

# United States of America

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**Trademark**

**Principal Register**

Rovio Entertainment Corporation (FINLAND Limited Liability Company)  
Keilaranta 7  
Espoo, FINLAND FI-02150

CLASS 3: [ Essential oils and aromatic extracts in the nature of perfumes; non-medicated toiletries; perfumery and fragrances; oral hygiene preparations, namely, dentifrices, toothpaste, and mouthwash; body cleaning and beauty care preparations, namely, soap, shower gels, facial and body scrubs, facial and body cleansers, skin cleansers, non-medicated body soaks, non-medicated exfoliating preparations for skin, perfumed body powders, body creams and lotions, face creams and lotions, after-shave lotions, antiperspirants, deodorants for personal use, non-medicated sun care preparations, hair shampoo, hair conditioners, hair gels, hair creams, cosmetics, lotions for cosmetic purposes, nail polishes, nail varnishes, nail enamel, nail gel, nail glitter, false nails, adhesives for artificial nails, decorative fingernail decals for cosmetic purposes, nail cream, false eyelashes, hair dyes, hair spray, beauty masks, make-up, makeup powder, make-up preparations, make-up removing preparations, baby oil, baby powder, baby bath gel and baby lotion, lip gloss, and non-medicated lip balm; cleaning preparations; fragrancings preparations, namely, perfuming sachets, air fragrancings preparations, and room fragrancings preparations ]

CLASS 9: [ Animated cartoons recorded on pre-recorded ] [ video cassettes and ] [ digital media, namely, DVDs, digital video discs, digital versatile discs, high definition digital discs ] [ , CD-ROM discs ], [ and downloadable audio ] [ and video ] [ recordings; audio recordings featuring music, fiction and ] [ nonfiction textual works, ] [ comedy shows ] [ , and recorded podcasts in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation ] [ ; audio visual recordings featuring music, images, motion picture films, animated cartoons, ] [ music videos, ] [ and computer games; digital music downloadable from a computer database or the internet; downloadable electronic publications in the nature of books, ] [ magazines, journals, articles, comic books,

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



cartoon strips, newsletters, and pamphlets ] [ in the fields of ] [ computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, ] [ film, comedy, ] [ art, general trivia, ] [ computer games, home video games, and animation; ] [ instruction manuals in downloadable electronic format; exposed cinematographic films; pre-recorded audio tapes featuring music, fiction and nonfiction textual works, comedy shows, and recorded podcasts in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; exposed film, namely, exposed camera film, exposed photographic film, and exposed slide films; ] [ digital music downloadable provided from MP3 internet web sites, namely, downloadable MP3 files and MP3 recordings from the Internet and featuring music, fiction and ] [ nonfiction textual works, ] [ comedy shows ] [, and recorded podcasts ] [ in the fields of ] [ computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, ] [ comedy, ] [ art, general trivia, ] [ computer games, home video games, and animation; ] [ holographic images, holographic displays, and holograms, all, namely, photographic recordings of a light field used to reconstruct and display a fully three-dimensional image of a subject or scene in space with coherent light, featuring animated cartoons digital music downloadable from the internet; weekly publications downloaded in electronic form from the internet in the nature of books, magazines, journals, articles, comic books, cartoon strips, newsletters, and pamphlets in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, satire, art, general trivia, computer games, home video games, and animation; pre-recorded discs bearing images featuring animated cartoons; downloadable graphics for mobile phones; ] [ downloadable musical sound recordings; ] [ downloadable music files; musical video recordings; talking books in the nature of audio books in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; phonograph records in the nature of sound recordings featuring music, fiction and nonfiction textual works, comedy shows, and recorded podcasts in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; ] [ recorded discs bearing sound, namely, DVDs, digital video discs, digital versatile discs, high definition digital discs ] [, and CD-ROM discs ] [ featuring music, images, motion picture films, animated cartoons, music videos, and computer games; musical sound recordings; ] [ musical recordings in the form of discs; ] [ pre-recorded videos, namely, ] [ pre-recorded video cassettes and ] digital media, namely, DVDs, digital video discs, digital versatile discs, high definition digital discs, [ CD-ROM discs, ] [ and downloadable audio and video recordings featuring music, images, motion picture films, animated cartoons, ] [ music videos, and computer games; pre-recorded tape recordings, namely, audio tapes featuring music; ] [ downloadable electronic printed publications in machine-readable format, namely, books ] [, magazines, journals, articles, comic books, cartoon strips, newsletters, and pamphlets ] [ in the fields of ] [ computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, ] [ film, comedy, ] [ art, general trivia, ] [ computer games, home video games, and animation; downloadable electronic printed publications in optically recorded format, namely, books ] [, magazines, journals, articles, comic books, cartoon strips, newsletters, and pamphlets ] [ in the in the fields of ] [ computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, ] [ film, comedy, ] [ art, general trivia, ] [ computer games, home video games, and animation; downloadable printed publications in electronically-readable format, namely, books ] [, magazines, journals, articles, comic books, cartoon strips, newsletters, and pamphlets ] [ in the fields of ] [ computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, ] [ film, comedy, art, ] [ general trivia, ] [ computer games, home video games,

