

United States of America

United States Patent and Trademark Office



Reg. No. 5,004,053

Registered Jul. 19, 2016

Amended Apr. 18, 2023

Int. Cl.: 41

Service Mark

Principal Register

Barnes, Marsha H. (UNITED STATES INDIVIDUAL), DBA Financial Empowerment / The Finance Bar
2764 Pleasant Rd. Suite A #11319
Fort Mill, SOUTH CAROLINA 29708

CLASS 41: Business education and training services, namely, developing customized in-company leadership and executive development programs, providing executive coaching services, and providing public and in-company keynote presentations to business leaders; Business education and training services, namely, developing customized leadership and executive development programs, providing executive coaching services, and providing business education programs to employees and executives; Business training in the field of financial literacy, business credit issues, and business capitalization; Educational and entertainment services, namely, a continuing program about financial literacy and empowerment, including budgeting, saving, capitalization of new ventures, and credit issues, accessible by means of a mobile vehicle, such as a truck or van; Life coaching services in the field of financial literacy, empowerment, and growth, including budgeting, credit issues, saving, and capitalizing new ventures; Peer to peer coaching services in the field of business financial literacy, business credit, business capitalization, financial literacy, empowerment, and growth, including budgeting, credit issues, saving, and capitalizing new ventures; Personal coaching services in the field of financial literacy, empowerment, and growth, including budgeting, credit issues, saving, and capitalizing new ventures; Professional coaching services in the field of financial literacy, business credit issues, and business capitalization; Providing group coaching and in-person learning forums in the field of leadership development

FIRST USE 1-1-2014; IN COMMERCE 11-1-2014

The color(s) black, yellow, and white is/are claimed as a feature of the mark. is/are claimed as a feature of the mark.

The mark consists of the stylized words "the finance bar" in black font inside a yellow

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



circle with a white dot over the "i" in finance.

No claim is made to the exclusive right to use the following apart from the mark as shown: "FINANCE"

SER. NO. 86-424,260, FILED 10-15-2014

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.