

United States of America

United States Patent and Trademark Office



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Int. Cl.: 35

Service Mark

Principal Register

Cafe24 Corp. (REPUBLIC OF KOREA CORPORATION)
(Sindaebang-dong, Specialty Construction
15, Boramae-ro 5-gil Dongjak-gu Seoul
REPUBLIC OF KOREA

CLASS 35: [Advisory and consultancy services relating to the procurement of goods for others; commercial business management;] administrative processing of purchase orders; electronic order processing for others; on-line ordering services featuring computer software for use in customer relationship management for others; order placement for goods for others, namely, on-line ordering services featuring computer software for use in customer relationship management for others; administrative processing of purchase orders within the framework of services provided by mail-order companies; business administration, namely, business administrative processing services in the field of goods delivery; ordering services for goods for others, namely, computerized online ordering featuring general consumer merchandise for others; business intermediary services in the nature of procuring of contracts for the purchase and sale of adhesive packaging tapes, other than stationery and not for medical or household purposes; purchasing agency services for cosmetics being a type of purchasing agents services for cosmetics; purchasing agency services for bags being a type of purchasing agents services for bags; purchasing agency services for bedding, except linen being a type of purchasing agents services for bedding, except linen; purchasing agency services for footwear being a type of purchasing agents services for footwear; purchasing agency services for umbrellas being a type of purchasing agents services for umbrella; purchasing agency services for clocks being a type of purchasing agents services for clocks; purchasing agency services for games and playthings being a type of purchasing agents services for games and playthings; purchasing agency services for gymnastic and sporting articles being a type of purchasing agents services for gymnastic and sporting articles; purchasing agency services for clothing being a type of purchasing agents services for clothing; purchasing agency services for jewellery and precious metals being a type of purchasing agents services for jewellery and precious metals; purchasing agency services for buckles, not of precious metal being a type of purchasing agents services for buckles, not of precious metal; purchasing agency services for caps being headwear being a type of purchasing agents services for caps being headwear

The color(s) the colors black and red are claimed as a feature of the mark is/are claimed as a feature of the mark.

The mark consists of the stylized wording "EASYPICKPLUS" with "EASY" in black and "PICKPLUS" in red with an outline of a bag in red combined with the word

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



"PICK". The color white represents background and transparent area only and is not claimed as a feature of the mark.

PRIORITY DATE OF 12-23-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1645801 DATED 12-31-2021,
EXPIRES 12-31-2031

SER. NO. 79-333,935, FILED 12-31-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.