorant soap;] body moisturizers; skin care milks; non-medicated nutritional creams, namely, skin care creams; body moisturizers; body cream; body emulsions; cream masks for the body; body oil; body butter; [body oil spray; talcum powder; body powders;] facial cream; facial lotions; [facial masks;] beauty masks; facial packs for toilet purposes, namely, face lotions, [facial beauty masks;] cosmetic facial moisturizers; [shaving gel; shave foam; shaving creams; after-shave lotions; shaving preparations;] cosmetic preparations; cosmetic creams; oils for cosmetic purposes; lotions for cosmetic purposes; [pre-moistened cosmetic wipes; tissues impregnated with cosmetic lotions;] skin conditioners; cosmetic preparations for skin care; massage oils, not medicated; [massage creams, not medicated;] make-up preparations; [cosmetic suntanning preparations; sunscreen creams; non-medicated bath oils; bath powder;] cosmetic preparations for baths; [bath salts; depilatories; dentifrices; nail care preparations;] perfumes [; eau de toilette]

OWNER OF U.S. REG. NO. 2000946, 4340835, 4340834

PRIORITY DATE OF 11-26-2012 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1169091 DATED 05-23-2013,
EXPIRES 05-23-2033

SER. NO. 79-133,497, FILED 05-23-2013

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.