and animation; cinematographic films featuring animated cartoons; ] [ downloadable podcasts in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; computer documentation in electronic form, namely, downloadable documents in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation provided via a website; electronic publications, namely, books, magazines, journals, articles, comic books, cartoon strips, newsletters, and pamphlets in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation recorded on computer media; training manuals in the form of a computer program, namely, computer software for training purposes; exposed sensitized films, namely, sensitized cinematographic film, sensitized photographic film, and sensitized X-ray film; exposed photosensitive media films, namely, exposed slide film, exposed camera film, exposed cinematographic film, and exposed photographic film; exposed cinematographic film; ] [ video recordings, namely, musical video recordings and audiovisual video recordings featuring music, images, motion picture films, animation, and music videos; ] [ recorded data files, namely, downloadable electronic data files featuring audio, video, text, binary, still images, graphics and multimedia files; ] [ computer game software; computer software for computer games, video games, and processing digital images; ] [ electronic databases in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation recorded on computer media; ] [ computer game programs downloadable via the internet; downloadable electronic game programs; downloadable computer game programs; downloadable video game programs; computer software programs for video games; ] [ computer video game software contained on cartridges for personal computers, home video game consoles, arcade-based video game consoles, slot machines, and video lottery terminals; recorded computer game programs; computer games, namely, computer game programs, computer programs for pre-recorded games, computer game software for use on mobile and cellular phones, interactive multimedia computer game programs, computer game software downloadable from a global computer network, the internet, and wireless devices; ] [ video game programs; computer programs stored in digital form, namely, computer programs for using the internet and the world wide web; computer software for electronic publishing; personal computer software, namely, software for managing document control systems; ] [ computer software for games for mobile devices, games for personal computers, ] [ games for consoles, ] [ games for tablets, electronic game programs, downloadable electronic game programs, downloadable computer game programs, interactive game programs, and interactive game software that may be downloaded from the internet; interactive computer software for games for mobile devices, games for personal computers, ] [ games for consoles, ] [ games for tablets, electronic game programs, downloadable electronic game programs, downloadable computer game programs, interactive game programs, and interactive game software; interactive multimedia computer programs for games for mobile devices, games for personal computers, ] [ games for consoles, ] [ games for tablets, electronic game programs, downloadable electronic game programs, downloadable computer game programs, interactive game programs, and interactive game software; computer software for games for mobile devices, games for personal computers, ] [ games for consoles, ] [ games for tablets, electronic game programs, downloadable electronic game programs, downloadable computer game programs, interactive game programs, and interactive game software that permits games to be played; computer application software for mobile phones, portable media players, handheld computers, portable computers, and tablets, namely, software for games for mobile devices, games for personal computers, ] [ games for consoles, ] [ games for tablets, electronic game programs, downloadable electronic game programs, downloadable computer game programs, interactive game programs,

and interactive game software; ] [ computer software for education featuring instruction in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; computer software for games for mobile devices, games for personal computers, games for consoles, games for tablets, electronic game programs, downloadable electronic game programs, downloadable computer game programs, interactive game programs, and interactive game software downloadable from global computer information networks; children's educational software; data recorded electronically, namely, computer programs recorded on data media designed for recreational game playing purposes; audio cassettes, namely, pre-recorded cassettes featuring music, fiction and nonfiction textual works, comedy shows, and recorded podcasts in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; compact discs featuring music, fiction and nonfiction textual works, comedy shows, and recorded podcasts in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; ] [ DVDs, namely, pre-recorded DVDs featuring music, images, motion picture films, animated cartoons ] [, music videos, and computer games; electronic data carriers, namely, secure digital memory cards, flash drives, USB flash drives, USB cards featuring computer game software and computer game programs; pre-recorded compact discs featuring music, fiction and nonfiction textual works, comedy shows, and recorded podcasts in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; information technology equipment, namely, computers and audiovisual equipment, namely, cameras and flashes for cameras, cases for cameras and photographic equipment, movie projectors, multimedia projectors, picture projectors, sound-reproducing apparatus, high definition televisions, and transmitting and receiving apparatus for radio and television broadcasting and for long-distance transmission; computer operating systems ]

CLASS 14: [ Jewelry; jewelry boxes and watch boxes; gemstones, pearls, and precious metals, and imitations thereof; ornaments in the nature of jewelry, ornamental pins, personal ornaments, holiday ornaments not tree ornaments, shoe ornaments, and hat ornaments made of or coated with precious or semi-precious metals or stones, or imitations thereof; statutes and figurines made of or coated with precious or semi-precious metals or stones, or imitations thereof; trinkets or fobs in the nature of key rings; trinkets coated with precious metals, namely, rings and key rings; key fob rings coated with precious metals ]

