

United States of America

United States Patent and Trademark Office



Reg. No. 6,903,553

Registered Nov. 22, 2022

Corrected Jan. 16, 2024

Int. Cl.: 42

Service Mark

Principal Register

SiteMinder Limited (AUSTRALIA COMPANY)

Bond Store 3,

30 Windmill Street Millers Point NSW 200

AUSTRALIA

CLASS 42: Online provision of non-downloadable web-based software and software applications for customer relationship management (CRM); online provision of non-downloadable web-based software and software applications for reserving hotels, distributing information about hotels, managing hotel reservations, paying for hotel reservations, analysing hotel pricing information, connecting hotel owners to consumers, and providing marketing videos in the accommodation and travel industry; hosting services for internet web portals featuring information in the hospitality and travel industry; website design * for use in the accommodation and travel industry * ; computer software consultancy * services for use in the accommodation and travel industry * ; software as a service services, namely, hosting of software for use by others for use in making reservations in the accommodation and travel industry; computer database [programmes] consultancy services * for use in reservations, distribution, analytics and marketing in the accommodation and travel industry * ; user authentication services using single sign-on technology for online software and software application * for use in reservations, distribution, analytics and marketing in the accommodation and travel industry *

The mark consists of a "S" formed by two geometric figures. The stylized wording "SITEMINDER" appears to the right of the "S".

PRIORITY DATE OF 09-28-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1650035 DATED 11-11-2021,
EXPIRES 11-11-2031

SER. NO. 79-335,782, FILED 11-11-2021

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.