January 19, 2012

Mr. David Kappos
Director
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Director Kappos:

I am writing to encourage you to consider selecting Colorado and the Denver metro area for the next satellite office of the U.S. Patent and Trademark Office.

The Denver region offers a wellspring of companies and industries for which research, innovation and patent protection are vital. Among other industries, information technology, aerospace, biotech, cleantech, and telecommunications and their prominence in our region are recognized nationally. Leading companies in each of these industries are well-represented throughout the metro area.

Almost twenty years ago, my law firm took into consideration many of these factors when deciding to open an office in Colorado. We became the first Silicon Valley firm to establish a presence in the Rockies, and our Rocky Mountain location has developed into the region’s preeminent law office, serving emerging technology and high-growth companies, venture funds, and investment banks. It was a decision that our now international firm does not regret, as we represent Colorado clients at all phases of their business cycles and provide counsel for the most sophisticated and challenging transactions faced by local start-up, emerging, and established companies, funds and underwriters. We also have one of the busiest IP and patent litigation teams in the country based out of our Colorado office.

The companies and industries that were attractive to Cooley are also reinforced by one of the highest concentrations of research universities and laboratories in the world. Hundreds of millions of dollars in sponsored research are won by Colorado universities annually. In addition, a 2011 study by the University of Colorado at Boulder revealed that federal research labs in Colorado, most of them in the Denver metro area, produce $1.5 billion dollars in economic impact annually. The innovation derived from these research assets propels technology and product development in leading global industries.

I hope this letter conveys some of the key advantages Cooley found when looking to open another office, and why a Colorado location makes sense for a USPTO satellite office. Our private industries propelling the global economy, our world-class research institutions, our highly-educated and technically-skilled workforce, and our desirable quality of life make Denver a compelling choice for many companies and employees. It certainly did for Cooley.

Sincerely,

Laura M. Medina