

# United States of America

## United States Patent and Trademark Office

vivendi village

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**Trademark**

**Principal Register**

Vivendi SE (FRANCE Societe Europeenne )  
42, avenue de Friedland  
Paris, FRANCE 75008

CLASS 9: Apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, electricity transmission and distribution lines, electrical transformers, electrical storage batteries and capacitors, electrical power distributor, electrical connections, photovoltaic panels to transform solar energy into electricity, solar batteries, solar cells, photovoltaic panels to produce solar electricity, electrical cables, fiber optic cables, and coaxial cables for the transmission of sound and images; electric power measuring and control apparatus, namely, downloadable software for electricity network management; electronic amplifiers; transmitters of electronic signals for editing cinematographic films; telecommunications transmitters; data processing equipment and computers; computer peripheral devices; downloadable computer software for search engines enabling access to personalized program selections and recommendations; downloadable computer software for analyzing the audiovisual and televisual habits of consumers; downloadable applications for use with mobile devices, namely, for streaming video and music content; Downloadable computer software packages for the purpose of producing and marketing music, video and entertainment content; computer hardware; downloadable computer software for the transmission of sound and images; apparatus and instruments for the retrieval, storage and processing of texts, information or data, namely, blank USB flash drives, internal and external computer hard-drives, SD and micro SD cards; photographic, audiovisual, cinematographic, and optical apparatus and instruments, namely, projectors, cameras, and audio recorders; downloadable computer programs for interactive television; computer applications being downloadable and recorded and incorporated into a television, mobile phones, and mobile computers, for providing access to a package of television channels and/or audiovisual content available live or on-demand; downloadable computer software and applications enabling users to program, distribute, transmit and receive audio content, video content, images, text and other multimedia content via communications networks; machines for the issue, reading and registration of tickets; mechanisms for coin-operated apparatus; teaching apparatus and instruments, namely, an educational apparatus in the nature of a video projector, designed for use with television receivers, computers, and computer peripherals in the nature of computer tablets; apparatus and instruments, namely, tablet computers for recording, transmission, broadcasting, reading, distribution, reproduction, storage, encryption, decryption, transformation, and processing of information of sound, images or data; apparatus for the transmission of communications and telecommunications, namely, tablet computers; communications and telecommunications apparatus, namely, tablet computers; audiovisual and telematic

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apparatus and instruments, namely, surround sound system, audio speakers, amplifiers, CD players, MP3 players, DVD players, camera recorders, DVD recorders, videocassettes recorders, television and television monitors, computers and computer monitors, photo printers, mobile phones, television and computer screens, optical disc players, video switchers, overhead projector, audio or video streaming devices, receivers, wireless internet devices with a cellular phone function and non-internet based wireless communications devices, namely, microphones, wireless communication devices for transmitted images taken by a camera, telecommunication exchangers and cables; antennas; dish aerials for receiving television programs; satellites for scientific and telecommunications use; loudspeakers; amplifiers; computers; computer screens; video game cartridges, downloadable software for playing video games, downloadable software programs featuring games, adapted for use with a television or mobile phone; interactive graphics screens in the nature of video monitors; computer keyboards; modems, decoders for digital and satellite television, audio and video; encoders; access devices and access control devices for data processing apparatus, namely, encoders and decoders; authentication apparatus for use in telecommunications networks, namely, decoder; apparatus for scrambling and descrambling signals and retransmissions; digital terminals, namely, computer tablets; laptop computers, mobile phones; global computer network data reception monitors; storage and memory devices, namely, blank USB flash drives, internal and external computer hard-drives, SD and micro SD cards; ethernet hubs; interface dongles for digital audio and video transmission; interfaces for computers; downloadable video films featuring fiction and non-fiction stories on a variety of topics, namely, live action and animated entertainment for children, action, adventure, anime, biography, classics, comedy, crime, documentary, drama, faith, family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns provided via a video on demand service; downloadable music, and image files containing books, magazines and written articles in the fields of education, entertainment, computer and computer games, music, art, telecommunications, internet, environment, motion picture films and television shows featuring live action and animated entertainment for children, action, adventure, anime, biography, classics, comedy, crime, documentary, drama, faith, family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns; prerecorded CD-ROM, audio discs, compact discs, digital video discs (DVDs), sound and video recordings, digital and not digital featuring books, magazines and written articles in the fields of education, entertainment, computer and computer games, music, art, telecommunications, internet, environment, motion picture films and television shows featuring live action and animated entertainment for children, action, adventure, anime, biography, classics, comedy, crime, documentary, drama, faith, family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns; phonograph records featuring prerecorded music; compact discs featuring prerecorded music; digital video discs (DVDs) featuring books, magazines and written articles in the fields of education, entertainment, computer and computer games, music, art, telecommunications, internet, motion picture films and television shows featuring live action and animated entertainment for children, action, adventure, anime, biography, classics, comedy, crime, documentary, drama, faith, family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns; video and audio discs, digital discs, optical discs, and video tapes featuring books, magazines and written articles in the fields of education, entertainment, computer and computer games, music, art, telecommunications, internet, motion picture films and television shows featuring live action and animated entertainment for children, action, adventure, anime, biography, classics, comedy, crime, documentary, drama, faith, family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns; videotapes featuring music and film; downloadable encoded text files for conveying the message of the music, image or film in the fields of education, entertainment, computer and computer games, music, art, telecommunications, internet, motion picture films and television shows featuring live action and animated entertainment for children, action, adventure, anime, biography, classics, comedy,

