

# United States of America

United States Patent and Trademark Office



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**Int. Cl.: 9, 11, 16, 21, 35, 36,  
41, 43**

**Service Mark**

**Trademark**

**Principal Register**

Vorwerk International AG (SWITZERLAND AKTIENGESELLSCHAFT (AG))

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CH-8832 Wollerau  
SWITZERLAND

CLASS 9: Recorded computer operating programs; recorded computer programs and software for the operation of household electric cooking and mixing apparatus in the field of nutrition and health; recorded computer programs and software for use in database management for use as a spreadsheet and for word processing, in the field of nutrition, cooking, health, household and household appliances; downloadable computer programs and software for use in database management, for use as a spreadsheet and for word processing, in the field of nutrition, cooking, health, household and household appliances; recorded computer software for operating and controlling electric household apparatus in the field of nutrition and health; electronic publications in the nature of books, magazines, newsletters and handouts featuring recipes in the field of nutrition, cooking, health, household and household appliances offered in downloadable form, recorded on computer media and on pre-recorded magnetic data carriers; Blank magnetic electronic data carriers; optical data media being blank optical data carriers; apparatus for the recording, transmission and reproduction of sound and images; electronic data carriers being pre-recorded electronic media devices featuring nutrition, cooking, health, kitchen, household and kitchen appliances as subjects; modems; recorded computer application software for portable media players, namely, software for use in database management for use as a spreadsheet and for word processing, in the field of nutrition, cooking, health, household and household appliances; recorded tutorial computer software featuring instruction in installation, operation, troubleshooting, repair and directions for use of household appliances, and computer hardware; downloadable tutorial computer software featuring instruction in installation, operation, troubleshooting, repair and directions for use of household appliances; recorded computer software for use in operating electric apparatus for household and industrial purposes in the field of surface, floor and carpet cleaning, hygiene and health; downloadable electronic publications in the nature of books, brochures, magazines, manuals, newsletters in the field of maintenance and cleaning of floors, carpets and surfaces; electronic publications, namely, books, brochures, magazines, manuals, newsletters in the field of maintenance and cleaning of floors, carpets and surfaces recorded on computer media; magnetic and digital recording media being pre-recorded magnetic and electronic recording media in the nature of DVDs and digital video discs in the field of maintenance and cleaning of floors, carpets and surfaces; wireless

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Director of the United States  
Patent and Trademark Office



communication devices for data or image transmission and storage being USB flash drives; modems being wireless adapters used to link computers to a telecommunications network; UMTS sticks being blank USB flash drives; blank USB flash drives; pre-recorded flash memory cards featuring information in the fields of nutrition, cooking, health, household and household appliances; prerecorded magnetic data carriers featuring information in the fields of nutrition, cooking, health, household and household appliances; scales

CLASS 11: Apparatus for lighting, heating, steam generation, cooking, refrigerating, drying, ventilating, water supply and sanitary installations, namely, electric bread cookers, electric cooking ovens with built-in mixers, and electric cooking ovens; electric grills; electric machines for making edible ices, air-purifying apparatus and machines; ionization apparatus for the treatment of air, electric air deodorizer apparatus; beverage-cooling apparatus; machines for baking bread; electric deep fryers; electric toasters; electric cooking apparatus being electric food steamers with built-in blenders; apparatus for water descaling being water purification installations; water filtering apparatus; electric baby bottle warmers; electric baby food warmers for household purposes; cooking ovens; baking hot plates for pancakes; barbecues; electric food steamers; electric egg steamers for household purposes; electrically heated metal beverage cans; electric coffee-maker apparatus; electric hot chocolate makers; electric appliances for making yogurt; electric roasters; electric cooking pots; electric coolers; electric slow cookers; electric humidifiers; electric cooking ovens; electric bread toasters; electric saucepans; electric popcorn poppers; electric tea kettles; electric immersion heaters; electric teapots; electric tea makers; electric baking ovens; electric waffle makers; electric hot plates; electric water heaters for making beverages; electric kettles; electric water purification filters for domestic use; electric water purification apparatus for domestic use; electric wine cellars; electric beverage coolers; electric woks; air filters for industrial and household purposes; electric bottle coolers; electric steamer apparatus for heating and foaming milk; refrigerators for dispensing cooled beverages; electric smokers for cooking being barbecue smokers; electric indoor barbecues; lava rocks for use in barbecue grills; grill ovens, namely, electric indoor grills; pizza cooking ovens; electric rice steamer; electric toaster; electric pressure cookers; ice-cream making machines; plate warmers; immersion heaters; electric counter cooking ovens; hot water electric kettles for making beverages; roasting spits for cooking ovens