CLASS 16: [ Disposable paper products, namely, paper cartons for delivering goods, paper lunch bags, advertising signs of paper, advertising signs of cardboard, art paper, bibs of paper, blank or partially printed paper labels, blank paper notebooks, lined and unlined writing pads, memo pads, notepads, book cover paper, business card paper, calendared paper, gift-wrapping paper, blister cards paper towels, notebook paper, paper folders, paper envelopes for packaging, table cloths of paper, table linens of paper, paper napkins, toilet paper, boxes of cardboard or paper, gift boxes made of cardboard, cardboard cartons, cardboard containers, paper handkerchiefs, paper napkins for removing make-up, bibs of paper, paper flags, paper banners, protective covers for notebooks, place mats and coasters of paper and cardboard, and disposable paper sheets for personal hygienic use in the nature of disposable headrest covers not for medical use; decoration materials, namely, paper party decorations, paper cake decorations, decorations of paper for lunch boxes and foodstuffs, decorative paper centerpieces, and party ornaments of paper, art materials, namely, paint brushes, water colors, drawing ink, pastels, crayons, pencils, pens, chalk, watercolor saucers, molds for modeling clays, blackboards, drawing boards, easels, and canvas for painting, and media, namely, arts

and crafts clay kits, arts and craft paint kits, coloring books, stencils for face painting, rubber marking stamps, temporary tattoo transfers similar to decals, stickers and sticker albums, blackboards and scrap books; adhesives for stationery or household purposes; [ printed matter, namely, [ note cards, greeting cards, ] books, [ booklets, ] [ printed periodicals, magazines including gaming magazines, manuals, newspapers, newsletters, journals, ] children's books [, baby books, comic books, coloring and children's activity books, instructional and teaching materials, ] all in the fields of [ computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, ] film, comedy, [ art, ] [ general trivia, ] computer games, home video games, and animation; [ paper and cardboard; ] books in the field of [ computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, ] film, comedy, [ art, ] [ general trivia, ] computer games, home video games, and animation [ ; stationery; educational supplies, namely, two-ring and three-ring binders, desk pencil holders, desk pencil stands, paper folders, calendars, paperweights, pencil sharpeners, electric pencil sharpeners, paper clips, thumb tacks or push pins, document folders, index cards, and school supply kits containing various combinations of selected school supplies, namely, writing instruments, pens, pencils, mechanical pencils, erasers, markers, crayons, highlighter pens, folders, notebooks, paper, protractors, paper clips, pencil sharpeners, writing grips, glue and book marks; works of art made of paper and cardboard; figurines of paper and cardboard, namely, papier-mâché figurines, and architects' models; bags, namely, paper bags, merchandise bags, grocery bags, paper party bags, party goodie bags of paper or plastic, plastic or paper bags for household use; articles for packaging made of paper, cardboard, or plastics, namely, cardboard boxes for packaging, paper bags for packaging, paper pouches for packaging, paper roll stock for packaging, padded paper envelopes for mailing or packaging, paper for wrapping and packaging, and storage containers and packaging containers made of paper or cardboard; articles for wrapping made of paper, cardboard, or plastic, namely, gift-wrapping paper, paper gift wrap bows, paper and plastic gift wrapping ribbons, food wrapping plastic film, sheets for wrapping, and plastic packaging wrap for commercial or industrial use; articles for storage made of paper, cardboard, or plastics, namely, plastic food storage bags for household use and containers for storage or transport made of paper or cardboard; drawing materials, namely, pencils, pastels, crayons, ink, color pencils, markers, dry erase markers, permanent markers, and highlighting markers; drawing paper; arts and crafts equipment, namely, arts and crafts clay kits, colored craft and art sand, Children's arts and crafts paper kits, and arts and craft paint kits; modelling equipment, namely, molds for modeling clays, modeling clay, and modeling clay for children ]

CLASS 18: [ Walking sticks; luggage; bags in the nature of handbags, purses, fabric and leather pouches, coin purses, and cosmetic purses; wallets; other carriers, namely, duffel bags, beach bags, backpacks, sports bags, diaper bags, briefcases, leather and canvas shopping bags, empty lunch bags of fabric, business card holders, leather portfolios, carry-all school bags, and empty tool bags of leather or imitations of leather sold empty; umbrellas; parasols ]

CLASS 21: [ Cosmetic utensils, namely, cosmetic brushes, make up applicators in the nature of applicator sticks for applying make-up and make up brushes, shaving brushes, stands for shaving brushes, hair brushes and combs; toilet utensils, namely, toilet brushes and toilet sponges; bathroom articles, namely, bathroom pails, toilet paper holders, stands specially adapted for toothbrushes, and toothbrush cases; brushes, namely, brushes for cleaning footwear, cleaning brushes for household use, toothbrushes, nail brushes, and brushes for pets; brush-making materials; statues, figurines, plaques, and works of art made of porcelain, terra-cotta, or glass; tableware, namely, tea services and coffees services; cookware, namely, cooking pots and pans, glass dishes, drinking cups and saucers, bowls, serving bowls and serving trays; containers for household or kitchen use; glasses, namely, drinking glasses and beverage glassware; drinking vessels; barware, namely, seltzer bottles, cocktail shakers, beverage glassware, coffee mugs, beer mugs, and earthenware mugs; serving dishes; dishes;

household utensils in the nature of spatulas, strainers, splatter screens, kitchen tongs, pouring and straining spouts, grater, sieves, turners, skimmers, mixing spoons, napkin holders, corn cob holders, and decanters ]

