

United States of America

United States Patent and Trademark Office

**INTERNATIONAL
PROTEIN**

Reg. No. 5,102,261

Registered Dec. 13, 2016

Amended Apr. 02, 2024

Int. Cl.: 35

Service Mark

Supplemental Register

International Protein Pty Ltd (AUSTRALIA proprietary company (pty.))
59 Lahrs Road
ORMEAU, AUSTRALIA QLD4208

CLASS 35: Retail store services, wholesale store services and distributorship services, provided via [physical stores,] the Internet, and web based platforms featuring dietary and nutritional supplements, shakes, beverages, powders, [gels, syrups, capsules, caplets, tablets, gummies,] and in bar form, in relation to pre-training, weight gain, muscle gain, body shaping and those intended as general nourishment supplements and diet food products the bringing together, for the benefit of others, of a variety of goods, excluding the transport thereof, enabling customers to conveniently view and purchase those goods in the field of diet food products, protein supplements, and dietary and nutritional supplements, shakes, beverages, powders, [gels, syrups, capsules, caplets, tablets, gummies,] and bars in relation to pre-training, weight gain, muscle gain, body shaping and those intended as general nourishment supplements these services provided [by means of retail stores, wholesale outlets, through mail order catalogues and] by means of electronic media, namely, through retail store websites and [television shopping programs administration of a program enabling participants to obtain discounts on retail and wholesale products and services; distribution of products for advertising purposes; business management for retail and wholesale services of others;] marketing, advertising and promotional services in the nature of viral marketing programs, social media marketing, [search engine marketing, inquiry marketing,] internet marketing, [billboards, promotional exhibitions, mobile marketing, word-of-mouth, SMS and MMS marketing, web casts,] online banners, [newspaper advertisements, magazine advertisements, television broadcasts, radio broadcasts, and blogging] for bodybuilders, sportspeople, and people wanting weight gain, weight loss, muscle gain, body shaping, or an increase in physical performance; sales promotion services; business administration and business management services of retail, wholesale, advertising, marketing, and promotional activities of businesses, namely, customer service, accounting services, mailing and shipping, business records management, business information services, and web-based [and in-store advertising and marketing services] for the health food, bodybuilding and protein, dietary and nutritional supplements industries; [organization of trade fairs for promotional purposes;] provision of business management assistance; [arranging and conducting tradeshow exhibitions in the field of diet, health food, bodybuilding products and supplements, and dietary and nutritional supplements for commercial purposes;] organization, operation, management and supervision of customer loyalty programs and issuance of discount loyalty rewards cards; [telephone and] online ordering services of nutritional supplements, protein supplements, dietary supplements formed and packaged as food bars, powdered nutritional supplement beverage drink mixes, and [dietary supplement tablets, capsules, caplets,] powder, [syrups, gummies and gels;] ordering services via online computers [and mail, and telephone order services] all in the field of nutritional supplements, protein supplements, dietary supplements formed and packaged as food

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



bars, powdered nutritional supplement beverage drink mixes, and [dietary supplement tablets, capsules, caplets,] powder, [syrups, gummies and gels;] administrative processing of purchase orders; [business advertising services relating to franchising; business advice, assistance and consultancy relating to franchising; franchising consultancy and business support services, namely, business consulting to freelancers, start-ups, existing businesses and non-profit organizations; business management advisory services related to franchising;] importing and exporting services; business management and consultancy; business administration services; [providing office functions;]business advisory services; providing information, advisory and consultation services in relation to the aforesaid services; provision of all the aforesaid services including by electronic means, online, via a website, the Internet or other computer networks, by wireless technology, accessible by mobile phone and other Internet-enabled devices, and via a global computer network

OWNER OF AUSTRALIA , REG. NO. 1016730, DATED 08-21-2004, EXPIRES 08-21-2024

PRIORITY CLAIMED UNDER SEC. 44(D) ON AUSTRALIA APPLICATION NO. 1672977, FILED 02-05-2015, REG. NO. 1672977, DATED 02-05-2015, EXPIRES 02-05-2025

The mark consists of wording "INTERNATIONAL PROTEIN" in stylized font.

No claim is made to the exclusive right to use the following apart from the mark as shown: "PROTEIN"

SER. NO. 86-979,796, FILED P.R. 02-13-2015; AM. S.R. 09-15-2016

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.