crime, documentary, drama, faith, family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns; [ tape cassettes featuring prerecorded music; ] digital versatile video discs featuring [ prerecorded music and ] film in the fields of education, entertainment, music, art, telecommunications, internet, and motion picture films; audio cassettes featuring music; video cassettes featuring film and images in the fields of education, entertainment, computer and computer games, music, art, telecommunications, internet, motion picture films and television shows; blank smart cards; electronic cards, namely, electronic key cards; integrated circuits and microcircuits; card reading equipment, namely, magnetic, electronic, flash, chip, SD and micro SD card readers; electronic components for portable and handheld computers, tablets, personal digital assistants, electronic book readers, mobile telephones, electronic agendas, MP3 players, digital cameras, smart watches, electronic notepads, global positioning system devices (GPS) for navigation, portable audio and video players and recorders, electronic cables, modems, multimedia players and recorders; video game and program memory cartridges; pre-recorded data carriers containing data in the field of education, entertainment, computers, or art for computers, mobile phones, electronic organizers, fixed or portable, or video game consoles; apparatus for recording, transmission, reproduction, storage and processing of sound or images; downloadable electronic images in the field of film; CD-ROM players, DVD players, digital disc players, magnetic disc players, video and audio disc players, and digital, acoustic or optical disc players; interactive television apparatus and instruments, namely, digital set-top boxes, remote controls, and multi-image display screens; television screens; fiber-optic cables and optical cables; downloadable software for providing access to computer or data transmission networks, in particular to a global communications network, such as the Internet, or private or restricted access networks such as an intranet; downloadable electronic radio and television programme guide; apparatus and instruments for simultaneous or non-simultaneous programming and selection of television programmes, namely, receiver decoder, TV box, computer, tablet computer, mobile telephone; projection apparatus for projecting television or other media content; sound and video apparatus for television and video transmission; video recording and reproduction apparatus; recorded and downloadable interactive or non-interactive, multimedia or non-multimedia computer programs for providing artist information in the field of music and musical entertainment; computer software for games, video games and computer games, recorded and downloadable for desktop, laptop or handheld computers, for mobile telephones, for consoles and for fixed or mobile organisers; downloadable programs for computer games and electronic games; downloadable video game software adapted for use with a television screen or on a mobile telephone; downloadable computer software for gaming machines; downloadable computer software for music, entertainment, cinema and devices, namely, tablet computers and cell phones intended for streaming of video content; downloadable computer software via a global computer network for use in streaming video content; downloadable computer software to enable downloading of images, sound and data; downloadable computer software enabling downloading of electronic messages; downloadable virtual reality game software; CD-ROMs containing games; downloadable mobile applications featuring virtual reality software and games; downloadable computer software and devices in the nature of disc drives, usb drives to be used in connection for the purpose of streaming video content; virtual reality headsets; ring tones, music, sounds, MP3 files, illustrations, games, images and videos, in the field of entertainment, music, cinema, being downloadable on recorded media, for computer software, downloadable computer media; Tapes featuring books, magazines and written articles in the fields of education, entertainment, computer and computer games, music, art, telecommunications, internet, motion picture films and television shows featuring live action and animated entertainment for children, action, adventure, anime, biography, classics, comedy, crime, documentary, drama, faith, family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns, cassettes for computer and video games; downloadable mobile phone application software for production and marketing of video games; tablet computers and wireless communications devices in the nature of mobile phones, mobile computers

featuring downloadable mixing software for music, audio content and sound, sold as integrated component of the tablet goods; tablet computers and wireless communications devices in the nature of mobile phones, mobile computers featuring recorded mixing software for music, audio content and sound, sold as integrated component of the tablet goods; downloadable computer software in the form of an application for mobile telephones, tablet computers and wireless communications devices in the nature of mobile phones, mobile computers for use in mixing music, audio content and sounds in the fields of music and musical entertainment; Exposed cinematographic films; downloadable animated films and cartoons; Pre-recorded video and data recordings and carriers, namely, video tapes and DVDs featuring books, magazines and written articles in the fields of education, entertainment, computer and computer games, music, art, telecommunications, internet, motion picture films and television shows featuring live action and animated entertainment for children, action, adventure, anime, biography, classics, comedy, crime, documentary, drama, faith, family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns; Downloadable video and audio content, images, graphics and music provided by a telecommunications network, by on-line delivery and by way of the Internet or other computer or communications networks, in the field of music; apparatus for downloading educational and entertainment content to wireless and hand held devices and mobile telephones, namely, digital boxes; pre-recorded discs, DVDs, laser disks, video tapes and cassettes containing films in the field of education, entertainment, computers, and art; video recordings and sound recordings in electronic form downloadable from the Internet, featuring films in the field of education, entertainment, computers, art and music; [ downloadable music files; ] publications in electronic form, supplied on-line from computer databases, from the Internet or any other communications network, namely, downloadable newsletters of entertainment content; downloadable interactive software and related computer hardware featuring entertainment, namely, books, magazines and written articles in the fields of education, entertainment, computer and computer games, music, art, telecommunications, internet, environment, motion picture films and television shows; electronic publications, both recorded on computer media and downloadable, namely, newsletters of entertainment content; downloadable audio and video recordings and files featuring music, comedy, drama, action, adventure and/or animation; Downloadable files featuring videos and data recordings in the field of education, entertainment, computers, art [ and music; ] downloadable electronic publications, namely, newsletters of entertainment content; Downloadable computer software for providing access to computer games and educational programs via online social networking sites; downloadable computer software for computer games and educational programs for mobile devices; downloadable televisual and/or audiovisual computer software for the analysis of consumers' audiovisual and television habits and interactive games; recorded computer software, namely, software for providing Internet links for production and marketing information or entertainment; downloadable software for providing a system for displaying or broadcasting electronic publications, radio programmes, television programmes, cinematographic films or other audiovisual content, on-demand, with Internet links to relevant goods, services or information; downloadable electronic databases in the field of music, film, video game production and marketing; Blank magnetic and electronic, optical, digital audiovisual recording media; downloadable computer games; downloadable computer software enabling an audiovisual or media content display system to access entertainment or information; downloadable computer software enabling an audiovisual or media content display system to access retail service providers

CLASS 16: Publications in the nature of newsletters of entertainment content; printed matter, namely, encyclopedias, newspapers, magazines, periodicals, books, index cards, manuals, school and extracurricular books and textbooks, all in the fields of education, entertainment, computer and computer games, music, art, telecommunications, internet, motion picture films and television shows featuring live action and animated entertainment for children, action, adventure, anime, biography, classics, comedy, crime, documentary, drama, faith, family, fantasy, film-noir, history, horror,

international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns; Catalogues, pamphlets, and posters in the field of entertainment, music, and film; prospectuses in the field of music and musical entertainment; dictionaries, calendars; almanacs; agendas; periodic newsletters in the field of entertainment; television magazines featuring content about television programming; instructional manuals in the field of images and video games; instructional manuals related to the field of images for computer games; role playing game equipment in the nature of game book manuals; paper and cardboard; instructional manuals related to the field of telecommunication apparatus or computers enabling a communication exchange via a global telecommunication network and telecommunication services; photographs; bookbinding material; stationery; writing instruments; pencils, fountain pens; bags for packaging made of paper and plastic; adhesives for stationery or household purposes; materials for artists, namely, paintbrushes; paintbrushes; typewriters and office requisites, except furniture, namely, staplers, paper trimmers, rubber bands, and paper embossers; instructional and teaching books and manuals all in the field of education, entertainment, computers, art and music; wrapping paper; plastic film for wrapping; bags, films and sheets of paper or plastics for packaging; collectible trading cards; iron-on, plastic transfers; coasters made of paper; printing type; printing blocks; small posters; advertising matter of paper or cardboard, namely, posters; printed advertisement boards of paper