CLASS 24: [ Fabrics for textile use; natural and synthetic fabrics and textiles, namely, cotton, silk, polyester and nylon fabrics; textile goods, namely, textile table linens, bedcovers and plastic table covers, bed canopies individual place mats made of textile tapestries of textiles, gift wrap of textile, textile wall hangings, fitted toilet seat covers made of fabrics, curtain tiebacks in the nature of textile curtain holders, and textile fabrics for use in making clothing and household furnishings; textile substitute materials made from synthetic materials; linens, namely, bed linens, bath linen, table linen, household linen, linen cloth, and kitchen linens; textiles made of flannel; textile tissues, namely, textile handkerchiefs and tissue paper box covers of textile; household textile articles, namely, towels, bed sheets, oven mitts, dish towels, kitchen towels, fabric place mats, washing mitts, fabric table runners, potholders, and cloth coasters; handkerchiefs; soft furnishings in the nature of household textiles, namely, textile fabrics for use in making clothing and household furnishings; textiles for furnishings, namely, for furnishing upholstery ]

CLASS 25: [ Footwear; headgear, namely, hats, caps, plush novelty hats, and headbands; clothing, namely, shirts, jackets, pants, dresses, shorts, t-shirts, tank tops, jerseys, tights, stockings, leotards, unitards, body suits, leg warmers, leggings, socks, gloves, athletic uniforms, parkas, ponchos, beach cover-ups, overalls, swimwear, sweaters, sweat shirts with hoods, fleece pullovers, sweat suits, jogging suits, rain suits, ski wear, cycling shorts, slacks, jeans, men's and women's suits, vests, undergarments, muffs, shawls, stoles, blazers, coats, robes, sleepwear, suspenders, bandanas, and loungewear; sports shirts with short sleeves; menswear, namely, blazers, trousers, suits, jackets, and shirts; casual shirts; casual trousers; leisurewear, namely, leisure suits; clothing layettes; swimming trunks; sports clothing, namely, cap visors, socks, sports bras, and athletic tops and bottoms for runners, yoga, and cycling; sportswear, namely, shorts, track suits, sports bras, sweat-absorbent underclothes, swim suits, tennis wear, jerseys; tops; jackets and socks; tee-shirts; sweatpants; socks; shorts; slipovers; blousons; long jackets; long sleeve pullovers; printed t-shirts; shirts; loungewear; outer clothing for men, namely, coats, jackets, cloaks, ponchos, capes, and parkas; short-sleeve shirts; short-sleeved or long-sleeved t-shirts; trousers for children; clothing for children, namely, dresses, jumpers, shirts, jackets, pants, shorts, t-shirts, tank tops, jerseys, tights, stockings, leotards, unitards, body suits, leg warmers, leggings, socks, gloves, athletic uniforms, parkas, ponchos, swimwear, sweaters, sweat shirts with hoods, fleece pullovers, sweat suits, jogging suits, rain suits, ski wear, slacks, jeans, vests, undergarments, sweaters, blazers, coats, robes, sleepwear, and loungewear, and cloth bibs; skirt suits; gloves; collared shirts; running suits; hooded sweatshirts; hooded tops; pants; skirts; denim jeans; sweat shirts; sweat suits; denim jackets; sun hats; peaked headwear in the nature of cap peaks; caps with visors; bonnets; children's headwear; headwear in the nature of bonnets; headwear in the nature of sun visors; headwear in the nature of caps; footwear in the nature of pumps; football boots; footwear excluding orthopedic footwear; footwear for men; canvas shoes; espadrilles; basketball sneakers; gym boots; children's footwear; running shoes; sports shoes; leather shoes; footwear for women; slip-on shoes; booties; slippers; shoes with hook and pile fastening tapes; sandals; infants' footwear; beach shoes; cycling shoes; casual footwear; fancy dress outfits being children's playthings, namely, costumes for use in children's dress up play ]

CLASS 28: [ Fairground apparatus, namely, amusement park rides, rollercoasters, and carousels; playground apparatus, namely, sand boxes, swing sets, slides for playgrounds, and playground sports training apparatus to improve strength, toning, conditioning, balance and proprioception; festive decorations for Christmas trees; artificial Christmas trees; toys, namely, children's multiple activity toys, dolls, puppets, plush toys, soft dolls, teddy bears, toy figures and play sets consisting of action figures, attachable articles of clothing for toys, rocking horses, bathtub toys, ride-on toys, balls

