

# United States of America

United States Patent and Trademark Office

## MR. HAPPY

**Reg. No. 4,215,800**

**Registered Oct. 02, 2012**

**Amended Apr. 18, 2023**

**Int. Cl.: 9, 16, 25, 28**

**Service Mark**

**Trademark**

**Principal Register**

THOIP (UNITED KINGDOM COMPANY)

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London, UNITED KINGDOM TW92PR

CLASS 9: [ Audio and video tapes, and discs, namely, audio and video tapes and audio and video recordings in the form of discs, DVDs, DVD-ROM, CD-ROM, compact discs, laser discs, floppy discs, hard discs, optical discs, pre-recorded magnetic data carriers, phonograph records, magnetic and digital tapes, all featuring music, musical sound recordings, musical video recordings and video recordings featuring cartoon characters, optionally also with live action sequences or images; prerecorded compact discs and pre-recorded video tapes relating to children's entertainment and education; television films, namely, animated films, live action films, all featuring musical sound recordings, musical video recordings and video recordings featuring cartoon characters with live action sequences and images; phonograph records featuring music, speech, or educational or entertainment materials, namely, children's educational material, reading educational material and music; motion picture films, sound recordings and video recordings, featuring comedy, dramatic, musical; ] electronic downloadable publications, namely, books, [ comics, magazines, newsletters, journals, pamphlets, brochures, booklets ] and a series of fiction [ or non-fiction ] books all featuring children's entertainment; [ downloadable software, namely, for the display, organization, transmission, reception or searching of educational or entertainment information; musical sound recordings, musical video recordings and video recordings all featuring cartoon characters, optionally also with live action sequences or images downloadable from the Internet; blank magnetic computer audio and video tapes, cassettes and cartridges; radios; radios for use in the shower; audio cassette recorders; videocassette recorders; compact disc players; MP3 players; karaoke machines, namely, audio components for use in karaoke, namely, compact disc players, audio amplifiers, audio mixers, microphones, audio speakers; cameras; projectors, namely, movie projector and slide projector; calculators; sunglasses; ] office requisites, namely, computer mouse mats [ ; video games, namely, video game machines for use with televisions; electronic amusement apparatus for use with television receivers, namely, computer game hardware and peripherals; computer game programs; electronic computer game programs downloadable from the Internet; computer software for the display, organization, transmission, reception or searching of educational or entertainment information; cell phones; snorkels; bicycle helmets, football helmets, baseball and softball batting helmets, skateboard helmets, ski helmets, snowboarding helmets; goggles for skiing, swimming, racket sports, or sledding; swimming aids, namely, life

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



jackets; nose plugs for swimming ]

CLASS 16: Books [ and magazines ], all for children; [ comic books, comic strips in general; children's activity books, children's pop-up books; ] printed matter, namely, [ magazines, journals, pamphlets, brochures, booklets and ] a series of fiction [ or non-fiction ] books, all featuring children's entertainment; [ coloring books; bookmarks of paper or card; children's books featuring interactive magnetic or felt elements; ] posters; [ paper banners; mounted photographs, unmounted photographs; ] postcards; [ printed charts of paper or card such as growth charts, space charts, alphabet charts, and multiplication charts; ] greeting cards, blank cards, Christmas cards, [ gift cards, note cards; wrapping paper; paper tags; ] paper and cardboard [ bags and ] \*boxes \* for packaging; [ cardboard and cardboard articles, namely, cartons and containers; packing paper; paper ribbons; paper gift wrapping ribbons; stationery, notepaper, envelopes, ] note books; [ blank, printed or partially printed paper labels; address labels; exercise books; writing pads; address books; pens, pencils, ] pencil cases, pen cases; [ stationery boxes made of paper and/or cardboard; artists' materials, namely, stencils, poster art sets, paint boxes, paint brushes, drawing materials, namely, instruments, pads and paper; coloring materials, namely, crayons, felt tip pens, coloring pencils, marker pens, highlighters and brush pens, ink pens; adhesives for stationery or household purposes; modeling materials and compounds for use by children; modeling clay; modeling compounds; printed tickets; printed souvenir programs, flyers, posters, leaflets, brochures, pamphlets and booklets commemorating charitable events; printed instructional, educational and teaching material all for use with infants, babies and children; flashcards; printed teaching materials in the form of games for use in the fields of mathematics, language arts, social studies, art, music, theatre arts or literature; ] stickers; [ paper and plastic transfers, namely, rub-on, stick-on and iron-on temporary tattoos, decalcomanias, iron-on transfers; stencils; paper transparencies; calendars; tear-off calendars; diaries; ] office requisites, namely, [ type correcting fluid, punches, rubber bands, paper clips, binder clips and fasteners, staplers, adhesive tape dispensers, erasers, pencil sharpeners, ] note binders, namely, [ paper fasteners, ] loose leaf binders, three-ring binders, mechanical binder sets comprising rings; [ files, namely, document files, file folders and file sorters; folders; memo pads; printing blocks; receptacles for holding rubber bands, paper clips, binder clips and paper fasteners; disposable diapers; paper bibs; paper napkins and paper tablecloths; bathroom tissue; facial tissues; paper handkerchiefs; absorbent paper for use in the kitchen; paper towels; paper face towels; table mats made of paper; and paper place mats; coasters made of paper; ] general purpose [ plastic and ] paper bags; [ photo, scrap, coin and stamp albums; scrapbooks; almanacs; announcement cards; blackboards; bookmarks; bottle wrappers of cardboard or paper; ] paper and cardboard boxes; [ trading cards and trivia cards; printed charts; book bindings; embroidery design patterns; printed dress making patterns; paper mache figurines; paper flags; craft paper; loose leaf paper; ] tissue paper [ ; tracing paper; checkbook covers made of paper and/or cardboard; passport holders made of paper and/or cardboard; book covers; personal organizers made of paper and/or cardboard; pocket secretaries made of paper and/or cardboard; chalk boards and easels for home or school use ]