CLASS 28: Recorded computer applications being incorporated into a game console, for providing access to a package of television channels and/or audiovisual content available live or on-demand, sold as integrated component of the game console goods

CLASS 35: Commercial management and administration; Providing information, assistance and advice in the field of business management, direction and organization; entry, processing, organization and compilation of information, in particular into computer databases; compilation of data and statistics for business purposes; commercial data and statistical analysis for business purposes; marketing research and studies; company audits in the nature of business management analysis; providing office functions; accounting services; advertising services, advertising and marketing agencies; publication of advertising material on-line in the field of music and musical entertainment; preparation and realization of media and advertising plans and concepts; advertising and marketing services in the nature of branding services, namely, consulting, development, management and marketing of brands for businesses and/or individuals; advertising services to create corporate and brand identity for others; direct mail advertising services; document reproduction in the nature of photocopying services; computerized file management, namely, computer data entry, data processing, data organization and data compilation services in computer databases; organization of exhibitions, shows, demonstrations, performances, concerts and events for commercial or advertising purposes; dissemination of advertising matter; public relations services; press relations, namely, consultancy regarding public relations communication strategies; bill-posting consultancy; providing a commercial database featuring marketing statistics via the internet; advertising management, namely, promotional advertising of products and services of third parties through sponsoring arrangements and license agreements relating to music, musical entertainment and video games; agencies for searches for advertising space; consultancy and providing of advertising space; consultancy relating to purchasing of advertising space for others; media consultancy relating to the purchase of advertising; rental and promotion of advertising space; rental of advertising time on communication media; providing for others, of services for the insertion and dissemination of advertising on all kinds of media; publicity material rental; advertising sponsorship, namely, promotional advertising of products and services of third parties through sponsoring arrangements and license agreements relating to music, sports and video games; sales promotion of goods and services; promotion and publicity services; providing television home shopping services in the field of general consumer merchandise; preparing and placement of advertisements; commercial advice for consumers in the choice of products and services; market research, namely, research and consultancy relating to market

targeting; Public opinion polling; Office functions in the nature of searching for data in computer files for others; web site traffic optimization; commercial intermediation services; arranging competitions for promotional purposes with or without the awarding of prizes or rewards; administrative management of exhibition sites; sales promotion for others; presentation and demonstration of goods and services for promotional or advertising purposes; advertising by mail order, radio and television; publicity columns preparation; publication of advertising prospectuses in service of others; personnel placement services, namely, providing receptionist services for shows and other events; advertising for sporting and cultural events; marketing relating to sport; business management of sports people; sponsorship search; research and planning in the field of advertising; consultancy in the field of marketing, consultancy related to advertising strategy; business marketing, sales promotion for others of all kinds and on all media; bill-posting; marketing studies; compilation of statistics; entry, formatting, compilation and processing of data, namely, recording, transcription and systematization of written communications and sound and/or visual recordings for business purposes; subscription services, namely, to publications of others and online multimedia publications of others; arranging subscriptions for others to the publications of others, and the online publications of others; arranging subscriptions for others to printed matter and to all kinds of digital information media; arranging subscriptions for others to printed matter and to all kinds of still or moving information and/or musical or non-musical sound media; including for interactive or non-interactive use, on corresponding media of the publications of others, and telecommunications services for others featuring digital audio compact discs and digital audio video compact discs; arranging subscription to a data transmission, telephone or computer Internet service; advertising services by computer terminals, by digital or analogue television, via the Internet, and by mobile telephones or personal digital assistants; organization, operation and supervision of customer loyalty programs through the issuance of and processing of loyalty points for purchases of companies goods and services; providing commercial information and advice for consumers relating to the selection of information technology, audiovisual and telecommunications equipment; arranging subscriptions to television channels, audiovisual programs, audio and radio programs, and newspapers; arranging subscriptions to telephone or Internet-based computer services and to Internet connection offers; providing sales promotion for others via television promotions with sales offers; retail and wholesale store services for clothing; retail and wholesale store services featuring goods of leather and imitations of leather, namely, bags, pouches, cases for laptops, tablet computer cases, school satchels, suitcases, briefcases, wallets, purses, rucksacks, handbags; retail and wholesale store services featuring jewelry; retail and wholesale store services featuring pens; retail and wholesale store services featuring stationery; retail and wholesale store services relating to games; retail and wholesale store services featuring toys; retail and wholesale store services featuring sporting goods; retail and wholesale store services featuring audiovisual products, namely, videotapes, televisions, video recorders, personal stereos, tape recorders, radios, high-fidelity (Hi-Fi) equipment, decoders, mobile telephones, computers, magnetic tapes, disk changers, printed circuits, integrated circuits, computer keyboards, compact disks, optical compact disks, couplers, floppy disks, magnetic data media, video screens, interfaces for data processing equipment, readers for data processing equipment, recorded software, microprocessors, modems, computer monitors, monitors being computer programs, computers, computer memories, computer peripherals, recorded computer programs, central processing units, recorded operating system programs for computers, and chips being integrated circuits; retail and wholesale store services featuring computer and telecommunications products, namely, videotapes; retail and wholesale store services featuring computer and telecommunications products, namely, televisions; retail and wholesale store services featuring computer and telecommunications products, namely, video recorders; retail and wholesale store services featuring of computer and telecommunications products, namely, personal stereos; retail and wholesale store services featuring computer and telecommunications products, namely, tape recorders; retail and wholesale store services featuring computer and telecommunications products, namely, radios; retail and wholesale store services featuring computer and telecommunications products, namely, Hi-Fi equipment; retail