for sports, yo-yos, balls for games, playground balls, rubber balls, mah-jong sets, marbles for games, toy vehicles, electric toy vehicles, toy scooters, toy air pistols, toy building blocks, water squirting toys, and magnetic toy figures attachable to mobile phones; games, namely, action skill games, action target games, arcade-type electronic education video games, board games, card games, building games, educational card games, electronic educational game machines for children, hand held units for playing electronic games other than those adapted for use with an external display screen or monitor, promotional game cards, puzzle games, and video game consoles for use with an external display screen or monitor; playthings, namely, puppet theatres, beanbags in the form of playthings, dolls' beds, dolls' clothes, dolls' houses, and dolls' rooms; novelties, namely, toy and novelty face masks, toy foam novelty items such as foam fingers and hands, and novelty vampire teeth; sporting articles and equipment, namely, tennis balls, footballs, soccer balls, baseballs, volleyballs, tennis rackets, table tennis rackets, paddle rackets, badminton rackets, squash rackets, sailboards, skateboards, snowboards, skis, waterskis, roller skates, ice skates, floats for bathing and swimming, dumb-bells, elbow guards being sport articles for athletic use, knee guards being sport articles for athletic use, archery sets, bocce ball sets, spring boards and golf ball dispensers, golf bags, golf clubs, golf gloves, and gloves for games and sports, namely, baseball gloves, golf gloves, boxing gloves, hockey gloves, bowling gloves, and football gloves; video game apparatus, namely, video game joysticks, video game consoles, handheld units for playing videogames other than those adapted for use with an external display screen or monitor, and hand-held units for playing electronic games for use with external display screen or monitor; balloons; fabric toys, namely, stuffed and plush toys; plastic party hats; paper party hats; face masks being playthings; children's multiple activity toy; children's toy bicycles for use other than for transport; board games; kites; toy hats, namely, toy pirate hats and toy costume hats; toy tableware; play balls; toy sporting apparatus, namely, toy game balls, paddles for use in paddle ball games, outdoor activity game equipment sold as a unit comprising sports balls, baseball bats, bases, basketball goals, soccer goals, hockey goals, hockey sticks, for playing games; toy vehicles with transforming parts; toys simulating objects used by adults in day to day activity, namely, toy watches, toy telephones, toy cell phones, toy computers, toy television sets, toy bakeware and cookware, toy knives, toy forks, toy spoons, toy pots and pans, toy bowls, toy rolling pins, toy spatulas, toy tea sets, toy cosmetics, toy makeup, toy non-electric shaver, and toy keys; teddy bears; dolls; battery-operated action toys; toy figurines, namely, modeled plastic toy figurines and attachable, wearable, magnetic toy figurines; playing cards; scale model vehicles; miniature car models in the nature of toy model cars and playthings, namely, toy model kit cars; inflatable toys; building games; sports games, namely, target games, action skill games, horseshoe games, and paddle ball games ]

CLASS 30: [ Processed grains; starches, namely, food starch; baking preparations and yeasts, namely, yeast, baking powders, and food flavorings other than essential oils; ice, ice creams, frozen yogurts, and sorbets; coffee and coffee substitutes, teas and tea substitutes, cocoa, cocoa powder, and cocoa mixes; bakery goods confectionery, namely, frozen confectioneries, chocolate confections, confectionery made of sugar, and jelly confections; chocolate; desserts, namely, dessert mousse, ice cream desserts, and dessert puddings; sugars and natural sweeteners; sweet coatings, namely, frosting; fillings in the nature of buttercream, caramel, chocolate, pudding, and custard fillings for cakes; bee products in the nature of honey; salt; food seasonings; food flavorings, other than essential oils; condiments, namely, sauces, ketchup, mustard, salsas, and dipping sauces; pastries, cakes, tarts, and biscuits; chocolates; foodstuffs containing cocoa as the main constituent; confectionery in frozen form ]

CLASS 32: [ Non-alcoholic beverages, namely, carbonated beverages, mineral and aerated waters, mineral and aerated flavored waters, drinking water, bottled water, spring water, flavored waters, coconut waters, fruit drinks and fruit juices, non-alcoholic fruit juice beverages, sparkling fruit juice beverages, nonalcoholic cider, vegetable juices, non-alcoholic beer, non-alcoholic wine, non-alcoholic cocktails; preparations for making beverages, namely, syrups, syrup substitutes for making beverages, syrups for

making soft drinks, fruit-based syrup for making fruit juices and fruit drinks, non-alcoholic fruit extracts used in the preparation of beverages, and concentrates in tablet form for making effervescent soft drinks; fruit juices; flavored carbonated beverages, namely, sodas, sarsaparilla soft drinks, cola drinks, cola beverages, non-carbonated non-alcoholic frozen flavored beverages; energy drinks; non-alcoholic drinks, namely, energy shots, isotonic non-alcoholic drinks, sherbet beverages, lemonades, milk of almonds for beverages, non-alcoholic peanut milk being beverages not being a milk substitute, and frozen fruit beverages; non-alcoholic cordials; orange squash ]

