



**UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK SEARCH LIBRARY  
Arlington, VA  
PRESENTS**

# SEARCHING TRADEMARKS

VOL. XVI No. 4, April 2004

This bulletin is distributed on a periodic basis to keep you informed of changes in special projects, procedures, personnel, systems, and other activities concerning the Trademark Search Branch. We welcome your comments and suggestion for future issues.

## Trademark Assistance Center Now Handling Requests for Pending File Wrappers

Customers seeking to obtain pending paper file wrappers that contain the papers related to trademark applications must submit their request to the Trademark Assistance Center (TAC).

Upon entering the Trademark Services Office on the 4<sup>th</sup> floor, proceed past the Cashier window to the office on the right just behind the cashier. Notify a staff member that you need files, and write the serial numbers in the "TAC Public Access Log". (The manual system will be replaced with a computer system in the near future.) It is expected that Trademark Assistance Center staff will provide the files within approximately two hours from the time the files are requested. However, there may be instances when a file is not immediately available.

A photocopier for public use is available in the area. Remember to sign the log when the files are returned to the TAC staff member. Any questions concerning the change should be directed to the TAC in the South Tower, 4<sup>th</sup> Floor. Please refer to the USPTO web site for the original announcement.

## Search Enhancements to CDWS

The CDWS search screens for Trademark Assignment Images and USAMark have been modified. After a search has been entered, the document number and the number of pages in the document will appear in both the "Multiple Documents List Box" and the "Retrieval List Box". This will provide an indication as to how much time it may take to retrieve a registration or an assignment. (The more pages, the longer it takes to retrieve.) In addition, due to the number of long assignments in the system, the amount of time allowed to retrieve each assignment (or registration certificate) has been increased from 5 minutes to 10 minutes.

## TMOG to Publish Multi-Color Trademarks

Starting April 2004, the Trademark Office will print the first multi-color mark in the Official Gazette (TMOG). Accepting and printing marks in color is a requirement under the Madrid Protocol. Color marks will not be placed in a special section of the OG. They will appear in the multiple class, single class, or certification and membership section of the OG as appropriate.

TRADEMARK SEARCH BRANCH FACILITIES			
<u>Facilities</u>	<u>Location</u>	<u>Hours</u>	<u>Phone</u>
Trademark Search Library (TMSL)	South Tower (ST) Room 2B30 2900 Crystal Drive	Weekdays 8:00AM -5:00PM	(703) 308-9800

## “Trademark Protection and Practice” Update

The Trademark Search Library has received the latest update to the LexisNexis Matthew Bender publication “Trademark Protection and Practice”. The March 2004 update includes the latest developments in the Madrid Protocol implementation as well changes in the Confusion, Dilution, Internet, Infringement, and Litigation chapters. Also included are two new Examination Guides: 1-03 discuss changes that affect all trademark applications and registrations as of November 2, 2003 and 2-03 sets out procedures for the USPTO implementation of the Madrid Protocol. The 10-volume reference book is shelved under the dictionary stand near the TMSL Information Desk.

## New Series Number for Madrid Protocol Applications

A new series number has been designated for Madrid Protocol applications received by the USPTO. Serial numbers beginning with the digits “79” indicate a Madrid Protocol Application.

Current & Previous series numbers:

- 79: Applications filed under the Madrid Protocol (11/02/2003 – present)
- 78: Applications filed via the Internet approx. 03/20/2000 - present
- 76: Applications filed in paper approx. 03/20/2000 - present
- 75: Appl. filed 10/01/1995 – 03/20/2000
- 74: Appl. filed 11/16/1989 – 09/30/1995
- 73: Appl. filed 09/01/1973 – 11/15/1989
- 72: Appl. filed 01/01/1956 – 08/31/1973
- 71: Appl. filed 04/01/1905 – 12/31/1955
- 70: Appl. filed 1881 – 03/31/1905

The complete trademark application number consists of the serial number prefix followed by a six-digit number, i.e. 76213492.

## E-Commerce Filings Response to Office Actions

Currently applicants may transmit responses to Office Actions issued by examining attorneys via e-mail. However, beginning September 20, 2004, the Trademark Operation will cease to maintain the electronic mail boxes (the “Ecom” boxes) to which applicants now send responses. Therefore, applicants wishing to transmit responses electronically must use the TEAS Response to Office Action form within the Trademark Electronic Application System (called the TEAS form), available at [www.uspto.gov/teas/index.html](http://www.uspto.gov/teas/index.html). Responses to Office Actions that are transmitted by any other electronic means- - for example, responses sent directly to an examining attorney’s e-mail address – will not be accepted.

## Current As Of:

As of April 16, 2004 the following records are available:

AREA	FILED AS OF	
Registrations – Designs Only Filed Through	April 6	2004
Registrations– Words 2004 Filed Through	April 6	2004
Words 2003 Filed Through	July 29	2003
Words 2002 Filed Through	Dec. 17	2002
Missing issue: Dec. 31, 2002		
TM Registration Microfilm	Sept 24	2002
TMBIB (Reg. Pending, ACE) (Cassis2)	Feb	2004
TM Assignments (Cassis2)	Nov	2003
USAMark	Nov 5	2002

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