and wholesale store services featuring computer and telecommunications products, namely, decoders; retail and wholesale store services featuring computer and telecommunications products, namely, mobile telephones; retail and wholesale store services featuring computer and telecommunications products, namely, computers; retail and wholesale store services featuring computer and telecommunications products, namely, magnetic tapes, juke boxes for computers, printed circuits, integrated circuits, computer keyboard, audiovisual compact discs, read-only memory compact discs, data processing couplers, floppy disks, magnetic data media, video screens, interfaces for computers, data readers, recorded computer software, microprocessors, modems, video monitors, software for video monitors, computer memories, computer peripheral devices, central processing units, recorded computer operating programs, integrated circuit chips; news clipping services; administrative processing of purchase orders; providing business information via a web site; consultancy in the field of acquisition on the Internet of business data in the field of entertainment and education; employment agencies; arranging and conducting of auctions; administrative management of exhibition sites for commercial or advertising purposes; retail and wholesale store services featuring musical and non-musical sound recordings and video recordings; advertising and promotion and consultancy relating thereto; advertising and promotion for musicians, singers, songwriters, performers and artists; administrative processing of computerized online ordering services for consumer goods and merchandise; computerized online ordering in the field of music; computerized online retail store services in the field of music, musical audio recordings and video recordings; arranging and conducting of online exhibition shows for commercial or advertising purposes, in the field of music, music concerts and videos; mail-order catalogue services featuring compact discs, cassettes, DVDs, clothing and licensed goods, namely, clothing, books and magazines, bags for packaging, backpacks and stickers, stationery; online retail store services featuring the download of pre-recorded music and audiovisual content; online retail store services relating to clothing; online retail store services featuring books and magazines, bags for packaging, rucksacks, stickers; organization of promotional campaigns using audio-visual media; development of advertising concepts; promoting the concerts of others; promotion of the goods and services of others via the organization of sponsors with a view to associating their goods and services with concerts, music events and sporting events; promotion of the goods of others via the dissemination of advertisements in an electronic magazine accessible via a computer network; providing of commercial information relating to the goods and services of others via a computer network; online retail store services and online interactive television-based retail store services featuring compact discs, cassettes, DVDs, videotapes and licensed goods, namely, clothing, books and magazines, bags for packaging, backpacks and stickers, stationery; management of professional artists and sports people; celebrity agencies, namely, talent agencies; advertising in the nature of promotion of the goods and services of others through sponsoring arrangements and license agreements relating to international sporting events and music events; business management of sports people, namely, coordination of recreational sporting opportunities for individuals wishing to participate in team sports; promotion of competitions and events in the sporting and musical fields, for others; promoting the interests of people involved and concerned with sports or music; promotion of the goods and services of others enabling customers to produce their own personalized pre-recorded telephone messages in the form of music, personalized messages or both for use with existing telephone systems to be played while telephone callers are placed on hold; procurement, namely, purchasing tickets for entertainment events, for others; distributorship services for of musical and non-musical sound recordings and video recordings; computerized online retail store services in the field of music, musical audio recordings and video recordings; mail-order catalogue services featuring compact discs, cassettes, DVDs, clothing and licensed goods, namely, clothing, books and magazines, bags for packaging, backpacks and stickers, stationery; promotion and conducting of exhibitions for commercial purposes in the field of music; promotion of the goods and services of others through the organization of sponsors with a view to associating their goods and services with professional music or sports competitions; Talent scouting and selection of artistic talent through competitions; business management of performing

artists; advertising and promotional services, namely, graphic advertising and promotional services; advertising by mail order; online publication of commercial business information and advertisements; arranging mobile ring tone subscription services, namely, providing ring tone services for mobile telephones whereby users can select from a variety of call notification sounds and music; business management of entertainers; negotiation of commercial transactions for performing artists; providing receptionist services in the context of entertainment shows and events

CLASS 37: Troubleshooting in the nature of the repair of computer hardware

CLASS 38: Telecommunication services, namely, telecommunication access services, leasing of telecommunication equipment; information about telecommunication; radio communications; communications by telephone, telegrams, videophone, via digital means, electronic means or mobile telephone, and by computer terminals, fiber optic networks, television and television broadcasting; providing user access to global computer networks; providing on-line forums for the transmission of messages among computer users; providing access to databases; electronic bulletin board services; telephone directory services, namely, telephone call completion services for directory assistance customers; providing telecommunications connections to a global computer network; news agency services for electronic transmission; radio broadcasting; television broadcasting; teleconferencing services; videoconferencing services; instant or non-instant electronic messaging; telecommunications via the Internet, intranet, Internet for and by mobile telephone, via satellite, cable and terrestrial digital networks, namely, broadcasting services through the Internet, intranet, Internet for and by mobile telephone, via satellite, cable and terrestrial digital networks; transmission of information by electronic data transmission; wireless telephone services; data transmission of video games to and from a mobile telephone, personal digital assistant or desktop, laptop or hand-held computer, enabling access to a site or portal after connecting to the Internet; providing connections to a telecommunications network for downloading video games; television broadcasting, broadcasting of programmes by satellite, by cable, by global computer network by radio networks, by radio-telephone networks and by radio link; broadcasting of audio, audiovisual, cinematographic or multimedia programmes, text and/or still or moving images and/or sound, whether musical or not, ring tones, whether or not for interactive purposes; rental of data transmission apparatus and instruments, namely, telephones, facsimile machines, message sending apparatus, modems rental of dish aerials for receiving television programs; rental of telecommunications equipment, namely, decoders and encoders; rental of decoders; rental of access time to telecommunications networks and websites; rental telecommunications and telematic apparatus or instruments; Providing access to download or stream music, movies, television programs, games and audio books to online users via a global communication network; communications services, namely, transmission of data on open or closed global computer networks; Data transfer services for online downloading of films and other audio and audiovisual programs; transmission of programs, namely, television, videos by satellite, cable, computer networks, the internet, radio networks, radiotelephony networks and terrestrial means, in French or in the original version subtitled; providing access to telecommunications services, to Internet and database services; providing internet access, namely, access to search engines for providing access to personalized programme selections and recommendations; routing and connecting services for telecommunications; electronic data transmission services, namely, sending and receiving video images via the Internet using a computer, television, tablet computer, mobile telephone or mobile device; electronic data transmission services, namely, transfer of audio, video or multimedia content from a mobile telephone, tablet computer or mobile device to a television screen or any other kind of mobile device via a wireless communications service; transmission of messages, images, electronic mails, digital files, online electronic publications, telegrams, documents and podcasts; streaming of data; video-on-demand transmission; live or on-demand transmission of videos on computer, television or on any mobile device; transmission of programmes in a French language version or in the original version with subtitles; electronic messaging, namely, secure messaging services using