CLASS 41: [ Publishing, namely, publishing books, ] [ magazines, journals, articles, ] [ comic books ] [, cartoon strips, newsletters, and pamphlets ] [ in the field of in the fields of ] [ computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, ] [ film, comedy, ] [ art, general trivia, ] [ computer games, home video games, and animation; ] [ reporting, namely, photographic reporting, news syndication reporting, and editorial reporting services; education services, namely, conducting classes, on-line classes, seminars, and workshops, all in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; ] [ entertainment services, namely, conducting contests, the creation, development, and production of cinematographic films, animation and animated films ] [, and television programs ] [ for others ] [, providing facilities for and arranging entertainment, namely, concerts, cabarets, circuses, shows featuring comedy, live musical performance, theatrical performances, exhibitions in the fields of art, education, culture, sports and entertainment, sports competitions, sporting and cultural activities, and live performances showcasing talent, live show performances, sports tournaments, games, recreation activities, and cultural activities, all for entertainment purposes; ] [ sports services, namely, ] [ conducting sports camps, rental of sports equipment, except vehicles, and ] [ organizing sports events, namely, ] [ swimming meets, soccer competitions, baseball competitions, football competitions, volleyball competitions, ] [ golf competitions ] [, tennis competitions, and hockey competitions; translation services and language interpretation; news reporters services; news program services, namely, providing current event news via a global computer network, photographic reporting, news syndication reporting, and editorial reporting services; publishing of stories, namely, novels, short stories, children's stories, animal stories, and family stories recorded by family members to preserve their heritage; publication of printed matter; publication of the editorial content of sites accessible via a global computer network; ] [ publishing of electronic publications; ] [ providing electronic non-downloadable publications in the nature of books, magazines, journals, articles, comic books, cartoon strips, newsletters, and pamphlets in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; providing on-line non-downloadable electronic publications, in the nature of books, magazines, journals, articles, comic books, cartoon strips, newsletters, and pamphlets in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; publication of texts; providing online non-downloadable comic books and graphic novels; providing on-line non-downloadable general feature magazines; music publishing services; music recording services, namely, production of sound and music video recordings; on-line publishing services, namely, online electronic publishing of books and periodicals, magazines, journals, articles, comic books, cartoon strips, newsletters, and pamphlets; publication and editing of printed matter; publication of printed matter relating to education; publication of educational books; publication of educational teaching materials, namely, publication of educational texts, books, instruction manuals, magazines, journals, articles, comic books, cartoon strips, newsletters, and pamphlets; publication of instructional literature, namely, publication of musical texts, books, magazines, journals, articles, comic books, cartoon strips, newsletters, and pamphlets; ] [ publication of printed matter and printed publications in

the nature of ] [ brochures, booklets, teaching materials, magazines, journals, articles, ] [ comic books ] [, cartoon strips, newsletters, and pamphlets ] [ in the field of ] [ computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, ] [ film, comedy, ] [ art, general trivia, ] [ computer games, home video games, and animation; ] [ publication of newspapers, periodicals, catalogs, and brochures; ] [ publication of books; ] [ consultation services in the field of publication of books; book and review publishing; magazine publishing; publication and editing of books; publication of online electronic books and online journals; electronic desktop publishing; ] [ publication of books in the field of entertainment; ] [ electronic publishing of the text of others on CD, DVD, on-line, and high definition digital discs, and downloadable audio and video recordings from the internet featuring animation, music, and fiction and nonfiction textual works being in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; providing on-line non-downloadable publications in the nature of electronic books and journals; provision of non-downloadable electronic publications, in the nature of books, magazines, journals, articles, comic books, cartoon strips, newsletters, and pamphlets in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; publication of electronic magazines; entertainment, namely, live performances by a musical band; arranging of visual entertainment, namely, entertainment services in the nature of live visual performances by actors, singers, dancers, and comedians; arranging of visual and musical entertainment, namely, entertainment services in the nature of live visual and audio performances, namely, musical, variety, news and comedy shows; organization of recreational activities, namely, organizing community festivals featuring a variety of activities, namely, art exhibitions, heritage markets, ethnic dances, and the like; provision of recreational events, namely, organizing community festivals featuring primarily sporting events, art exhibitions, ethnic dance performances, dance performances, ice dancing performances, plays, musical performances, and magic shows and also providing flea markets, dinners, lunches, food tasting, and wine tasting; providing recreational areas in the nature of play areas for children; provision of information relating to entertainment online from a computer database of the internet in the nature of live performances, road shows, live stage events, theatrical performances, live music concerts and audience participation in such events; entertainment services in the nature of an amusement park show; entertainment, namely, conducting carnivals; provision of entertainment services through the media of video-films, namely, movie showings and planning and conducting a series of film festivals; provision of entertainment services through the media of publications, namely, magazine publishing, book publishing, music publishing, and electronic book rental via the internet; amusement centers; production of shows in the nature of operas, television shows, plays, live dance shows, and live music shows; entertainment, education and instruction services, namely, providing motivational and educational speakers; ] [ video entertainment services, namely, ] [ providing video podcasts, ] [ producing videos ] [, filming videos, directing videos, editing videos, all ] [ in the fields of ] [ computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, ] [ film, comedy, ] [ art, general trivia, ] [ computer games, ] [ home video games, ] [ and animation; ] [ exhibition of video films, namely, movie showings and providing a website for entertainment purposes featuring on-line non-downloadable videos about fictional stories, computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; ] [ provision of facilities for and information about recreational activities in the nature of ] [ skiing, hunting, fishing, providing recreational camps for children, ] [ providing play facilities for children, ] [ providing fitness and exercise facilities, arranging and conducting canoe expeditions for recreational purposes, arranging and conducting jungle and safari expeditions for recreational purposes, providing sports facilities, providing swimming pools, and

