

United States of America

United States Patent and Trademark Office

VIRGIN RED

Reg. No. 7,189,873

Registered Oct. 10, 2023

Corrected Apr. 02, 2024

Int. Cl.: 36, 38, 41, 43

Service Mark

Principal Register

Virgin Enterprises Limited (UNITED KINGDOM private limited company)
66 Porchester Road
London, UNITED KINGDOM W26ET

CLASS 36: Financial services, namely, credit card and debit card transaction processing services, electronic cash transactions, and providing incentive award programs for customers through the issuance and processing of discounts; Charitable fundraising services; Issuance of tokens of value in relation to loyalty, reward, discount and incentive schemes; Providing information and advisory services relating to the aforesaid

FIRST USE 11-30-2021; IN COMMERCE 11-30-2021

CLASS 38: Computer aided transmission of messages, audio, video and image data; Providing internet chat rooms; Providing online forums for transmission of messages among computer users; Providing information and advisory services relating to the aforesaid

FIRST USE 11-30-2021; IN COMMERCE 11-30-2021

CLASS 41: Ticket reservation and booking services for entertainment and cultural events, music concerts, stage shows, cinema, concerts, theatre, festival and sports events; Organizing, conducting and supervising electronic game competitions, contest and incentive award programs designed to reward program participants who engage in online and mobile application electronic games and contests, lotteries and prize drawings; Providing information and advisory services relating to the aforesaid

FIRST USE 11-30-2021; IN COMMERCE 11-30-2021

CLASS 43: Making reservations for hotels and temporary lodging accommodation for others; Travel agency services, namely, making reservations and booking temporary lodging; Providing information and advisory services relating to the aforesaid

FIRST USE 11-30-2021; IN COMMERCE 11-30-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON EUROPEAN UNION APPLICATION NO. 018032580, FILED 03-07-2019, REG. NO. 018032580, DATED

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



09-25-2019, EXPIRES 07-03-2029

SER. NO. 88-350,096, FILED 03-21-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.