CLASS 16: Packaging goods made of paper and cardboard, namely, cardboard and paper boxes, and cartons, storage containers and packaging containers made of paper; photographs; stationery; writing paper; packaging material made of paper; printed matter, namely, printed periodicals, magazines guides; manuals, newsletters, informational cards and brochures in the field of health, beverages, and food and in the fields of maintenance and cleaning of floors, carpets and surfaces; printed forms; printed calendars; books in the field of health, beverages and food, printed instructional and teaching material in the field of health, beverages, and food; printed periodicals in the field of health, beverages, and food; printed recipe cards; plastic packaging materials, namely, plastic bags for packaging; wood pulp paper; bags for microwave oven cooking; cookbooks; writing or drawing books; notepads; paper for use in the making of tea bags; silver paper; tablecloths of paper; coasters of paper; packaging bags of paper or plastic; packing paper; wrapping paper; place mats made of paper

CLASS 21: Household and kitchen utensils, namely, strainers; household containers; kitchen containers; cleaning brushes for household use; brush-making materials; beverage glassware; porcelain and earthenware being mugs and tableware in the nature of bowls and plates; cups; chopsticks; kitchen containers for household use; drinking glasses; cups of glass; beverage glassware for household use; glassware for beverages; thermal insulated containers for food or beverages; thermally insulated containers for beverages; coffee pots; reels specially adapted for hand-operated coffee grinders; non-electric milk frothers; milk spatulas for kitchen use; floor polish applicators mounted on mop handles; gloves for polishing; polishing leather; polishing preparations being polishing cloths other than for polishing paper and stone; cloths for cleaning; coffee and

tea services in the nature of tableware; teapots; teapots of precious metal; teacups; drinking vessels; plastic place mats; pots; closures for pot lids being tension closing devices for pot lids; non-electric steam cookers; baking mats; spatulas for kitchen use; non-electric ice cream machines; insulated lids for plates and dishes; heat insulated containers for beverages for domestic use; kitchen brushes for cleaning; brushes, namely, floor brushes; cleaning rags, cleaning brushes for household use; steel wool; mops

CLASS 35: Advertising; commercial business management; commercial administration of the licensing of the goods and services of others; preparing audiovisual presentations for advertising of goods and services of others via the Internet; business management consultancy in connection with franchising companies; advertising consultancy for franchise companies; providing business information and advice for consumers with respect to operating business franchises; business management assistance in the establishment of franchise companies; business management assistance for the operation of franchising companies; office functions related to orders; computer-aided order placement being computerized online ordering featuring general consumer merchandise; advertising agency services; franchising services, namely, assistance in the management and administration of commercial and industrial companies in the nature of offering business management assistance in the establishment and operation of business franchises; online auctioneering services, namely, presentation of auctions and public sales on the Internet; organization of auctioneering services and auctioneering; retail and direct marketing services relating to household goods, household appliances, knives, cutlery and kitchen articles, stationery, textiles, furniture, decorative and perfumery objects, scented incense sticks and candles, cosmetics, washing and cleaning preparations, bags, luggage, food and beverages, coffee, cocoa and tea, software, printed and electronic publications, robots, domestic robots, tools, toys, materials and craft objects provided via the Internet; commercial and business information and advice for consumers; publication of advertising texts; business management assistance for the operation of franchises; business management assistance of a franchise agreement; business management assistance for start-ups of franchising; product merchandising for others, namely, assistance for the promotion of products under a franchise contract; marketing services; market analyses; market studies; opinion based marketing research; merchandising being sales promotion, namely, product merchandising for others; public relations; on-line advertising on a computer network; organization of telephone call reception in the nature of telephone welcoming services and of telephone receptionist services for others; organization and conducting of advertising events, namely, arranging and conducting special events for advertising purposes; organization of exhibitions and fairs for commercial and advertising purposes; organization of events, exhibitions, trade fairs and shows for commercial, promotional and advertising purposes; business organization consulting, namely, organization consultancy in the field of business management structures; business organization consulting, namely, organizational consultancy relating to customer loyalty programs; business organization consulting, namely, organizational consultancy relating to business matters; planning of advertising measures; presentation of companies on the Internet and other media, namely, presentation of business prospectuses; production of teleshopping programs; production of video recordings in the nature of television commercials for advertising purposes; production of visual advertising material; production of advertising films; advertising services, namely, production of promotional material and advertisements; exhibition and presentation of goods for advertising purposes, namely, providing television home shopping services in the field of general consumer merchandise; billing as a service; data systematization in computer databases; telephone reception of orders for others being telephone order-taking services for others; business management consultancy for the organization of presentations for advertising purposes; distribution of advertisements and commercial announcements; negotiation and conclusion of commercial transactions for others; compiling indexes of information for advertising purposes, namely, compilation of lists of names and addresses for advertising for others; acquisition of advertising, namely, leasing of advertising space; publication of advertising materials in the nature of brochures; distribution of brochures and samples

