### Trademarks management report

### **David Gooder**

Commissioner for Trademarks

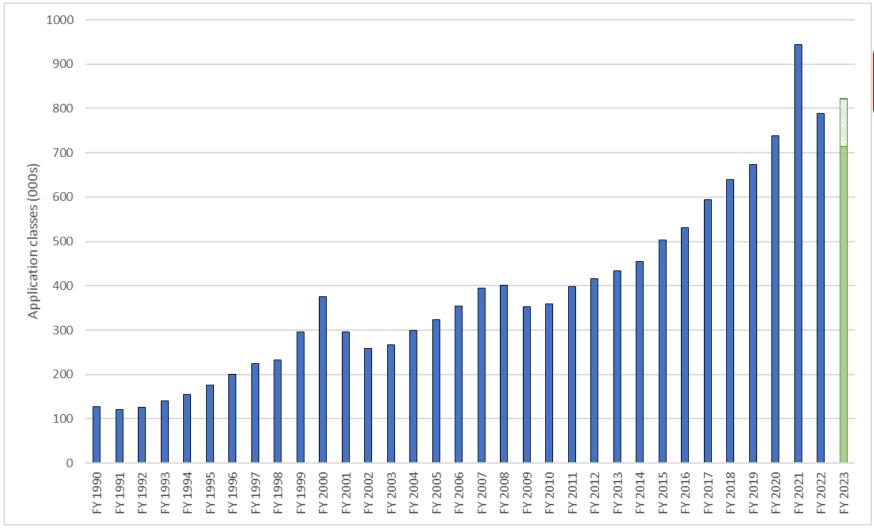
# Trademarks management report agenda

- FY 2023 YTD business operations update
- Financial update (Office of Chief Financial Officer)
- Updates
  - Petitions
  - Operations
  - Register protection
  - Trademark-related IT priorities
  - Trademark Trial and Appeal Board
  - Office of Policy and International Affairs
  - Office of Governmental Affairs