encryption; interconnection of business communication networks, namely, communications by telegrams and via ICT media of all kinds, via interactive videotext, and in particular on terminals, computer peripheral devices or electronic and/or digital equipment, and via videophone and videoconferencing; communications by telegrams and via ICT media of all kinds, via interactive videotext, and in particular on terminals, computer peripheral devices or electronic and/or digital equipment, and via videophone and videoconferencing; sending and transmission of telegrams and messages; data transmission, in particular packet transmission; forwarding and transmission of computerized documents; broadcasting of audio, audiovisual, cinematographic and multimedia programs, texts and images still or moving, musical and non-musical sounds, and ring tones for interactive or non-interactive use via the internet; broadcasting of radio and television programmes and more generally of audiovisual and multimedia programmes, whether or not for interactive use; electronic data transmission, namely, communications on computer networks in general; consultations and technical advice in the field of telecommunications, namely, telecommunication consultation in the nature of technical consulting in the field of audio, text and visual data transmission and communication; streaming of sound and audio-visual recordings via the Internet; digital and electronic transmission of voices, data, sounds, images, audio and video content and messages; providing online chat rooms, discussion forums and transmission of electronic mail for the transmission of messages between users regarding music and entertainment; radio transmission of downloadable ring tones, voice, music, MP3 files, illustrations, games, images, videos, information and news via global computer networks to wireless communication devices; electronic data transmission, namely, sending and receiving voice and text messages between wireless communication devices; providing of multi-user access to a global computer information network; Providing multiple-user access to data on the Internet in the field of recording services for sporting or musical competitions; providing on-line access to databases of downloaded or not downloaded programs of music and musical entertainment; electronic data transmission, namely, transmission text messaging services for educational material for others in the field of music and entertainment; providing access to digital music on the Internet; transmission of electronic media, multimedia content, videos, films, images, text, photographs and audio and video files via communications networks or the Internet; electronic data transmission of multimedia programs comprising an interactive function of audiovisual and multimedia programs; communications through the Internet, namely, telegrams and via ICT media of all kinds, via interactive videotext, and in particular on terminals, computer peripheral devices or electronic and/or digital equipment, and via videophone and videoconferencing; Providing access to digital music websites on the Internet featuring information in the field of songs and other musical selections based on subscriber preferences; transmission of television and radio programs via a global computer network; cable, network and satellite transmission of images, sounds, signals and data; streaming of sound and audio-visual recordings via the Internet; digital and electronic transmission of voices, data, sounds, images, audio and video content and messages; sending and receiving voice and text messages between wireless communication devices; providing wireless communications, namely, transmission of ring tones to mobile telephones and mobile devices; fiber-optic communication service; telecommunication services, namely, providing communications by videophone, television, personal stereo, personal video player, videophone and interactive videotext; data communications by rendered electronic mail; radio and television broadcasting; broadcasting of programmes by satellite, by cable, by global computer network by radio networks, by radio-telephone networks and by radio link; transmission of audio programmes; audiovisual broadcasting; broadcasting of film programmes; broadcasting of multimedia programs; electronic data transmission of programs involving text and/or still or moving images; electronic data transmission of musical or non-musical sound; electronic transmission of ring tones for interactive or non-interactive purposes; rental of remote computing and telematic apparatus and instruments, namely, telephones, facsimile machines, apparatus for transmitting messages, modems and personal stereos; providing electronic data transmission services to download video games; providing electronic data transmission services for the downloading of video games and digital

data; providing connection by telecommunications to a computer network; telecommunications consultancy; professional consultancy relating to telephony; consultancy in the field of video programme broadcasting; consultancy relating to the transmission of data via the Internet; consultancy relating to providing access to the Internet; Provision of online forums for users for the sharing and transmission of information and electronic media in the field of music and musical entertainment; electronic data transmission services, namely, sending and receiving video images via the Internet using a computer or mobile telephone; paging by radio; voice mail services, call forwarding services, answering machine services in the nature of voice mail services and electronic mail transmission services; electronic messaging; video messaging services; video-telephone services; answering machine services in the nature of voice mail services; providing access to the Internet; electronic exchange of correspondence, namely, electronic mail transmission; transmission of information via secured messaging systems; providing access to electronic conferencing services and providing online discussion forums for transmission of messages among computer users; providing access to websites on the Internet containing digital music or audiovisual works of all kinds; Providing third party users with access to telecommunication infrastructure; transmission of messages and images, photographs, videos and/or sound by computer terminals and all other transmission systems, including waves, cable, satellite and the Internet; electronic data transmission of images, photographs, videos and/or sound, via telecommunications networks, including via the Internet; providing access to databases of images, photographs, videos, and/or sounds; radio or television broadcasting; sending of telegrams; satellite transmission; providing of access to databases for electronic transmission of text, photographs, videos and graphics, via a global telecommunications network; transmission of moving images via Internet media, television, mobile telephone and digital networks; radio broadcasting and television broadcasting of musical programmes, shows and other entertainment via the Internet and other telecommunications systems; transmission of messages, data and content via the Internet and other communications networks; services for the broadcasting of information, images, and sounds by data transmission, audiovisual, telephone and electronic means, in particular by global communications network such as the Internet or private or restricted access networks such as intranet; transmission services, namely, broadcasting of information accessible by access codes to databases and computer or telematic database server centres, over digital communication networks or by computer networks; providing communication services between computer terminals; electronic transmission, namely, broadcasting services of audio and video contents in streaming form via computer networks and other communication networks; broadcasting of multimedia programs featuring texts and/or still or moving images, and/or sound, musical or otherwise, whether or not for interactive purposes, by any means of telecommunication; broadcasting and transmission of radio and television programs; providing access to audiovisual content via a telephone or mobile telephone, through a video-on-demand service via the internet; providing electronic data transmission services enabling an audiovisual entertainment display system to access interactive audiovisual entertainment or information content; providing internet access, namely, access to indexes, databases, news, websites and web logs, and to online reference material; electronic transmission services, namely, broadcasting services to customers of Internet links to interactive audiovisual recreational content; on-demand transmission services, namely, broadcasting services to consumers of Internet links to interactive audiovisual entertainment or information content; electronic data transmission services, namely, downloading services for the electronic transmission of data, images, and sounds, via a global computer network, via networked computers and via a computer site on communication networks; rental of access time to a database server center, to third parties

CLASS 41: Teaching services, namely, providing classes, seminars, and workshops in the fields of feature films and cinematic videos via an immersive 3D virtual reality experience; information and consultancy services in the fields of education and providing of training in the field of education; training and teaching services, in particular by correspondence and computer network in the field of feature film,

