

United States of America

United States Patent and Trademark Office

Latia Ashley

Reg. No. 6,988,360

Registered Feb. 28, 2023

Corrected Jan. 09, 2024

Int. Cl.: 41

Service Mark

Principal Register

Burke, Latia Ashley (UNITED STATES INDIVIDUAL), AKA Latia Ashley
3319 Crystal Cove
Stonecrest, GEORGIA 30038

CLASS 41: Entertainment and education services, namely, providing recognition and incentives by way of celebrations and awards to girls from underserved communities who have completed their high school careers successfully and who are going on to college; Entertainment in the nature of providing an informational and entertainment website in the fields of celebrity gossip, entertainment, sports and fitness; Entertainment services, namely, live appearances by a public figure, musician, artist, producer, author, speaker, dancer, performer; Entertainment services, namely, personal appearances by a public figure, musician, artist, producer, author, speaker, performer; Entertainment services, namely, televised appearances by a speaker and industry expert; Personal appearances by a celebrity spokesperson in the nature of participating as a presenter for television awards shows; Providing information on arranging, organizing, conducting and hosting celebrations to honor public figures, musicians, artists, producers, authors, speakers, dancers, and performers; Providing online interviews featuring public figures, speakers, and artists in the field of music production and television production via a website featuring information related to a public figure, speaker, and artist, for entertainment purposes; fan clubs; providing news, information, podcasts, web casts, online newsletters, a website featuring blogs and alerts being online non-downloadable articles related to and in the field of empathy and compassion for entertainment purposes

FIRST USE 10-1-2019; IN COMMERCE 1-12-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The name shown in the mark identifies a living individual whose consent to register is made of record.

SER. NO. 90-467,719, FILED 01-15-2021

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.