of goods for advertising purposes; distribution of advertising material in the nature of leaflets, brochures and printed matter; commercial management services, namely, commercial business management for franchise companies; economic and commercial management of Internet communities; presentation of goods and services using electronic media in the nature of teleshopping and home shopping for advertising purposes, namely, demonstration of goods and services by electronic means, also for the benefit of the so-called teleshopping and homeshopping services; demonstration of goods for advertising purposes; exhibition and presentation of goods, namely, providing television home shopping services in the field of general consumer merchandise; advertising research in the nature of conducting marketing studies; evaluation of credit bureau data

CLASS 36: Insurance underwriting in the nature of underwriting product warranty programs and product repair warranties in the field of household appliances; financial affairs, namely, financing programs in the field of household products; credit agency services, namely, providing credit information; credit consultation services, namely, providing financial \* evaluation of credit \* [ credit assessment ] and credit information; financing of equipment; financing of \* commodities \* [ goods ] ; financing of consumer purchases; financing; financial \* consulting \* [ advisory ] services; financing transactions; lease-purchase financing; granting of loans; \* granting \* [ grant of ] instalment loans; credit consultation services; loans; \* financing operations online; instalment financing; company creditworthiness verification \* [ on-line financing and loan transactions; financing by installments; credit risk management ] ; \* all the above-mentioned services, with the exception of credit, debit, banking, cash dispenser or payment card services provided to third parties, as well as electronic payment services provided to third parties \* [ the aforementioned services not including credit, debit, banking, ATM or payment card services for others, as well as not being electronic payment services for others ]

CLASS 41: Education services, namely, providing classes, seminars, workshops in the field of health, beverages, food and household appliances, and maintenance and cleaning of carpets, floors and surfaces; providing of training services in the field of health, beverages and food and household appliances and maintenance and cleaning of carpets, floors and surfaces; adviser's services on training and further training, namely, consulting in the field of education and continuing education; arranging and conducting of conventions, seminars and workshops for education purposes in the fields of health, beverages, food and household appliances and maintenance and cleaning of carpets, floors and surfaces; educational services, namely, organizing, arranging and conducting of internships alongside training courses in the field of health, beverages, food and household appliances and maintenance and cleaning of carpets, floors and surfaces; practical training, namely, providing educational demonstrations in the field of health, beverages, food and household appliances and maintenance and cleaning of carpets, floors and surfaces; arranging exhibitions, congresses and symposiums for educational purposes in the field of health, beverages and food and household appliances and maintenance and cleaning of carpets, floors and surfaces; publication of texts other than advertising texts; publication of printed matter in the field of written text editing in the electronic format on the internet; publication of printed matter in the nature of texts in the field of written text editing in the electronic format on the internet; publication of periodicals and books in electronic format; publication of periodicals and books in electronic format on the internet; publication of electronic books and journals online; videotape film production; education services, namely, providing on-line tutorials being tutorial sessions in the field of health, beverages, food and household appliances and maintenance and cleaning of carpets, floors and surfaces

CLASS 43: Providing food and beverages; culinary advice, namely, consulting services in the field of culinary arts; technical consultation in the field of cooking; consulting services, namely, advice on the preparation of foodstuffs and beverages; advice and information on the preparation of food and drink; catering services for food and beverages; providing information regarding recipes and cooking, from a computer

database, namely, providing a database featuring information in the field of recipes and cooking; food preparation services, namely, preparation of weekly meals with a grocery list provided via a Website; provision of recipes and advice on cooking via an on-line database, namely, providing a database in the field of recipes and cooking information; providing information about food and drink recipes; providing information about food preparation and cooking of food

The mark consists of two incomplete circles appearing side by side and touching. The circles appear divided horizontally by the stylized word "VORWERK", which appears superimposed over the two circles.

PRIORITY DATE OF 09-25-2018 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1492839 DATED 03-22-2019,  
EXPIRES 03-22-2029

SER. NO. 79-269,739, FILED 03-22-2019

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.