

# United States of America

United States Patent and Trademark Office

# BADOO

**Reg. No. 4,853,237**

**Registered Nov. 17, 2015**

**Corrected Apr. 09, 2024**

**Int. Cl.: 9, 45**

**Service Mark**

**Trademark**

**Principal Register**

BADOO MEDIA LIMITED (CYPRUS limited company)  
332 Agiou Andreou Street  
Patrician Chambers CY-3035 Limassol  
CYPRUS

CLASS 9: Computer software development tools; computer software for use as an application programming interface (API) to allow access to online services for social networking; software and software applications to enable transmission, access, organization, and management of text messaging, instant messaging, web links and images via the Internet and other communications networks; computer software for building social networking applications and allowing for data retrieval, upload, download, access and management; computer software to enable uploading, downloading, accessing, posting, displaying, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks; downloadable software in the field of social networking; downloadable software in the nature of a mobile application in the fields of social networking, social introduction and dating; downloadable software in the nature of a mobile application for use in organizing, transmitting, receiving, manipulating, playing and reviewing text, data, images, audio, and video files; downloadable software in the nature of a mobile application for accessing, browsing and searching online databases; downloadable software in the nature of a mobile application for sending and receiving electronic messages, graphics, images, audio and audio visual content via global communication networks; downloadable software in the nature of a mobile application for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information

CLASS 45: Social introduction, networking and dating services; match making services; online dating, friendship, introduction and social networking services; compilation, creation and maintenance of a register of domain names

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3378870

OWNER OF INTERNATIONAL REGISTRATION 1229813 DATED 11-22-2013, EXPIRES 11-22-2033

The wording "BADOO" has no meaning in a foreign language.

SER. NO. 79-157,890, FILED 11-22-2013

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.