CLASS 25: Clothing for adults and children, namely, t-shirts and sweatshirts, footwear, [ slippers, ] flip flops, [ sports shoes, basketball shoes, tennis shoes, boots, beach sandals, rain boots, ski boots; ] shirts, [ pants, jeans, dungarees, sweaters; fleece tops, namely, pullovers, vests, sweatshirts; blouses; jackets; trousers; ] ties; [ shorts; socks; belts; scarves; suits; coats; vest; dresses; skirts; miniskirts; leggings; nightwear; pajamas; shorts; nightdresses; singlets; fleece dressing gowns; dressing gowns made of terry cloth or cotton; tracksuits, training suits, sweat pants; ] hooded tops, namely, [ pullovers, vests, ] sweatshirts; [ zip up jogging suits; ] headwear, namely, caps and hats; [ headbands; overalls; cardigans; gloves; over-coats; underwear; boxer shorts; bras; briefs; camisoles; bodysuits; swimwear; toweling robes; eye masks, namely, sleep masks of fabric; ] babies and infants clothes, namely, bibs made of cloth, t-shirts for babies, and romper suits; aprons [ ; tabards; gardening aprons; costumes, namely, party costumes for Halloween and masquerades, costumes for live events, namely, dance and

role-playing; belts as parts of clothes; suspenders; bathing caps ]

CLASS 28: [ Figures representing cartoon characters; games and playthings, namely, soft-sculpture toys; wooden toys, namely, building blocks, alphabet blocks and pull out wooden puzzles; electrical and mechanical action toys; electronic action toys; radio controlled toys; swimming aids, namely, pool rings, arm floats for recreational use, kick board flotation device for recreational use, swim rings, floating recreational lounge chairs, air beds, namely, inflatable float mattresses for recreational use; inflatable ride-on toys; swim fins; beach balls; paddling pools, namely, play swimming pools; play mats containing infant toys; dolls; action figures and play figures; ] plush toys; [ beanbag toys; stuffed toy animals; toy figures; puppet toys for babies and infants, namely, rattles, mobiles, play quilts as doll accessory and multiple activity toys; toys designed to be attached to car seats, strollers, cribs, high chairs; play sets designed to interact with dolls, play figures and action figures; make-believe sets, namely, play houses and play tea sets; vehicles for dolls, action figures and play figures; carrying or collecting cases for action figures; doll clothing and accessories; children's multiple activity toys, namely, picture activity sets comprised of felt, wipe-away sets comprised of dry erase writing boards and writing surfaces, slate boards for writing, water color boards, decorative glitter sets; children's multiple activity toys, namely, knitting sets comprised of stitch markers, stitch gauges, stitch holders, yarn bobbins, needles, and toy construction sets; jokes and novelty items, namely, paper face masks, rude noise-makers, false faces, windup toys, water squirting toys, magic tricks; party favors in the nature of small toys; kaleidoscopes; balloons; jigsaw puzzles, manipulative puzzles and cube-type puzzles; tic-tac-toe; domino sets; equipment sold as a unit for board, card and skill action games and floor games; Christmas tree decorations, not including confectionery or illumination articles; knee, elbow and wrist protectors for use in skating and other sports; toy vehicles; construction toys; wooden toy model train sets; ride-on toys; ride on toys, namely, pedal cars and pedal planes; toy bicycles, toy tricycles, toy scooters; gymnastic apparatus; sporting articles, namely, sport balls; tennis, squash, badminton, racquetball, paddle ball and table tennis rackets and racket covers; baseball and softball mitts; baseball and softball gloves, bats, catcher's masks; leg guards for athletic use, athletic supporters and protective cups, shin, thigh, leg, hip, shoulder, rib and arm pads for athletic use; baseball and softball bases; kicking tees; field hockey and lacrosse sticks; mouth guards for athletic use; archery bows, arrows, targets; basketball goals, nets, and backboards; croquet sets; boxing gloves; barbells; skis, ski poles; snowboards; bowling balls; golf equipment and accessories, namely, clubs, bags, golf tees, gloves, ball markers, club head covers; ice hockey sticks and pucks; shuffleboard sticks; badminton shuttlecocks; volleyball, tennis, and table tennis nets; cricket sticks and wickets; snow sleds for recreational use; surf boards; body boards; skim boards; windsurfing boards; ice skates; roller skates; in-line skates; ] skate boards [ ; stationery exercise bicycles; flying discs; water skis; dartboards; darts; trampolines; bounce-on inflatable toys; wooden skittles; yo-yos; skipping ropes; kites; toy phones, toy torches; arcade games; coin-operated ride-on toys; confetti; hobby craft sets consisting of felt shapes for making pictures ]

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON UNITED KINGDOM APPLICATION NO. 2466260, FILED 09-06-2007, REG. NO. 2466260, DATED 09-06-2007, EXPIRES 09-06-2017

OWNER OF U.S. REG. NO. 2233157

SER. NO. 77-311,640, FILED 10-23-2007

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.