providing horseback riding facilities for recreational purposes; ] [ leisure services, namely, arranging and conducting ] [ fishing tournaments, ] [ golf tournaments ] [, music concerts, and theater shows, and provision of information in the field of leisure activities, namely, hunting, fishing, swimming, surfing, and bowling ] ;sporting activities, namely, organizing sporting events, namely, [ triathlons and ] [ golf tournaments ] [, and cultural activities; computer services, namely, providing on-line computer games, and entertainment services in the nature of video game amusement services, namely, providing temporary use of non-downloadable video games; providing information on-line relating to computer games and computer enhancements for games; providing on-line information in the field of computer video gaming entertainment; television entertainment, namely, television news shows, animated cartoon shows, fictional television shows for children, game shows, and reality shows ] [ ; providing theme park services; ] [ theatre entertainment, namely, theater productions; theatre services, in the nature of ticket reservation and booking services for recreational and leisure events, namely, music concerts, theater shows, and live dance performances; entertainment in the nature of theatre productions; ] [ adventure playground services, namely, providing amusement parks ] [ and provision of children's playgrounds at service stations; popular entertainment services, namely, personal appearances by a movie star, sports celebrity, and fictional character; provision of games by means of a computer based system, namely, providing temporary use of non-downloadable game software ] [ ; providing online games services on computer networks, namely, providing information on-line relating to computer games ] [ and computer enhancements for games; provision of on-line entertainment, namely, providing an on-line virtual environment for trading virtual sports trading cards and tokens, providing online video games, and providing online reviews of movies, books, music, and computer games; provision of on-line computer games; on-line gaming services, namely, providing online video and computer games and providing temporary use of non-downloadable interactive games; providing information on-line through a computer database in the field of computer games; musical entertainment services, namely, organization of exhibitions for musical entertainment; entertainment services in the nature of live performance of music and singing by a singer and musical band; children's adventure playground services, namely, arranging and conducting live, interactive, treasure hunt game adventures; organization of events for cultural entertainment, and organization of sporting competitions; organization of balls; providing non-downloadable computer games via the internet; electronic game services provided by means of the internet; electronic game services and entertainment in the nature of competitions in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation provided by means of the internet for nonbusiness and non-commercial purposes; amusement park rides and theme park services; organizing of shows, namely, fashion shows, circus shows, laser shows, and game shows for entertainment purposes ] [ ; film distribution; cinematographic entertainment services, namely, ] [ rental of cinematographic machines and apparatus, ] [ motion picture film production, film and video production consulting services, and film editing; distribution of motion picture films; ] [ rental of motion pictures; live entertainment in the nature of live music concerts, dance performances, magic performances, and theatrical performances; movie showing; electronic games services provided from a computer database, namely, providing online electronic games by means of the internet; electronic games services, namely, provision of computer games on-line or by means of a global computer network; entertainment services in the form of ongoing television programs in the field of musical, variety, news and comedy shows; entertainment services, namely, production of live shows; entertainment services in the form of cinema performances, namely, provision of cinema facilities and movie showings; provision of entertainment services through the media of audio tapes, namely, production of audio recordings; provision of entertainment services through the media of television, namely, production of television programs; ] [ entertainment in the form of recorded music, namely, production of musical sound recordings; provision of entertainment services through the media of cine-films, namely, production and distribution of movies; ] [ electronic online publication of periodicals and books in the

fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; arranging of games, namely, arranging and conducting triathlon, cycling, walking, and running events; organization of games and sports competitions; adult training in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, sports, music, film, comedy, art, general trivia, computer games, home video games, and animation; training in the field of electronic data processing; education and instruction, namely, providing classes in the field of computer literacy arranging and conducting conferences in the field of sporting events, art exhibitions, animal exhibitions, dance performances, ice dancing performances, plays, musical performances, and magic shows; exhibitions in the field of art and organization of exhibitions for cultural or educational purposes; ] [ conducting and organizing competitions in the field of sports ] [ , music, dance, film, art, and theater ] [ ; providing facilities for sports ] [ and physical fitness training; ] [ video production, production of audio recording, and photography; ] [ training in the field of electronics; provision of education courses relating to electronics, namely, through correspondence courses, offered through online, non-downloadable videos and instructor assistance; English language education services, namely, language schools featuring the English language; training in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; education services for imparting language teaching methods, namely, providing classes for teachers in the field of teaching languages to students; provision of language schools and language courses, namely, language instruction; organization of language courses, namely, conducting after-school foreign language tutoring programs; education services, namely, providing tutoring in the field of foreign languages; provision of information relating to employment training; professional consultancy relating to education, namely, providing consultation concerning education options to pursue career opportunities; educational advisory services, namely, providing advice concerning education options to pursue career opportunities; organizing of educational games, namely, spelling competitions and educational card games; providing computer-delivered educational testing and assessments services; provision of day-care educational units, namely, providing nursery schools for children; educational testing services; provision of training and education, namely, providing classes in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; training consultancy, namely, business training consultancy services; provision of education courses, namely, providing classes in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; training and further training consultancy, namely, business training consultancy services; organization of training courses in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; provision of training courses in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; development of educational materials, namely, publication of educational textbooks; dissemination of printed educational material for others, namely, educational textbooks, books, magazines, journals, articles, comic books, cartoon strips, newsletters, and pamphlets in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; arranging teaching programs, namely, conducting educational programs in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer

