

United States of America

United States Patent and Trademark Office

SHOEI

Reg. No. 6,749,312

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**Int. Cl.: 9, 10, 14, 16, 18, 21,
24, 25, 26**

Trademark

Principal Register

SHOEI CO., LTD. (JAPAN CORPORATION)

1-31-7, Taito,

Taito-ku Tokyo 110-0016

JAPAN

CLASS 9: Motorcycle helmets, structural and replacement parts therefor and accessories, namely, visors, protective padding, stabilizers, air intake vents, protective face shields, anti-fog plastic inserts for face shields; automotive helmets, structural and replacement parts therefor and accessories, namely, visors, protective padding, stabilizers, air intake vents, protective face shields, anti-fog plastic inserts for face shields; protective helmets, structural and replacement parts therefor and accessories, namely, visors, protective padding, stabilizers, air intake vents, protective face shields, anti-fog plastic inserts for face shields; goggles for motorcyclists; eyeglasses; sunglasses; motorcycle racing helmets, structural and replacement parts therefor and accessories, namely, visors, protective padding, stabilizers, air intake vents, protective face shields, anti-fog plastic inserts for face shields; automobile racing helmets, structural and replacement parts therefor and accessories, namely, visors, protective padding, stabilizers, air intake vents, protective face shields, anti-fog plastic inserts for face shields; protective helmets for sports, structural and replacement parts therefor and accessories, namely, visors, protective padding, stabilizers, air intake vents, protective face shields, anti-fog plastic inserts for face shields

CLASS 10: Sanitary masks for protection against viral infection; fashion masks being sanitary masks for protection against viral infection; reusable sanitary masks for protection against viral infection; face covers being sanitary masks for protection against viral infection

CLASS 14: Key rings comprising split rings with trinket or decorative fob; charms for key rings; key chains for use as jewelry; key rings of precious metals; badges of precious metal; tie pins; cuff links; ornaments of precious metal in the nature of jewelry; insignias of precious metal; clocks; watches; stop watches; watches for sporting use; watch straps; watch cases being parts of watches; cases adapted for holding watches; bonnet pins, not of precious metal

CLASS 16: Stationery seals; stationery stickers; decorative stickers for helmets; decalcomanias * transfer paper * ; decals * transfer paper * ; stationery; printed greeting cards; pocket memorandum books; notebooks; writing instruments; erasers; bookmarks; rulers for stationery and office use; pouches for writing instruments; memo blocks; document portfolios; file folders; ball pens; writing ink; pencil caps; clip boards; crayons; rubber stamps; personal organizers; scrapbooks; printed appointment books; sketch books; inking pads; stamping inks; pen trays; stands for pens; hand-held paper knives; letter openers; printed address books; photographic albums; terrestrial globes; protective covers for books

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



CLASS 18: All-purpose carrying bags; rucksacks; backpacks; shoulder bags; textile shopping bags; bags for sports; handbags; tote bags; purses; wallets; pocket wallets; coin purses, not of precious metal; key cases; card wallets; suitcases; briefcases; business card cases; travel baggage; garment bags for travel; document cases; schoolbags; felt pouches; waist pouches; drawstring pouches; pouches of leather; key pouches; umbrellas; parasols

CLASS 21: Coffee mugs; vacuum mugs; drinking glasses; cups; mugs; tumblers for use as drinking glasses; dishware; drinking flasks; reusable stainless steel water bottles sold empty; reusable plastic water bottles sold empty; drinking bottles for sports; microfiber cloths for cleaning helmets; microfiber cloths for cleaning; polishing cloths; cleaning tools and washing utensils, namely, washing brushes and cloths

CLASS 24: Towels of textile; handkerchiefs of textile; hand towels of textile; non-woven textile fabrics for personal use; labels of textile

CLASS 25: Clothing, namely, shirts, pants, shorts, jackets; outdoor clothing, namely, shirts, pants, shorts, jackets; motorcyclists' clothing, namely, shirts, pants, jackets; motorcycle jackets; motorcycle rain suits; cardigans; coats; hooded pullovers; jackets; jumpers; sweaters; sweat shirts; t-shirts; trousers; parkas; wind coats; pajamas; underclothing; scarves; stoles; socks; neckties; mufflers as neck scarves; ear muffs; gloves; motorcycle gloves; sleep masks; caps being headwear; hats; knitted caps; neck warmers being clothing; bandanas; neckerchiefs; sports jerseys; leg warmers; visors being headwear; footwear; motorcyclist boots; sneakers; beach shoes; slippers

CLASS 26: Ornamental adhesive patches for jackets; embroidered patches for clothing

The mark consists of the stylized wording "SHOEI".

PRIORITY DATE OF 12-07-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1592699 DATED 02-10-2021,
EXPIRES 02-10-2031

SER. NO. 79-311,496, FILED 02-10-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.