cinematic videos, music, communications and media; design and dissemination of training and teaching modules, namely, providing information relating to education, teaching and entertainment in the context of shows and other events through hostess services; Publication of newspapers, magazines, periodicals, books, encyclopedias, index cards, manuals and school and extracurricular books, albums, catalogues and pamphlets, posters, including electronic and digital publications; online electronic publishing of newspapers, magazines, periodicals, books, index cards, albums, catalogues, pamphlets and contents of digital resources, in particular texts, images, videos, all in the field of music and musical entertainment; providing of non-downloadable online electronic publications, newspapers, magazines, periodicals, books, index cards, albums, catalogues and pamphlets, all in the field of media, film, communications, and music; publication of texts, other than publicity texts on all media; organization of exhibitions, trade fairs, trade shows and events for cultural or educational purposes; arranging and conducting of colloquiums, conferences, congresses, seminars, symposiums in the field of media, film, communications, and music; organization of competitions in the field of education or entertainment, with or without the awarding of prizes or rewards; party planning and arranging; production of films, short films, documentaries; publication of radio or television magazine; Education, namely, providing classes, seminars, and workshops in the fields of feature films and cinematic videos via an immersive 3D virtual reality experience; training in the field of entertainment; entertainment, namely, entertainment services in the nature of production of non-downloadable feature films and cinematic videos via an immersive 3D virtual reality experience; organizing community sporting and cultural activities; providing recreation facilities; production of radio programmes and films on videotape; rental of motion pictures; rental of sound recordings; videotape editing; photography; booking of seats for shows; game services provided on-line from a computer network; arranging and conducting of conferences, colloquiums and workshops in the field of music, sports, video games; information and consultancy in the field of entertainment and recreation facilities, in particular information and consultancy for performance venue visitors or customers providing advice and information relating to entertainment and leisure, in particular information and advice to visitors or customers of show venues; ticket agency services for entertainment events; providing movie theatres, cinemas or performance venues; ticket agency services for the online or offline reservation of entertainment, show, theatre and cinema seats; presentation of live show performances; organization of sporting and cultural competitions; organization of events for cultural and entertainment purposes, namely, live performances, cultural festivals and presenting pre-recorded content; arranging and conducting of shows, festivals, parties, live shows, plays, concerts for cultural or educational purposes, in particular in the fields of sport, fitness, wellbeing, physical training, gastronomy and music; providing of training in the fields of sport, fitness, wellbeing, physical training, gastronomy and music; ticket agency services, namely, reservation and holding of admission tickets for nightclubs and nightclub events and performance venues, and for all kinds of entertainment, sporting and cultural events [ and providing of pre-purchased tickets for all kinds of entertainment, sporting and cultural events; ] booking and reservation agency services for entertainment event tickets; production of radio programmes for others; music production and editing; providing online entertainment involving the providing of non-downloadable sound and video recordings in the field of music; fan club services; development and dissemination of printed educational materials of others in the field of music and entertainment; production of radio programmes and entertainment; [ audio recording and production; record production; ] videotape production; publication of electronic or non-electronic books and magazines; entertainment in the form of online non-downloadable streamed radio programs in the field of music; entertainment in the form of providing live concerts and performances by musical artists and groups; entertainment services, namely, personal appearances by music groups, musical artists and celebrities; entertainment, namely, providing live musical performances broadcast via television or radio and recorded on audio and video media of concerts by well-known musical performers and singers; entertainment, namely, providing shows by musical artists, broadcast live or recorded for delayed broadcast; education and entertainment, namely, production and presentation of music

shows and awards evenings in front of a live audience, being broadcast live or recorded for delayed broadcast; Entertainment services, namely, organizing and conducting shows, festivals, parties, live shows, plays, concerts and all events for cultural and educational purposes, in particular in the fields of sport, fitness, well-being, physical training, gastronomy, music; providing on-line non-downloadable videos featuring music; publication of texts, other than publicity texts, namely, music reviews; providing of online non-downloadable music and providing of information relating to music online via a global computer network; providing performances of professional comedians on-stage or broadcast on television; organizing entertainment exhibitions in the form of music festivals; organization of exhibitions in the field of music and the arts; organization of exhibitions for entertainment purposes, on the subjects of music and the arts; online music services, namely, providing of electronic libraries containing musical and non-musical sound recordings via an online computer network; providing an online searchable database containing recorded sound and music which have been catalogued and indexed; development and dissemination of printed educational materials for others in the field of music and entertainment; arranging and conducting of writing workshops for promoting the introduction of new concepts and processes in the field of artistic creation particularly for writing; organization of competitions in the field of writing; Writing of articles for periodicals other than for advertising or publicity; production of television and radio programs; production, and distribution for others of television and radio programmes; providing online entertainment, namely, providing non-downloadable sound and video recordings in the field of music and music-related entertainment; production and editing of films; television program syndication; entertainment, namely, by means of a continuing music and entertainment show distributed over television, satellite, audio, and video media; educational and entertainment services, namely, production and presentation of television shows, sports events, fashion shows, games, award shows and comedy shows before live audiences which are all broadcast live or taped for later broadcast; educational and entertainment services, namely, production and presentation of television shows, sports events, fashion shows, games, award shows and comedy shows before live audiences which are all broadcast live or taped for later broadcast; selection and compilation of pre-recorded music for broadcasting by others for use in television, film, radio, and video games; entertainment services, namely, providing on-line reviews of music, musical artists and music videos; entertainment services, namely, providing pre-recorded non-downloadable music, information in the field of music, and commentary and articles about music, all on-line via a global computer network; entertainment services, namely, live, televised and movie appearances by a professional entertainer; entertainment services, namely, organization and production of musicals and stage shows; conducting entertainment exhibitions in the nature of music festivals; entertainment services, namely, conducting exhibitions in the field of music and the arts; multimedia entertainment services in the nature of development, recording, production, and post-production services in the fields of films and videos; entertainment and educational services, namely, provision of an immersive 3D virtual reality experience in the nature of non-downloadable feature films and videos; entertainment through the providing of a video computer game accessible online via a mobile telephone, digital personal assistant, computer or digital or analogue television decoder; [ production and editing and online distribution of music, namely, distribution of music for others; ] information, advisory and consultancy services in relation to all of the aforesaid services; publication of newsletters, not for advertising purposes; providing of databases and indexes in the fields of music via communications networks; providing of information, audio and video content, illustrations, text and other multimedia content, in the field of music via communications networks; publishing of text, graphic, audio and video works via communications networks; providing non-downloadable music offered online from a data processing network; editing of audiovisual programs, namely, [ radio and ] multimedia entertainment comprising [ musical programmes and ] entertainment streamed by satellite and by sound and image media programs, written texts, images, still or animated, sounds musical or not, and ring tones for interactive or other use; entertainment, namely, providing live concert performances by well-known musical performers and singers; education and entertainment, namely, the production and