# Trademark filing performance

# Trademark application filing levels



#### FY 2023 - projected

- 823,000 classes PB
- +4.5% vs FY 2022

#### FY 2022

- 787,795 classes
- -16.5% vs. 2021
- +6% vs. 2020

#### FY 2021

- 943,928 classes
- +27.5%

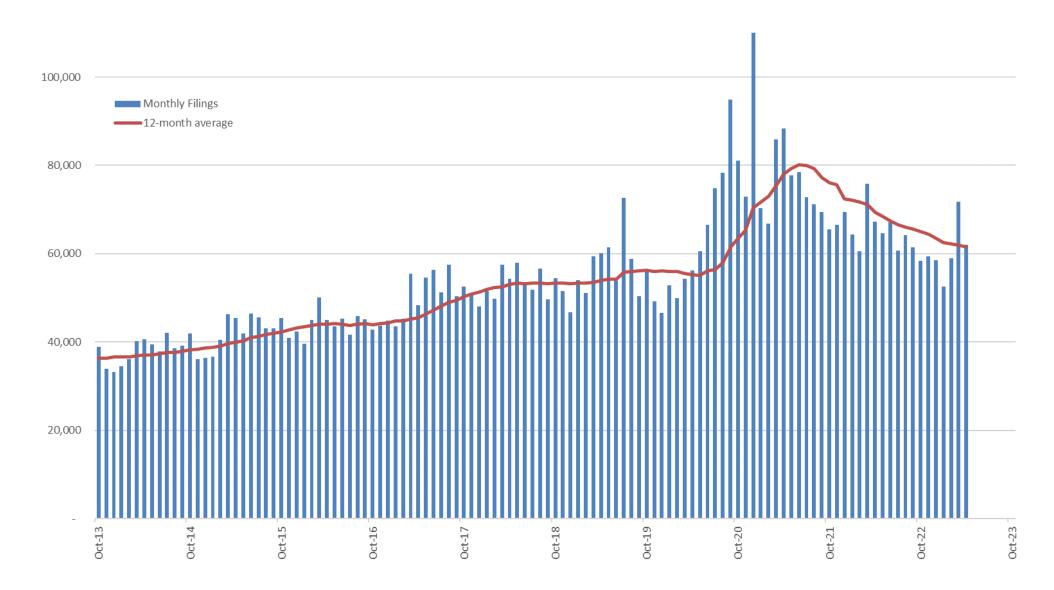
#### FY 2020

- 738,112 classes
- +9.5%

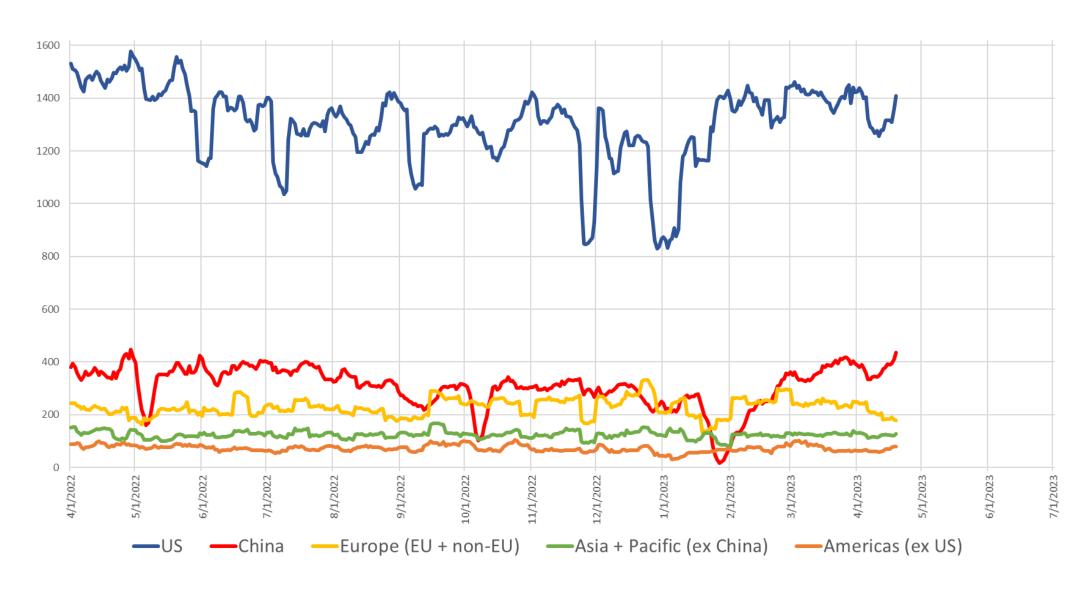
#### FY 1990 - FY 2021

- Grown 642%
- CAGR 6.5%

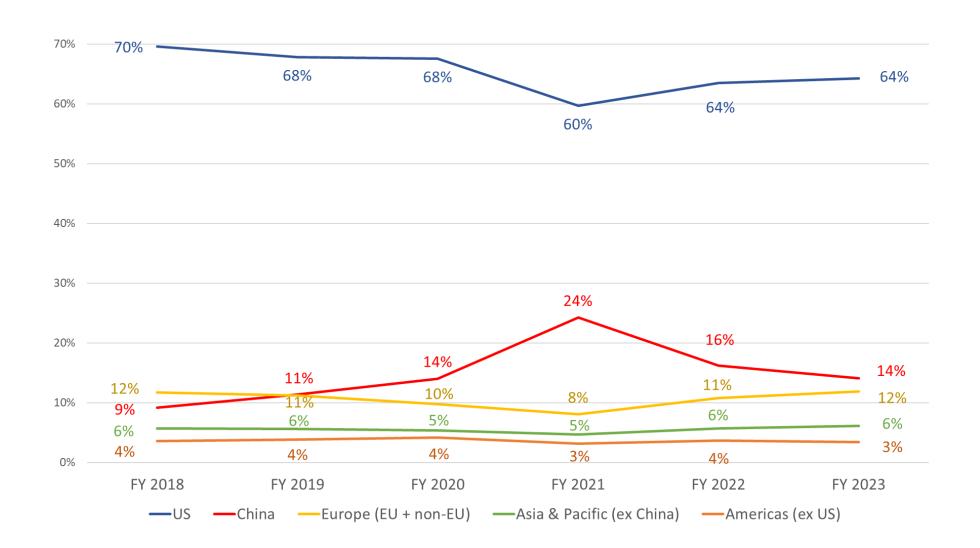
### Monthly application filings FY 2014 – 2023