games, home video games, and animation; provision of acting, sports, physical fitness, animation, and film production training facilities; education services relating to the development of children's intellectual faculties, namely, teaching at elementary schools, providing classes and camps for children in the fields of animation, film production, acting, music, art, comedy, computer games, and video games; education services relating to computers, namely, providing classes in the field of computer science and computer literacy; education services relating to computer systems, namely, providing classes in the field of computer science and computer literacy; education services, namely, conducting educational courses, seminars and workshops, in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; educational services provided for children, namely, providing after school educational programs for children in grades K-12; educational services provided for teachers of children, namely, teacher training in the field of teaching methods, class room conflict resolution, animation, computer game programs, and film production, provided on a real-time basis during classroom instruction; training in the operation of software systems; training in the development of software systems; training in the design of software systems; educational services, namely, training of teachers in the field of teaching methods, class room conflict resolution, animation, computer game programs, and film production and courses of instruction provided on a real-time basis during classroom instruction at the undergraduate, graduate and post-graduate level; teacher training services, namely, teacher training in the field of teaching methods, class room conflict resolution, animation, computer game programs, and film production provided on a real-time basis during classroom instruction; providing classes in the field of data processing and computing; school courses relating to study assistance, namely, providing educational tutoring in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; training in the use of data processing programs; provision of educational instruction, namely, providing classes and workshops, in the field of data processing; training services in the field of computer-aided design; providing computer-assisted courses of instruction, namely, providing on-line classes and workshops in the fields of computer literacy, spelling, reading, math, social studies, science, geography, language arts, foreign languages, writing, geology, phonics, music, film, comedy, art, general trivia, computer games, home video games, and animation; educational instruction, namely, providing training in the use of computers; educational instruction, namely, providing training in the development of computers; educational services, namely, providing classes and workshops for the provision of training in the use of computers; provision of computer related training courses, namely, providing training in the field of computer science and computer literacy; provision of education courses relating to computers, namely, providing classes in the field of computer science and computer literacy; organization of computer related training courses, namely, providing training classes in the field of computer science and computer literacy; training services relating to computers, namely, providing training in the field of computers; training in the operation of computerized systems; training services in the field of computer systems; computer training, namely, training in the use of computers; computer education training services; training in the development of computer programs; training in the operation of computer programs; training in the design of computer programs; provision of educational instruction, namely, providing classes and workshops in the field of computer programming; training in the field of computer programming; computerized training in career counselling; training in the field of computer techniques; provision of courses of instruction in the management of information technology, namely, providing classes in the field of information technology management; training services in the field of the use of information technology; educational services relating to information technology, namely, providing classes in the field of information technology; sporting education services, namely, providing classes in the field of sports; sporting and recreational activities, namely, organizing sporting events, namely, swimming meet, soccer competition, football competition, volleyball competition, baseball competition,

tennis competition, skiing competition, surfing competition, and water polo competition; tutoring services in the field of sports, personal coaching services in the field of sports, and sports instruction services; recreation and training services, namely, physical fitness training services; ] [ film production for entertainment purposes; production and distribution of motion pictures; production of entertainment in the form of television programs; recordings, namely, production of musical sound recordings ] [, podcast recordings, and audiobook recordings; ] [ animation production services; animation production services in the nature of creating animated cartoons; ] [ production of animated television programs for distribution on television and cable television systems; ] [ audio, film, and video recording services ] [ ; television recording services, namely, production of television programs ]

CLASS 43: [ Providing food and drink; Providing temporary accommodation; restaurant services; cafeterias; ice cream parlor services; hotels; hostels; boarding houses; providing temporary accommodation for tourists and holiday travelers; providing day care centers; day-nursery services; providing elder care day care respite care services in the nature of providing temporary housing for dependent elderly people to provide relief for their permanent caregivers; accommodation bureau services, namely, booking of temporary accommodation and providing information in the field of temporary lodging and accommodations ]

The color(s) green, white, beige, yellow, orange, red and black is/are claimed as a feature of the mark.

The mark consists of a stylized standing yellow bird with a beige underbelly with black head feather and tail feathers, red eyebrows, an orange beak and orange feet, white, black and green eyes with a black outlining.

PRIORITY DATE OF 09-30-2014 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1266657 DATED 03-20-2015,  
EXPIRES 03-20-2025

SER. NO. 79-173,258, FILED 03-20-2015

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.