presentation of sports competitions, fashion shows, game shows, music shows, awards evenings and comedy shows in front of a live audience, being broadcast live or recorded for delayed broadcast; entertainment, namely, providing live or televised appearances of a professional comic; radio entertainment programs featuring fiction and non-fiction stories on a variety of topics, namely, live action and animated entertainment for children, action, adventure, anime, biography, classics, comedy, crime, documentary, drama, faith, family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns for television, computer, personal stereo, personal video player, personal assistant, mobile phone, computer networks, the Internet; non-downloadable television entertainment programs via a video-on-demand-service featuring fiction and non-fiction stories on a variety of topics, namely, live action and animated entertainment for children, action, adventure, anime, biography, classics, comedy, crime, documentary, drama, faith, family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns for television, computer, personal stereo, personal video player, personal assistant, mobile phone, computer networks, the Internet; animal training; production of live shows, films and television films, of television broadcasts, of documentaries, of debates, of video recordings [ and sound recordings; ] entertainment services, namely, rental of video recordings, films, sound recordings, video tapes, all featuring fiction and non-fiction stories on a variety of topics, namely, live action and animated entertainment for children, action, adventure, anime, biography, classics, comedy, crime, documentary, drama, faith, family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns, casino gambling; rental of cinema projection apparatus, decoders and audiovisual apparatus and instruments, encoders, radio and television sets, audio and video apparatus, cameras, personal stereos, personal video players, stage scenery; Providing a web site featuring the ratings, reviews and recommendations of users on events and activities in the field of entertainment, namely, personalized recommendations of video, audiovisual, radio and multimedia programs; audiovisual, radio and multimedia programs, namely, fiction and non-fiction stories on a variety of topics, namely, live action and animated entertainment for children, action, adventure, anime, biography, classics, comedy, crime, documentary, drama, faith, family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns, none of which being in the fields of health education, medical education, or pharmaceutical education; movie studio services; production of audiovisual, radio and multimedia programs, text and/or still or moving images, and/or sound, whether musical or not, and/or ring tones, whether or not for interactive purposes; news reporters services; photography, namely, photographic services, photographic reporting; videotaping; consultancy relating to the production of video programs; game services provided online from a communication network; gambling services; providing casino facilities; publication and lending of books and texts, except publicity texts; electronic desktop publishing; game services provided online from a computer network; providing of non-downloadable music, videos and electronic publications online, the electronic publications being in the nature of books, magazines and written articles in the fields of education, entertainment, computer and computer games, music, art, telecommunications, internet, environment, motion picture films and television shows; providing of information relating to entertainment, films and music; providing live action and events, namely, cultural events, fairs, shows, concerts, events for commercial or advertising purposes; interactive entertainment services, namely, providing temporary use of non-downloadable interactive games; subtitling; entertainment, namely, providing online video games on a mobile telephone, digital personal assistant, computer, or digital or analog television decoder; organization of lotteries and providing ongoing radio and television programs in the field of education, entertainment, computer and computer games, music, art, telecommunications, internet, environment, motion picture films and television shows; organization of sports competitions; organization of cultural shows; [ recording studio services; ] publication of illustrations, books, journals, newspapers, periodicals, magazines; planning, creation, organization and production of events, namely, exhibitions for cultural or educational purposes, dancing events, sports competitions, and performances by music artists;

organization of seminars in the field of feature films and cinematic videos via an immersive 3D virtual reality experience; organization of conferences in the fields of music, sports and video games; editing of radio and television programmes, audiovisual and multimedia programmes for interactive or non-interactive purposes, games, information campaigns and events, being professional or non-professional; production and creation of information programs, radio and television entertainment, audiovisual and multimedia programs, in the field of music, sports, video games; rental of films and cassettes including video cassettes; publishing of multimedia programs, namely, magazines, books, musical critics via global communications networks; providing of entertainment, namely, live music concerts, radio programs, comedy, video games broadcast over television via television, radio, cinema, cable television, satellite television and the Internet; television and radio entertainment, in particular via national and international telecommunications networks, namely, providing radio programs in the field of music, entertainment, cinema via global computer network, and providing television programs, not downloadable, via video-on-demand transmission services; production and distribution of films, other than advertising films, radio broadcasts and programmes, television films, other than advertising films, short television programmes, television broadcasts, television reports, television documentaries and cinematographic films, other than advertising films; editing, production and rental of films, other than publicity films, videos and television programmes; editing, production and rental of films, other than advertising films, on videotape; editing, production and rental of radio programmes; cinema presentations, namely, providing facilities for performances; [ recording studios; ] micro-filming; modeling for artists; rental of show scenery; arranging and conducting of workshops in the field of music, sports, video games; entertainer services, namely, live and pre-recorded performances; arranging and conducting of sporting events and sports events and competitions; providing sports facilities; management of sports training centres; teaching courses in the field of entertainment, music production, marketing, film, and television; entertainment services in the nature of live-action, comedy, drama and/or animated television programmes; entertainment, namely, animated or live theatrical performances; production and rental of television and radio programs and films, animated films, videos, DVDs, computer games and sound and/or visual recordings; education and entertainment services provided via the Internet or other computer or communications networks including wireless, cable or satellite, namely, providing an immersive virtual reality 3D experience in the form of non-downloadable movies and cinematic videos; information relating to entertainment or education provided on-line from a computer database or the Internet; providing non-downloadable online recordings of ring tones for mobile telephones; entertainment in the form of television broadcasting of musical programs, shows and other entertainment via the internet and other telecommunication systems, namely, satellite, cable, computer networks, the internet, radio networks, and radiotelephony networks; production services of films, being animated or with real actors in the field of music and musical entertainment; production, preparation, and rental of television and radio programs and films, animated films, videos, DVDs, computer games and sound and/or visual recordings; publication of printed media and audio and video recordings, namely, publication of non-advertising texts, namely, ratings and opinions on professional services; arranging and conducting of exhibitions, tournaments and shows, all for entertainment purposes, in the field of music and entertainment; education and entertainment provided via the Internet or other computer or communications networks, including wireless, via cable or via satellite, namely, providing classes, seminars, and workshops, all in the field of music, entertainment, cinema; Information relating to entertainment and education provided on-line from a computer database or the internet; providing interactive multi-player computer games via the Internet and electronic communication networks; amusement park attraction and theme park services; training in the field of entertainment; orchestra services; production, arranging and conducting of live and recorded shows, plays, concerts and improvisation exercises; recording and editing of radio and television programs; rental of simultaneous interpretation equipment, microphones and cameras; production of television and radio programs; editing of cinematographic films; language interpretation; translation; movie studio services; entertainment agency services,

namely, entertainment consisting of professional comic artists on stage or broadcast on television; providing non-downloadable or streamed music, films, television programs, games and audio books to users online via a communications network; nightclub services, discotheque, music hall, cabaret, café-theater, karaoke and music entertainment club services; production, arranging and planning of dance parties, parties; disc jockey services; leasing, namely, rental of portable theatres and performing fields; providing recreation facilities; rental of lighting apparatus for theatrical sets; organization and conducting of training workshops in the field of feature films and cinematic videos and placements and in particular organization of theatre and body expression placements and workshops; providing of practical training in stage direction and musicals; coaching in the field of sports, fitness, well-being, physical training, gastronomy, and music; vocational guidance; providing courses in the field of the dramatic arts, in particular courses in the field of singing, dance, music, theatre and physical movement; arranging teaching programs in the field of entertainment, in particular courses in the field of singing, dance, music, theatre and physical movement; education, teaching and entertainment information, namely, providing information relating to entertainment in the context of shows and other events; publication of texts, other than publicity texts, namely, ratings and opinions of professional services; reservation of tickets for entertainment events; consultancy relating to the organization of sporting and cultural events; rental of decoders and audiovisual apparatus and instruments; arranging and conducting of exhibitions in the field of music and entertainment; providing an online searchable database containing recorded sound and music which have been catalogued and indexed; consultancy services relate to the production of video programming

