

United States of America

United States Patent and Trademark Office



Reg. No. 6,039,079

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Int. Cl.: 16, 30, 41, 44

Service Mark

Trademark

Principal Register

Maharishi Foundation (LIECHTENSTEIN foundation (stiftung))
Austrasse 15
FL-9495 Triesen
LIECHTENSTEIN

Maharishi Vedic University Limited (MALTA limited company)
94 Triq Il-Vanilja
Zebbiegh MGR 2253 MGARR
MALTA

CLASS 16: Paper and cardboard; printed matter, namely, posters, charts, diagrams, art prints, wall charts, books, booklets, leaflets, flyers, manuals, curricula, newsletters, magazines, printed periodicals, journals, informational cards and brochures all in the fields of meditation, relaxation, mindfulness, aromatherapy, management, personal development, self-improvement, motivation, consciousness based education, architecture, science, media, nutrition and health, fitness and wellbeing; bookbinding materials; photographs; stationery; paint brushes; printed instructional and teaching material, namely, posters, charts, diagrams, art prints, wall charts, books, booklets, leaflets, flyers, manuals, curricula, newsletters, magazines, printed periodicals, journals, informational cards and brochures all in the fields of meditation, relaxation, mindfulness, aromatherapy, management, personal development, self-improvement, motivation, consciousness based education, architecture, science, media, nutrition and health, fitness and wellbeing; bookends; calendars; greeting cards; loose-leaf binders; writing implements; posters; stickers

CLASS 30: Coffee, tea, cocoa and artificial coffee; rice; tapioca and sago; flour and preparations made from cereals, namely, cereal based snack food, processed cereals and breakfast cereals; bread, pastry; confectionery, namely, chocolate confections and candy; edible ices; sugar, honey, treacle; yeast, baking-powder; salt; mustard; vinegar, condiments, namely, sauces; spices; ice; honey substitutes; natural honey; aromatic preparations for foods, namely, aromatic spices; aromatic dried herbs and processed

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



aromatic herbs for making non-medicated tea or herbal infusions; aromatic tea not for medicinal use

CLASS 41: Educational services, namely, conducting courses of instruction, classes, seminars, conferences, workshops, tutoring and mentoring in the fields of meditation, relaxation, mindfulness, aromatherapy, management, personal development, self-improvement, motivation, consciousness based education, architecture, science, media, nutrition and health, fitness and wellbeing and distribution of course material in connection therewith; training services in the fields of meditation, relaxation, mindfulness, aromatherapy, management, personal development, self-improvement, motivation, consciousness based education, architecture, science, media, nutrition and health, fitness and wellbeing and distribution of course material in connection therewith; organizing community sporting and cultural events; educating at pre-schools, junior and senior high schools, university and colleges; meditation training; education services relating to health, namely, courses of instruction in the field of nutrition and personal health and wellbeing; providing fitness and exercise facilities; adult education services relating to management, namely, vocational training, courses and seminars; professional coaching services in economic and management matters; conducting of educational and training courses in the field of business management; conducting of instructional seminars in the field of time management; conducting educational classes and seminars in the field of business management techniques and distribution of course material in connection therewith; publication of books, texts, magazines and other printed course materials for others all of which are distributed at management seminars; production of video tapes for others for corporate use in management educational training; publication of work manuals for others in the field of business management; conducting workshops and seminars in personal awareness; educational and entertainment services, namely, providing motivational and educational speakers in the field of self and personal improvement; educational courses in the field of personal development; providing assistance, personal training and physical fitness consultation to corporate clients to help their employees make physical fitness, strength, conditioning, and exercise alterations in their daily living; providing assistance, personal training and physical fitness consultation to individuals to help them make physical fitness, strength, conditioning, and exercise improvement in their daily living; personal fitness training services featuring aerobic and anaerobic activities combined with resistance and flexibility training; personal training provided in connection with weight loss and exercise programs; provision of courses of instruction relating to personal time management; provision of training courses in personal development; teaching of meditation practices

CLASS 44: Nutrition counseling; weight reduction diet planning and supervision; dietary and nutritional guidance; dietetic advisory services; medical services; hygienic and beauty care for human beings or animals; massage services; providing information relating to massage; services rendered by a dietician; dietary and nutrition guidance; health clinic services, namely, medical treatment clinics, clinics for providing alternative medicine treatments and health spa services for health and wellness of the body and spirit; therapy services, namely, alternative medicine services featuring meditation and aromatherapy; energy healing services, namely, stress management and stress reduction counselling for individuals to enhance their lives; physical therapy services, namely, evaluation, identification, and management of movement dysfunction to restore, maintain, and promote optimal physical function preventing the onset, symptoms and progression of impairments, functional limitations, and disabilities resulting from disease, disorders, conditions, or injuries; stress management services, namely, stress reduction therapy; conducting telephone and in-person personal lifestyle wellness assessments; physical and mental health services, namely, consulting services in the field of physical and mental health and wellness; consultancy services relating to personal behavior, namely, behavioral health services; consulting in the field of health and wellness to bring about personal happiness; physiotherapy, namely, personal therapeutic services relating to muscle re-education; physiotherapy, namely, personal therapeutic services relating to circulatory improvement; behavioral health services, namely, personality assessments; providing healthy lifestyle and nutrition services,

namely, personal assessments, personalized routines, maintenance schedules, and counseling; providing wellness services, namely, personal assessments, personalized routines, maintenance schedules, and counseling; aromatherapy services

The color(s) beige, black, white, grey, tan, pink, brown and gold is/are claimed as a feature of the mark.

The mark consists of the portrait of a man wearing white robes, having long hair and a beard, wearing a necklace of beads and facing forward surrounded by an oval frame. The colour gold is depicted on the oval frame. The colour white is depicted on the hair, beard and robes of the man as well as highlighting on the man's face. The colour grey is depicted on the hair, eyebrows and beard of the man as well as shading on the man's face. The colour tan is depicted on the hair and face of the man. The colour pink is depicted on the lips of the man and on the bead necklace. The colour beige is depicted on the hair and face of the man. The colour brown is depicted on the hair and face of the man. The colour black is depicted on the hair, beard, eyebrows, eyes, nose and mouth of the man, on the man's shirt as highlighting and as shading on the man's face and hair.

OWNER OF INTERNATIONAL REGISTRATION 1182105 DATED 03-11-2013, EXPIRES 03-11-2033

The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

SER. NO. 79-138,635, FILED 03-11-2013

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.