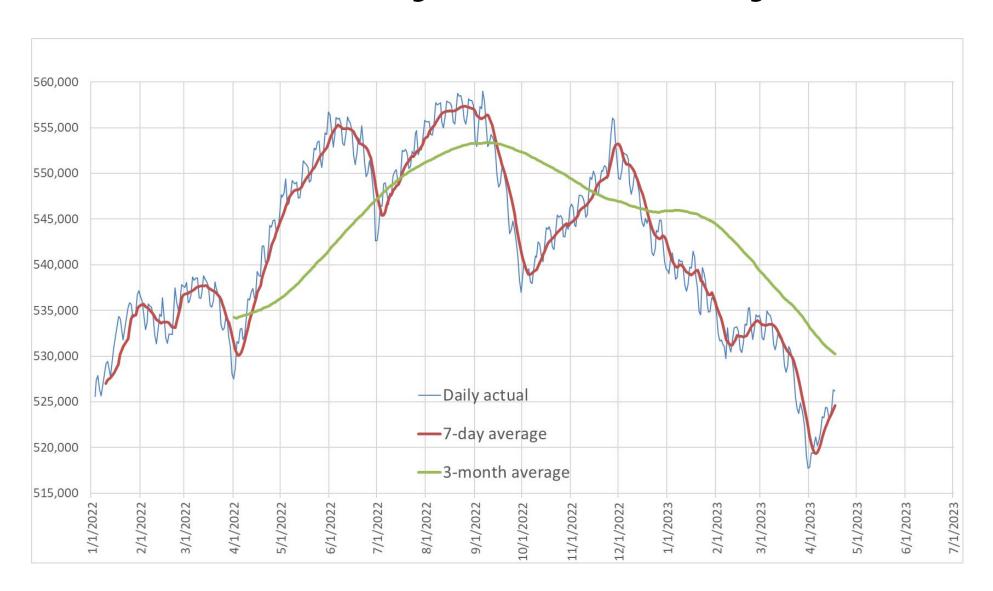
### **USPTO** application origins FY 2022 – 2023



# Share of application classes filed by applicant's domicile (FY 2018 – 2023)

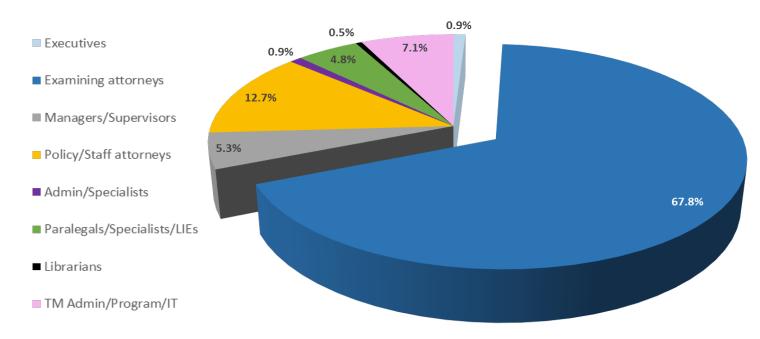


### **New case inventory since January 2022**



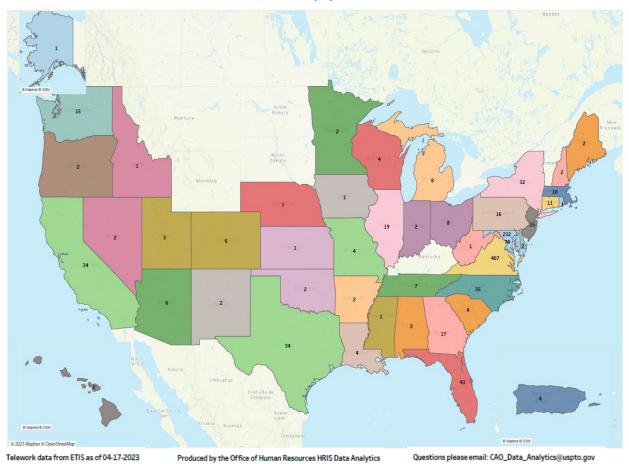
## **Trademarks staffing**

- Nearly 1,100\* employees (8.3% of USPTO)
- 736 examining attorneys (67.8% of Trademarks)
  - 93 hires onboarded in FY 2022
  - 90+ hires planned in FY 2023 (46 onboarded in October; 39 began this week)



## Where are we today...literally!





#### Nearly 1,100 professionals

- 90.71 teleworking full time
  - 965 TEAP or Remote
    50 mile program
    88.78%
  - 21 "Hotelers"
    - 1.93%
  - 95 Routine
    - 8.74 %
  - 5 Situational
    - 0.45%
  - 1 No telework
    - .09%