CLASS 42: Computer programming services; computing programming services, namely, providing database and databank programming services; computer services, namely, interactive hosting services which allow the users to publish and share their own content and images on-line, Web publishing, namely, creating a website and uploading it onto an Internet server; providing design of office spaces, scientific and industrial research, in particular in the field of publishing; Product quality testing services; Product safety testing services; Virtual testing of new product designs using computer simulations; advice and consultancy in the field of corporate graphic design; Research, development, design and upgrading of computer software; technical writing for third parties; Design and development of computer hardware and software; design, installation, maintenance, updating and rental of computer software; research and development of new products for others; technical research in the field of design, electronic, computer, audiovisual, scrambling and access control systems in the field of television, computing, telecommunications, audiovisual; surveying; providing Internet search engines; Provision of Internet search engines; rental of computer apparatus and instruments, namely, screens; consultancy in the field of computer hardware for the selection, implementation, and use of computer hardware, for others, computer rental; design of systems for encrypting and decrypting and for controlling access to television or radio programmes, in particular nomad systems and data transmission systems; design of interactive programs and apparatus, namely, design of computer systems and software, encryption, decryption, access control systems for television, radio and in particular mobile programs and for information transmission system; development of technical analysis for the development and design of technical standards for manufactured goods and telecommunications services; meteorological information; research and development, for others, of electronic, computer and audiovisual, scrambling and access control systems in the fields of television, information technology, telecommunications and audiovisual technology, rental of computer files; authentication of electronic messages; computer services, namely, digital formatting of texts, images fixed and animated, sounds musical or not, and ring tones, for interactive and non-interactive use; administration of user rights in computer networks, for others; server administration for others, for troubleshooting and diagnosing server problems; quality control for others, namely, providing quality audits; telecommunications technology consultancy, namely, of electronic, computer and audiovisual, scrambling and access control systems in the fields of television, information technology,

telecommunications and audiovisual technology, rental of computer files; electronic data backup and recovery services; design and development of operating software for accessing and using a cloud computing network; programming of computer software for Internet chat rooms; providing of search engines enabling access to recommendations and selections of personalized programmes; design and development of computer software or applications for retrieving and transmitting data and content on electronic devices and screens; computer system analysis; consulting services in the field of cloud computing; server hosting; design and hosting of websites for others; programming and design of video games for digital or analog television decoders, mobile telephones, digital personal assistants or computers; research relating to design of computer programs; research relating to the development of computer software; research and design in the field of information technology; commercial graphic design and industrial engineering, creation of new products and research relating to packaging and packaging materials; graphic illustration for the design and creation of audiovisual works; graphic illustration services; technical drawing and writing for others; design, creation, testing and maintenance of websites, applications and databases; computer services, namely, design and implementation of network websites, electronic commerce software applications and computer network systems using information technology, for others; design, creation and testing relating to the use and maintenance of websites, computer applications and databases; design of displays and sales equipment, namely, furniture; graphic design of customer information leaflets of others; hosting websites; installation of websites; graphic design; consultancy relating to the design of graphics for the creation of a corporate brand image; consultancy relating to the graphic design of brands and graphic design of brands; design of logos for corporate identity; research relating to environmental protection; provision of space on the Internet, namely, hosting of websites featuring web logs, blogs, and other user-generated content; troubleshooting in the nature of diagnosing computer hardware and software problems; advice relating to information technology and programming for computers and computer software; advisory services relating to computer systems design; computer-aided design of video graphics; graphic illustration for the creation of banner advertising; consultancy relating to the selection and implementation of computer software; conversion of data and of computer programme data, not being physical conversion; conversion of documents from physical to electronic media; design, rental of computer systems; conducting technical project studies in the field of computer programming; computer programming services, and research and development related thereto; development and design of processing software for calculating the performance of display devices; design and development of computer hardware and software; conducting technical project studies, not relating to business, in the field of computer programming; consultancy relating to the selection of computer hardware, database software, and computer software; industrial design, namely, consultancy relating to the selection of industrial designs in the fields of computer hardware; graphic arts and packaging design; information and providing of consultancy, all of the aforesaid in connection with the aforesaid services; graphic design services for tips to build a corporate brand; providing of online non-downloadable software in the nature of television broadcasting platforms; rental of computer apparatus and instruments, namely, rental of peripherals for displaying the output of computers, such being screens

CLASS 45: Legal services; copyright and copyright-related rights management and exploitation; license management and licensing of music rights, of literary or cinematographic works, of musical and non-musical sound recordings; licensing of intellectual property rights, namely, music rights, of literary or cinematographic works, of musical and non-musical sound recordings; copyright management, namely, management and exploitation of copyright in music rights, literary or cinematographic works as well as sound and/or video recordings; management and use of copyrights for others in the field of music, literature or cinema; management and exploitation of copyrights and trademarks in the field of music, literature or cinema; licensing of industrial property rights in the field of music, literature or cinema; licensing of intellectual property rights; legal services related to the exploitation of broadcasting, audiovisual or other broadcasting rights for radio and television as well as for audio and



video productions and events, including rights to public and other entertainment performances

The color(s) purple, and gray is/are claimed as a feature of the mark.

OWNER OF FRANCE , REG. NO. 194602386, DATED 11-26-2019, EXPIRES 11-26-2029

The mark consists of the words "VIVENDI VILLAGE" in stylized lettering wherein the word "VIVENDI" is purple and appears to the left of the word "VILLAGE" in gray, and a chat balloon appears in gray inside of the letter "G" of "VILLAGE". The color white in the mark is merely background and is not claimed as a feature of the mark.

OWNER OF U.S. REG. NO. 3838353, 3785348, 3838352

SER. NO. 88-801,172, FILED 02-18-2020

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.